

PRIVACY NOTICE PHILIPS Avent 4-in-1 healthy baby food maker App

Royal Philips N.V. (“Philips”) strongly believes in protecting the privacy of the personal data you share with us. Please read this Privacy Notice carefully as it informs you how Philips uses and protects your personal data and about choices you have about how your personal data is used.

This privacy notice governs your use of the software application Philips Avent 4-in-1 healthy baby food maker App (“Application”) for mobile devices that was created by Philips. The Application provides users with professional weaning guidance for their babies, recipes and related nutrition information.

What information does the Application obtain and how is it used?

Philips is committed to making your use of the App the best possible experience. One way to achieve this is by using tracking mechanisms to store information about your use of the App. This information is necessary to allow the App to operate properly. We feel that it is very important that you know what cookies our App uses and for what purposes. This will help protect your privacy, while ensuring our App’s user-friendliness as much as possible.

All our Philips apps make use of Adobe Sitecatalyst cookies to gain insight in the usage of the app on a purely

aggregated basis.

Cookies that enable us to measure App usage

These cookies gather information about the surfing behavior of visitors to our Apps, such as which pages are visited often and whether visitors receive error messages. By doing this we are able to make the structure, navigation and content of the App as user-friendly as possible for you. We do not link the statistics and other reports to people. We use cookies for the purposes, including but not limited to:

1. Keeping track of the number of visitors to our pages.
2. Keeping track of the length of time that each visitor spends on our pages.
3. Determining the order in which a visitor visits the various pages on our App.
4. Keeping track of the times of recipes to be viewed
5. Assessing which parts of our application need to be improved.
6. Optimizing the App.

For these purposes as mentioned above we process session and usage data as well as log data. Session and usage data is information about your use of the App. It includes connection and service-related data such as information relating to the connection request, server communication and data sharing, network measurements, quality of service, and date, time and location of the App. Log data includes the dates and times of your use of the App.

User provided information

Users can input their babies's weaning stage optionally so that the app can present the appropriate recipes when users start browsing recipes. But this data if available will be stored locally in hardware device which the app runs. Nobody, including but not limited to Philips, has access to it except the device owner.

How We Share Information with others

Philips makes use of third-party vendors or hosting partners who act on behalf of Philips, in order to provide the necessary hardware, software, networking, storage, transactional services and/or related technology required to run the App or the services provided.

These third-party service providers collect personal data sent by your mobile device, such as session, usage and log data. Our agreements with these third parties will limit the purposes for which your data can be used, and will require your data to be adequately safeguarded.

Philips will disclose data only under this policy and/or when required by law.

Philips sometimes sells a business or a part of a business to another company. Such a transfer of ownership could include the transfer of your data directly related to that business, to the purchasing company.

Children

We do not use the Application to knowingly solicit data

from or market to children under the age of 14. If a parent or guardian becomes aware that his

or her child has provided us with information without their consent, he or she should contact us at privacy@philips.com. We will delete such information from our files within a reasonable time.

Service provider

Certain other personal data, such as analytics data related to your usage of the app that is collected through tags may be processed by service providers outside of China.

The application doesn't collect any personal data of users which qualifies as 'private affairs data' under Chinese Civil Code.

Security

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we take appropriate organizational and technical security measures to protect misuse and loss of information we process and maintain, no security system can prevent all potential security breaches.

Changes

The services that Philips provides are always evolving and the form and nature of the services that Philips provides may change from time to time without prior notice to you. For this reason, we reserve the right to change or add provisions to this Privacy Notice from time to time. We will notify you of any changes to our Privacy Notice by posting the new Privacy Notice in the App. We encourage you to check back often to review the latest version.

The new Privacy Notice will be effective upon posting, if you do not agree to the revised notice, you should alter your preferences, or consider stop using the App. The most recent version shall supersede any and all other versions of this Privacy Notice. By continuing to access or make use of our services after those changes become effective, you agree to be bound by the revised Privacy Notice.

Contact us

If you have any questions, complaints or suggestions about this Privacy Notice or your experiences with the App., please contact us at privacy@philips.com