

Philips Airfryer app: Privacy Notice

This Privacy Notice was last changed on [April 18], 2014.

Koninklijke Philips N.V. and its subsidiaries ("Philips") believe strongly in protecting the privacy of the personal data you share with us. We also believe it is important to inform you about how we will use your personal data, and to give you choices about how those data will be used. Therefore, we encourage you to read this Privacy Notice carefully, before you make your choices and give us the right to use your information.

This Privacy Notice applies to all personal data of consumers collected via the use of the Airfryer mobile application ("App") and the usage of a My Philips account that are controlled by or under the control of Koninklijke Philips Electronics N.V. or any of its subsidiaries ("Philips")

Type of Information We Collect and How We Use It

The App collects or uses personally-identifiable information ("personal data") in connection with your downloading or use of the App. The App uses your personal data for the following purposes:

- 1 For generating statistical data to help us improve the content, functionality and usability of the App.
 - What does this purpose entail?
We collect and analyze usage statistics to help us improve the content, functionality and usability of the App.
 - Which personal data do we process for this purpose?
For this purpose we process session and usage data as well as log data. Session and usage data is information about your use of the App. It includes connection and service-related data such as information relating to the connection request, server communication and data sharing, network measurements, quality of service, and date, time and location of the App. Log data includes your unique User Device number, the IP address of your device, the type of mobile internet browser or operating system you use, and the dates and times of your use of the App.
 - Of which parties do we make use for this purpose?
We make use of the service of a third party for this purpose.
- 2 For delivering the functionalities of the App. [read more]
 - What does this purpose entail?
When you use the App, we process technical data to deliver the functionalities of the App.
 - Which personal data do we process for this purpose?
For this purpose we process session and usage data as well as log data. Session and usage data is information about your use of the App. It includes connection and service-related data such as information relating to the connection request, server communication and data sharing, network measurements, quality of service, and date, time and location of the App. Log data includes your unique User Device number, the IP address of your device, the type of mobile internet browser or operating system you use, and the dates and times of your use of the App.
- 3 For managing your account. [read more]
 - What does this purpose entail?
When you create an account we will send you a welcoming email to verify your email address, to communicate with you in response to your inquiries, and to send you strictly service-related announcements, for instance, if our Service is temporarily suspended for maintenance. We will use your registration information to create and manage your App account.
 - Which personal data do we process for this purpose?
We will use your registration information: email address, country, language.
 - Do we make use of third parties for this purpose?
We make use of the service of a third party for this purpose.
- 4 For sending you information about Philips via the App or by e-mail. [read more]
 - What does this purpose entail?
We would like to keep you updated on our latest products and services and other opportunities and developments within Philips. We will do this by means of e-mails, or push notifications.

We will only use your data for this purpose if you have provided us with prior consent.
 - Which personal data do we process for this purpose?
For this purpose we process your e-mail address, your User Unique ID and an overview of which e-newsletters we have sent you.

How We Share Information with others

Philips makes use third-party vendors or hosting partners who act on behalf of Philips, in order to provide the necessary hardware, software, networking, storage, transactional services and/or related technology required to run the App or the services provided. Philips also uses the services of third-party services providers to help provide and understand the use of our App. These third-party service providers collect data sent by your mobile device, such as session, usage and log data. Our agreements with these third parties will limit the purposes for which your personal data can be used and disclosed, and will require your personal data to be adequately safeguarded.

Philips will disclose personal data only under this policy and/or when required by law.

Philips sometimes sells a business or a part of a business to another company. Such a transfer of ownership could include the transfer of your personal data directly related to that business, to the purchasing company.

Your Choices and Rights

We want to know you better so we can serve you better while at the same time, we respect your choices about how we use your personal data.

Your personal data may be transferred from your home country to other Philips companies, in different locations around the world.

You may at any time opt-out of our marketing services in your App account, [please add link].

You may at any time request access to your personal data, request correction or erasure of your personal data, and object to any processing of your personal data via your App account or by emailing us at privacy@philips.com.

We will respond to your access and/or correction request within 4 weeks.

Security of Your Information

We recognize and take seriously our responsibility to protect the personal data you entrust to Philips from loss, misuse or unauthorized access. Philips uses a variety of security technologies and organizational procedures to help protect your personal data. For example, we implement access controls, use firewalls, secure servers and we encrypt certain types of data, such as financial information, and other sensitive data.

Special Information for Parents

While Philips Apps are not generally targeted at children under the age of 14 it is Philips policy to comply with the law when it requires parent or guardian permission before collecting, using or disclosing information of children.

Philips strongly recommends that parents take an active role in supervising the online activities of their children, especially when making purchases through our Apps.

If you believe we have collected personal information of a person who is under the age of 16, please contact us at privacy@philips.com

Changes to this Privacy Notice

The services that Philips provides are always evolving and the form and nature of the services that Philips provides may change from time to time without prior notice to you. For this reason, we reserve the right to change or add to this Privacy Notice from time to time. We will notify you of any significant changes to this Privacy Notice by sending you an email or push notification via the App. We encourage you to check back often to review the latest version.

The new Privacy Notice will be effective upon posting, if you do not agree to the revised notice, you should alter your preferences, or consider stop using the App. By continuing to access or make use of our services after those changes become effective, you agree to be bound by the revised Privacy Policy.

Contact Us

Please contact us if you have any questions, complaints or suggestions about this Privacy Notice or your experience with the App, at: privacy@philips.com