



PHILIPS
AVENT

Mother and child care

For professionals

Flyer



uGrow

Helping you support and reassure new parents: the first medical baby app with connected products providing personalised advice

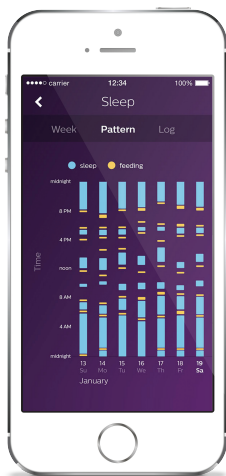




Enhancing your relationship with parents

New parents rely on healthcare professionals for advice and support. uGrow aims to enhance your relationship with parents by providing you with precise data to help you deliver accurate diagnoses, treatment and advice. uGrow will:

- **Provide an accurate* record of up-to-date information** regarding the baby's development (in an easily accessible format)
- **Help you to reassure parents.** It will support you in the communication of credible expert-reviewed information regarding infant development, so parents are less likely to come to you with unnecessary concerns
- **Save you time.** It promotes quality consultations, making it easy for parents to track their child's development so they can come to you with data supporting their concerns



*As data are entered manually, accurate information will need to be collected and entered in order for the app to provide an accurate assessment

For more information please visit:
www.philips.com/c-cs/ugrow.html

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