

Privacy Notice Healthy Drinks

This Privacy Notice was last changed on 29.10.2015

Healthy Drinks uses personal data collected or processed by the Healthy Drinks mobile application ("App").

This Privacy Notice applies to personal data collected by the Device(s) and the App which is controlled by or under control of Legal Entity or any of its subsidiaries ("Philips").

Data collected and used

Account Data

This data includes username, name, email address, gender, age, country, language, and password.

- The data collected is used to create and manage your account. Your account will be used to send you a welcoming email to verify your username and password, to communicate with you in response to your inquiries, and to send you strictly service-related announcements, for instance, if our service is temporarily suspended for maintenance. We will use your registration information to create and manage your App account or register your purchase.

Data filled in by you

This data includes the juices that you had and your favorite juices, the appliances that you may have to make your juices and your food allergies.

- The data collected is used to provide you with insight in your nutrition data and nutrition intake, to recommend juices and propose juice challenges. We do this by sending you push notifications, making recommendations for juices and allowing you to share your nutrition data and nutrition intake with Apple Health app. For data used by the Apple Health app the Apple privacy policy applies; you may decide what information is placed in the Health app, as well as which third-party apps can access your data. Visit [Apple's Privacy pages](#) for more information.

Cookies

The App makes use of cookies, or similar techniques. This data includes unique User Device number, the IP address of your mobile device(s), the type of mobile internet browser or operating system you use, session and usage data, which is information about your use of the App.

The types of cookies we use are:









Required Cookies

These cookies ensure that the website functions properly.

Analytical Cookies

These cookies allow us to analyze site usage so we can measure and improve performance of our sites.

- This data can be used to identify which parts of the App you are interested in, to track your usage of the App, to improve your App experience or to share social media content. We also make use of cookies that ensure that the App functions properly.
- The data collected is used to provide you with the App's functions.
- The data collected also provides information about your usage of and visits to the App.
- For more information regarding the cookies set by the social media parties and the possible data that they gather, please refer to the privacy statement(s) made by the social media parties themselves. Below we have listed the privacy statements of the Social Media channels that are used the most by Philips:

-  [Facebook](#)
-  [Google+](#)
-  [Twitter](#)
-  [Pinterest](#)
-  [LinkedIn](#)
-  [YouTube](#)
-  [Instagram](#)
-  [Vine](#)


Location Data

When you allow access to your location data we collect the geographic location of your mobile device.

- When you make use of the 'Find Philips near you' functionality on the Support Page, you are requested to share your location data with Philips. Based on your location data you will be directed towards a store near you, or to the consumer care contact details of your country.

❖ Combined Data

This data includes Account Data, Data filled in by you, Cookies, Location Data and Data we get from your interactions with Philips, which includes;

-  Data about your interactions and usage of the Philips digital channels such as social media, websites, emails, apps and connected product. This data may include: IP address, cookies, device information, communications you click on or tap, location details, websites you visit.
- The combined data is analyzed and used to provide you with the Healthy Drinks services such as to provide you with insight in your nutrition data and nutrition intake, to recommend juices and propose juice challenges, keep track of your favorite juices and food allergies.
- If you choose to receive promotional communications - based on your preferences and behavior - about Philips products, services, events and promotions we may contact you with promotional communications via email, phone and other digital channels, such as Mobile apps and social media. To be able to tailor the communications to your preferences and behavior and

provide you with the best personalized experience, we may analyze and combine your personal data.

- We use this data to help us improve the content, functionality and usability of the App, Device(s) and our products and services and to develop new products and services.
- We may combine the information collected from you and share them with other companies of the Philips Group and with third parties.

Third parties

Philips uses the following categories of third parties:

❖ **IT Providers**

These providers deliver the necessary hardware, software, networking, storage, transactional services and/or related technology required to run the App or the services provided.

Philips requires these service providers to provide a comparable level of protection of your personal data as Philips provides, to only process your personal for the specific purposes mentioned above, to have access to the minimum amount of data they need to deliver a specific service.

If Philips allows a third party to transfer your personal data outside of your geographic region, we will take steps to protect your privacy rights through the use of contractual arrangements or other means, which will provide a comparable level of protection while the information is being processed by our third parties.

Philips will disclose personal data only under this privacy notice and/or when required by law.

Philips sometimes sells a business or a part of a business to another company. Such a transfer of ownership could include the transfer of your personal data directly related to that business, to the purchasing company.

Choices and rights

Please send an email to privacy@philips.com to make use of your following choices and rights:

❖ **Access**

You may at any time request access to your personal data.

❖ **Request correction**

You may at any time request correction of your personal data.

❖ **Object**

You may at any time object to the processing of your personal data.

❖ **Questions or complaints**

You may at any time contact us if you have questions, complaints, concerns or suggestions.

❖ **Withdrawal of consent**

You can easily withdraw consent:

for example opt-out for our marketing services, by using the 'unsubscribe' button below each email we send you and withdraw consent to share your nutrition data and nutrition intake with Apple Health app inside the App.

❖ **Delete**

You may request your personal data to be deleted at any time.

We protect your personal data

We recognize and take seriously our responsibility to protect the data you entrust to Philips from loss, misuse or unauthorized access. Philips uses a variety of security technologies and organizational procedures to help protect your data. For example, we implement access controls, use firewalls, use encryption and use secure servers.

Special information for parents

While Healthy Drinks is not generally targeted at children under the age of 16 it is Philips policy to comply with the law when it requires parent or guardian permission before collecting, using or disclosing personal data of children.

If a parent or guardian becomes aware that his or her child who is under the age of 16 has provided us with his or her personal data, please contact us at privacy@philips.com. If we become aware that a child under the age of 16 has provided us with personal data, we will delete such data from our files.

Changes to this Privacy Notice

The services that Philips provides may change from time to time without prior notice to you. For this reason, we reserve the right to change or add to this Privacy Notice from time to time.

We encourage you to check back often to review the latest version.

The new Privacy Notice will be effective upon posting, if you do not agree to the revised notice, you should alter your preferences, or consider stop using the App. By continuing to access or make use of our services after those changes become effective, you acknowledge you have been informed with the revised Privacy Notice.

Contact Us

You can contact us at: privacy@philips.com.