

A male and female healthcare professional in blue scrubs are looking at a tablet together. The male professional is wearing glasses and has a slight smile. The female professional has a stethoscope around her neck. The background is a blurred clinical setting.

PHILIPS

Patient monitoring

Clinical services

Clinically focused. Value driven.

Philips CareArea
packages




**Healthcare is changing,
and Philips is changing with it.**

Why clinical services from Philips?

Care is measured in outcomes and quality. The ability to stay ahead of the Quadruple Aim curve is compounded by more demanding patient populations, limited staff, and a deluge of data and technology.

Philips CareArea Packages provide clinical education and services in a value-based, department focused way. Applying a structured approach, our experienced clinicians help assess your department, benchmark and identify root causes. We then provide guidance on best practices and improvement measures. And, we help deploy tailored and appropriately-scoped solutions to drive change.

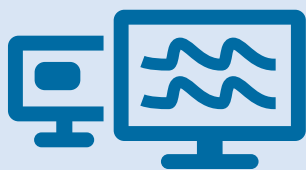
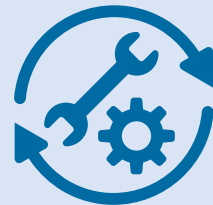
96%



Philips patient monitoring customers highly satisfied or satisfied with their clinical education¹

7000+

Installations yearly, in leading US hospitals²



26,000

Clinical service deliveries²

50,000

Clinical engagements per year²



¹ IMV ServiceTrack surveys, 2011

² Philips data on file.

Improvement and change – within departments, across the enterprise Philips CareArea packages cater to the needs of individual departments. Through change management and education, we help adopt solutions that drive efficiency and empower timely and informed clinical decisions across the hospital.

In the OR

Among the most complex and intense environments in the hospital.

- Drive out variation and inefficiency to improve quality of the surgical procedure
- Enable specialized staff to maintain consistency of practice
- Solve challenges impacting efficiency and quality of care delivery such as delays in transport, surgical team turnover



In the Emergency Department

Where care teams must be able to pivot at a moment's notice

- Deploy strategies to enhance data management in the ED 12-lead monitoring
- Evaluate and optimize alarm limits based upon patient populations
- Configure monitoring to ways of working so you can keep teams informed and up to date on patient status

In the ICU

Ebbs and flows of incoming patients, alarm noise, a barrage of too much information

- Make sense of the data generated in the ICU and beyond to inform decision making
- Apply targeted education, tools, support and change so you are equipped to handle scale and complexity
- Standardize on best practices to smooth out transfers, and support patient ambulatory and HAI prevention strategies



In the NICU

Specialized care in often intense working environment.

- Targeted clinical education plan to advanced clinical decision support training clinical education
- Address alarm noise—to create an environment that is efficient but also calm and soothing – ideal for infant development



Obstetrics

Many challenges impacting maternal and fetal monitoring.

- Explore the use of wireless devices and how they fit into the overall labor and delivery strategy
- Implement strategies to assist in equipment management, ensure proper placement of transducers for optimal signal acquisition, and system understanding for alarms vs alerts

Telemetry

Unique demands of telemetry care require specialized solutions

- Understand care delivery objectives, current work processes, and challenges in telemetry
- Help implement strategies to manage equipment, streamline patient transitions, standardize, customize alarms and escalation policies, and support early detection and timely intervention
- Provide guidance on how to interpret data for clinical decision support



Value at a glance

- Philips CareArea Packages provide clinical education and services with a value-based, department-focused approach.
- Our experienced clinicians help assess and optimize your department:
 - Benchmark and identify root causes
 - Provide guidance on best practices and improvement measures
 - Apply technology and workflow solutions to drive change
- Designed for transparency and accountability, CareArea packages help you get the most out of your investments.



Partnering for success

CareArea packages are project-based partnerships designed for transparency to the customer and accountability to all parties. We follow a structured and collaborative approach working closely with hospital stakeholders.



Initiation

- Identify resources and protect team
- Review customer expectations
- Identify stakeholders



Planning

- Customer kick-off
- Assess workflow
- Define configuration requirements
- Develop education plan, project tools, and resources



Execution

- Deliver the solution
- Conduct user acceptance testing
- Provide go-live support



Closing

- Remain engaged
 - Monitor performance
 - Consult on course correction
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At this time, the services promoted in this brochure are available for new monitoring implementations.

Contact us for further information. +1 888 647-4285

A close-up photograph of two female healthcare professionals, likely nurses or doctors, wearing blue scrubs. They are both looking intently towards the right side of the frame. The woman in the foreground has long brown hair and is looking slightly upwards and to the right. The woman in the background has short blonde hair and is looking in the same direction. The background is a plain, light-colored wall.

Experienced
clinicians **assess**
and optimize your
department

