

A young couple is sitting on a couch in a dimly lit room at night. The woman, on the left, is wearing a striped shirt and has her hair in a bun. She is leaning forward, smiling, and holding a smartphone. The man, on the right, is wearing a grey shirt and is looking up with an open-mouthed expression. In the background, a large window shows a blurred cityscape with colorful bokeh lights.

PHILIPS

Professional Display Solutions

MediaSuite TV

Get them connected

With this powerful Philips Professional TV, vibrant picture quality is just the beginning.

Whether you're running a hotel or conference center, **Chromecast built-in** and easy access to the **Google Play Store** can provide the edge you need when it comes to engaging your guests. After all, shouldn't their experience at your establishment be as easy and effortless as possible?

That's where MediaSuite comes in.

Our new TV suite is all about getting connected: whether it's creating a valuable connection with your guests via your own customizable messages and interfaces; or connecting them with the outside world.

Philips Professional TV is an opportunity to engage and connect with your customers in a direct way. Hooking your guests up to the outside world (devices, internet, family, friends...) will keep them entertained, comfortable, satisfied, and connected.



Key features

 **Chromecast™**
built-in

 Powered
by **Android™**


 **Google Play**

 **Extended**
Lifetime

 **Analytics**
on-board

 **UI Customization**

 **Guest surveys**



He just realized he can **cast the game from his phone to the TV.**

Make it easy for your customers to use their mobile devices to stream their favorite shows, movies, music, sports, games, and more to the big screen. Our MediaSuite displays come with Chromecast built-in technology.



Chromecast built-in

What it is

Chromecast built-in enables the wireless casting of movies, presentations, and more from smart devices to Android powered Philips TVs. Users simply tap the Chromecast icon on their smart device to start streaming content from hundreds of cast-enabled apps, with their smart device becoming the remote.

Why you'll love it

Cast content quickly and securely from a mobile device to a large screen TV.
Mirroring: Present content wirelessly from a laptop to a large screen TV.

Key Benefits:

- Ease of connection
- Simplicity: No complex network modification required, easy connection to TV
- Robust: No extra load on your Wi-Fi network while casting if TV is connected over LAN
- Secure and cost efficient: No hardware, recurring service costs, license, installation cost or theft of dongle
- UHD 4K supported in 6014U*



Google Play Store

What it is

One-touch access to the Google Play Store means it's easy to add apps, games, music, movies, and more to your Philips Professional TV. Google Play Store is Google's official on-line platform featuring Android apps for Android devices..

Why you'll love it

- Choice: unlimited access to all Android apps. (E.g.: blockbusters, music, games, and local apps).
- Safe: Google Play Store is the best way to get secure content onto your Philips TVs.



Extended Lifetime

What it is

Future proof: a TV system that can be upgraded... instead of outdated! Philips platform upgradable TV is powerful enough to support the new Android, Google and Philips platforms, features, and functionalities that will be rolled out today, tomorrow, and in the years to come.

Why you'll love it

Keeps your TVs features 'new and up to date' for several more years. And longer life time means a lower cost of ownership.



Analytics on-board

What it is


A service provided by Philips for gaining insight on the usage of TVs and content in your rooms.

From hotel chain to sports bar, monitor how guests and customers use your TVs.

- Learn how often specific channels are watched
- Test the effectiveness of your advertising
- Get the information you need to manage costs effectively, with easy access to screen-time data.

Why you'll love it

Saves costs by removing channels that are not viewed. Your newly connected Philips TVs will continuously send usage data to the Philips cloud servers. Data on what channels / apps / inputs are being watched—and for how long—will be consolidated and sent regularly to premises managers.



He just **updated the system** while getting a cup of coffee.

Make it easy for your employees to extend the lifetime of your systems. MediaSuite lets you install new Android versions on your existing TV making it future proof.

They just left **a 5 star review** before even leaving the room.

Make sure your guests don't forget to review their experience. Use the instant customer satisfaction survey content option to collect valuable feedback before your guest has even checked out.



Guest **Surveys**

What it is

Experiences from guests on review sites like TripAdvisor™, Booking.com™, etc, are driving hotel bookings. Unfortunately, these reviews are only awarded after your guests have left.

Philips TVs has the solution: our on-screen interactive service provides instant guest satisfaction feedback via the TV in their room. Hotel management determine centrally what questions their guests are shown, and how often a survey is displayed on the TV.

Why you'll love it

Asking guests about their stay and experience while they're still on the premises gives you the opportunity to influence the quality of their stay... leading to an increase in your review ratings on sites like TripAdvisor™ and Booking.com™.



UI **Customization**

What it is

Philips new MediaSuite offers a clear user interface (UI) which can be customized with your own branding! Add your brand logo and colors to the search bar, making it easier for people to remember you.

Why you'll love it

- Login to your google account to pick up where you left off. Get what you want, when you want it.
- Auto deletes history on switch off
- New intuitive visual navigation paradigm shift
- Extremely fast and responsive
- Easy localization / customization
- Welcome app (personalized message)
- OTT App channels seamlessly integrate
- Ergonomic remote control with YouTube and Cast buttons
- Boundaries between traditional channels, apps, and content will fade away.

Additional features



Android Powered

Android-powered Philips Professional TVs are fast, versatile, and easy to navigate. The TVs are optimized for native Android apps, and you can install web apps directly to the display too. Automatic updates ensure apps stay up to date.



AppControl: Install and manage apps remotely and securely

Take full, centralized control of the apps installed on your Philips Professional TVs. AppControl lets you manage apps on selected TVs or your entire network. Giving you the ability to offer personalized experiences to your guests and customers – no matter how many TVs you are managing.



CMND & Control

Run your display network over a loval (LAN or RF) connection. CMND & Control allows you to perform vital functions like controlling inputs, updating software, and monitoring display status. Whether you're in charge of one TV or more.



CMND & Check-in

Make visitors feel welcome. CMND & Check-in lets you use individual information – such as name and language spoken – to create a personalized experience. Whether you're adding special touches for hotel guests, streamlining the billing process, or offering multiple channel packages.



4K brings content to life

Especially when your customers are streaming their own video's, playing a full animated-game or watching their holiday photo's. 4K makes the difference in colour gamut, backlight dimming, and peak brightness!



New remote controls

The Mediasuite uses a variety of methods to help you find content to enjoy. You can find content by browsing through the different sources. The dashboard represent all kind content from broadcasted TV, your personal YouTube and Google accounts or other sources of choice. This also means switching channels belongs to the past: the Media suite remote is without channel buttons.



MediaSuite Specifications

Full HD | Black Design



	32HFL5014	43HFL5014	50HFL5014
Screen Sizes	80 cm (32")	108 cm (43")	126 cm (50")
Color	Black	Black	Black
Resolution	1920 x 1080p	1920 x 1080p	1920 x 1080p
Brightness	250 cd/m²	250 cd/m²	250 cd/m²
Dimensions (ex. Stand)	732 x 432 x 77mm	970 x 563 x 78/80,5mm	1128 x 655 x 80,5/86mm
Vesa	2xM6 (100mm)	200 x 200 mm, M6	200 x 200 mm, M6
Stand	Fixed	Fixed	Fixed

4K or Ultra HD | Silver Design



	43HFL6014U	50HFL6014U	55HFL6014U	65HFL6014U
Screen Sizes	108 cm (43")	126 cm (50")	139 cm (55")	164 cm (65")
Color	Silver	Silver	Silver	Silver
Resolution	3840 x 2160p	3840 x 2160p	3840 x 2160p	3840 x 2160p
Brightness	350 cd/m²	350 cd/m²	350 cd/m²	350 cd/m²
Dimensions (ex. Stand)	971 x 564 x 67/77mm	1128 x 653 x 68/78mm	1244 x 719 x 68/78mm	1462 x 842 x 71/87mm
Vesa	200 x 200 mm, M6	200 x 200 mm, M6	300 x 200 mm, M6	400 x 200 mm, M6
Stand	Swivel	Swivel	Swivel	Fixed

Why Mediasuite?

Because optimising your guest experience – while saving approximately 25 % more money – just makes sense.

Ways you'll see maximum benefits at a minimum price:

Apps by Android means no cost for additional apps

Full Google Certified Solution means there's no need for external services or hardware

Chromecast built-in means there's no need for a Chromecast-Dongle

Wired vs WiFi means there's no need for an on-site radius server

And fewer components means less risk of theft



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At Scandic, we make it our mission to create the best hotel experience for our guests – across 55,000 rooms and 2,500 meeting rooms in 280 hotels. Continuously working to discover new and emerging flexible platforms to support our ambitions, **we were very impressed by the new 2019 Philips MediaSuite range.** With Chromecast built-in technology, an upgradable platform, and big data analytics, MediaSuite is the obvious technology choice to support our room of the future roll-out plan.

— **Robert Wilhelmsson**

Director of concept and product development at **Scandic**



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