Privacy policy

Healthy Drinks Privacy Notice

This Privacy Notice was last updated on February 22, 2021.

The Philips Healthy Drinks app ("App") provides users with healthy smoothie and juice recipes, tips and information, and the ability to share recipes and photos of prepared recipes through the App.

We respect your privacy.

This Privacy Notice is to help you understand our privacy practices when you use the App, including the data we collect, why we collect it, and how we use it. It also lays out your rights and choices regarding your personal data and personal data collected or processed by the App. This Privacy Notice does not cover the content of Philips' Healthy Drinks Recipes (or of any of affiliates or subsidiaries) ("Philips Recipes").

Please also read our Cookie Notice and our Terms of Use, which lay out the terms under which you use the App.

Personal Data Philips collects and for which Purposes

We receive or collect personal data as described in detail below when we provide the App to you, when you install the App, when you use the App and thereafter.

Account Data

We collect your personal data when you create an account. You may sign-up for the App using a Philips account or by using your Facebook account. The personal data we collect in connection with your sign-up is name, username, profile picture, email address, and, if you sign-up using Facebook, your Facebook user ID. We also collect users' phone numbers.

If you choose to sign-up to your account using Facebook, the personal data we collect may include your name, profile picture, gender, date of birth, gender, profile URL, birthday, time zone, and cover photo, your social network friends, and other collect information on the fact that you are a user of the App and your use of the App. Facebook's privacy policy explains what social media providers Philips Notice (e.g. Facebook) may do with your personal data. If you do not want Facebook to process your personal data they collect, and then they share with us, you should not use Facebook.

• The personal data collected is used to create and administer your account, to allow you your account to easily login to the App, to allow you to share your recipes and photos and your profile, and to provide you with the App's services. We rely on the legal basis of performance of a contract to which you are a party and taken at your request, Art. 6 (1) (b) of Regulation (EU) 2016/679.

Other Provided Data

We collect the following other data you provide to us:

• The ingredients that you want to avoid (e.g., nut allergies), the calories you want to limit, and your dietary preferences.

• Your juicer/smoothie recipes, the juicers and smoothie makers you own, and the appliances that you may have to make your recipes. We use this information to provide and improve the App, to recommend recipes and propose juicer/smoothie makers, to provide you with information on the App, to provide recommendations for juicers and allowing you to share your recipes with Philips Health app and/or Google Fit app.

• Your recipes, photos, and other content you upload to the App.

Before we use Cookies, we will ask your consent. A Cookie Notice explains the use of Cookies in this App, please read our Cookie Notice for more details. We rely on your consent, Art. 6 (1) (a) of Regulation (EU) 2016/679.

Cookies

We use cookies, tags or similar technologies ("Cookies") to operate the App, to improve your experience, to customize our services, to allow you to recognize your mobile device and collect your personal data, and to provide you with relevant advertising. We may read your mobile device, the type of mobile internet browser you use, and the name of your internet service provider or mobile network operator, your IP address, your mobile device's unique identifier, and your mobile phone number.

Before we use Cookies, we will ask your consent. A Cookie Notice explains the use of Cookies in this App, please read our Cookie Notice for more details. We rely on your consent, Art. 6 (1) (a) of Regulation (EU) 2016/679.

Customer support

When you require customer support, you may provide us with personal data relevant to your use of our Services, including your name, email address, and other information you can use to identify you and your support. We operate and provide our Services, including customer support, in accordance with our legitimate interests in customizing our Services. We also use your personal data to respond to your inquiry or contact us. We rely on the legal basis of your Customer Support data to be necessary for our legitimate interests in connection with the performance of a contract to which you are party, Art. 6 (1) (b) of Regulation (EU) 2016/679.

Combined Data

We may combine your personal data, including Account Data, Other Provided Data, Cookies, and Other Collected Data your interactions and usage of the Philips Healthy Drinks App, your profile, your website, emails, apps and connected devices, your Facebook and Google activities, mobile device and communications you click on or take advantage of, your interests and relevant and personalized experience, we may use your personal data for purposes of delivering personalized advertising and communications to you, we will do your personal data for purposes of delivering personalized advertising and communications to you.

Permissions

When the App needs permission to access your data, we will request your consent in advance and only access the data for the purpose(s) for which we have your consent. We may request permission to access the following data: location, Bluetooth, Wi-Fi, and other connectivity, and storage, and/or upload pictures of your recipes and photos, and/or use your camera to take pictures of your recipes and photos, and/or use your camera or photo gallery.

Your consent to these permissions is a technical precondition of the operating systems of your mobile device. If you do not consent, you may not use your permissions to access such data, or you may revoke your consent, which will disable access to such data, unless it is needed to provide you the Services and only after notification and consent.

• When you decide to call Philips customer support through the App, we require permission to access the phone call function of your mobile device. We use this permission only to initiate phone calls and/or upload pictures of your recipes and photos, and/or use your camera to take pictures of your recipes and photos, and/or use your camera or photo gallery.

Your consent to these permissions is a technical precondition of the operating systems of your mobile device. If you do not consent, you may not use your permissions to access such data, or you may revoke your consent, which will disable access to such data, unless it is needed to provide you the Services and only after notification and consent.

With whom are Personal Data Shared

Philips may disclose your personal data to third party service providers, our partners, or other third parties in accordance with the purposes for which we collect data.

Service Providers

We work with third party service providers to provide services to us, including customer support, hosting, analytics, and similar services.

We may share your personal data with such service providers:

Service provider	Purpose
Twilio service providers delivering transactional services and/or related to the App's functionality	Transactional services

Philips requires its service providers to implement appropriate security measures to protect your personal data in connection with the services they provide. We require our service providers to process any personal data they receive only in accordance with our instructions and in compliance with applicable laws and regulations. We limit the personal data we provide to the minimum amount of data they need to perform their services and we require security of your personal data.

Other third parties

Philips may also work with third parties and process your personal data for the following purposes: If Philips shares personal data with such third parties, such third parties will use personal data only as Philips will ensure to inform you and/or request your consent where required by applicable laws and regulations. Your personal data in this case, please read the privacy policy of such third parties to learn about their practices, including what type of personal data they collect, how they use it, and how they protect it.

• Facebook to share your Other Provided Data with the Apple Health app and/or the Google Fit app, if you choose to share your Other Provided Data with such third parties. This Privacy Policy (You may decide what personal data, if any, you share with such third party apps and/or services.

Cross-border transfer

Your personal data may be stored and processed in any country where we have facilities or in which we engage service providers, and by using the Services you understand that your data may be transferred to countries outside of your country of residence, which may have data protection rules that are different from those of your country. In certain circumstances, courts, law enforcement agencies, regulatory agencies or security authorities in those other countries may be entitled to access your personal data.

If you are located in the EEA, your personal data may be transferred to a country outside the European Economic Area (EEA). Such data protection/international transfers: Some of our third party service providers are located in the USA (countries that are adequate by the European Commission, or for US companies that are Privacy Shield certified, or we have in place Standard Binding Corporate Rules for Customer Processors or Standard Data Protection Clauses or other contractual safeguards in place to protect your personal data. You may request a copy of these measures by following the link above or by contacting our privacy@philips.com.

How long do we keep your data?

We keep your personal data for as long as is needed or permitted in light of the purposes for which it is collected. The criteria we use to determine our data retention periods include the length of time we have an ongoing relationship with you, whether there is a legal obligation to which we are subject, and whether retention is advisable in light of our legal position such as in regard to applicable statutes of limitations, litigation or regulatory investigations.

Your choices and rights

If you would like to submit a request to access, rectify, restrict, object to, or erase the processing of personal data that you provided to us, please send an email to privacy@philips.com and state in your request, and we may need to verify your identity for your protection, your name and email address. We will try to comply with your request as soon as reasonably practicable.

Please note that if you make use of your rights, we may not be able to provide you with the Services, without effecting the satisfactory of processing your personal data for such purposes.

Please note that if you make use of your rights, we may not be able, or may be able to a lesser extent, to fulfill your request.

We protect your personal data

We have implemented appropriate technical data protection measures to protect your personal data. Such measures include, for example, firewalls, strong encryption, intrusion detection and monitoring, and a variety of security technologies. Technical measures are supplemented by strict internal data protection rules. Personal data processed by third parties is also protected by contract and subject to audit.

Special information for parents

While the Services are not directed to children under the age of 13 (or equivalent), Philips policy is to comply with the law when it requires parent or guardian consent before we collect, use, or disclose personal data of children. We encourage parents and guardians to take an active role in their children's online activities and interests.

If a parent or guardian becomes aware that his or her child has provided us with his or her personal data without their consent, he or she should contact us at privacy@philips.com. If we learn that a child has provided us with personal data, we will delete the data from our systems.

Local specific information: Your California Privacy Rights (US Residents)

California Civil Code Section 1798.83 permits our customers who are California residents to request certain data regarding our sharing of their personal data with our affiliates and third parties for their direct marketing purposes in the preceding calendar year. We do not share personal data with third parties for direct marketing purposes. The personal data we share with our affiliates for their direct marketing purposes is limited to your name and email address, your age range, and inferences drawn from such information. The categories of personal data that we share with our affiliates for their direct marketing purposes are identified in the prior paragraph. If you are a California resident and would like to request a copy of this information in the immediately preceding calendar year, please send an email to privacy@philips.com. Alternatively you may write to us at: Philips Consumer Lifestyle B.V. Attention: Data Protection Officer, Stationsplein 37, 2516 CK Den Haag, The Netherlands.

Contact Us

If you have any questions about this Privacy Notice or about the way in which Philips uses your personal data, please contact us at privacy@philips.com or privacy@philips.com. Alternatively you have the right to lodge a complaint with the supervisory authority competent for your data protection.

Philips Consumer Lifestyle B.V. Attention: Data Protection Officer, Stationsplein 37, 2516 CK Den Haag, The Netherlands.