HealthSuite Labs
Solving complex challenges together

- Accelerate healthcare innovation
- Get direct access to Philips expertise & technology

HealthSuite Labs offers a systematic approach to solve complex healthcare challenges, making effective use of valuable time and resources.

HealthSuite Labs offers our customers direct access to our clinical, research and digital experts for collaborative problem solving.

HealthSuite Labs uses:
- Clinical expertise
- Digital technologies
- Agile methodologies
- Co-creation mind-set

Cocreate is Philips’ creative, iterative, and multi-disciplinary design thinking methodology that helps to address complex multi-stakeholder challenges in healthcare.

Contact: healthsuitelabs@philips.com

HealthSuite Labs is intended for:
- Health ecosystems, care networks, or other group initiatives involving care providers, payers, legislators, patients, industry, insurers or others
- Organizations exploring new collaborative, networked care models and looking to unlock the value of healthcare data
- Potential partners willing to commit to co-creating solutions to accelerate innovation
HealthSuite Labs process
From challenge to actionable plan

1. Pre-Lab
- Prepare HealthSuite Labs in close cooperation with all stakeholders
- 4–8 weeks

2. Vision Lab
- Agree on current care flow and challenges
- Frame the challenge
- Identify opportunities
- Gather insights for future care flow
- 1–1½ days

3. Solution Lab
- Agree on future care flow
- Validate this future care flow
- Potentially use prototyping to visualize solution
- Define & propose program and change management activities
- Identify business case drivers
- Solution outline or visualization
- 1–5 days

4. Report Out
- Conclude with Executive team on the outcome of the HealthSuite Labs sessions and agree on next steps
- 2–4 weeks

Qualification & preparation
Problem definition & solution direction
Solution outline or visualization
Conclusions

Process is customizable to the challenge at hand and the customer’s needs

Next step
Execute the program agreed in conclusion session with executive team. Could include a consulting engagement for process integration and business modelling or a solution integration program.

Focus on the long term ambition with short term deliverables.