

PHILIPS

Image guided
therapy

SmartPath



With **Philips Azurion**,
performance and superior
care become one

Catalyst conversion program

Retain to gain

Today, healthcare environments are under pressure to deliver exceptional patient care while effectively managing their costs. Against this background, it is imperative to find easy, cost-effective ways to obtain, install and leverage the very latest technology.

Philips SmartPath Catalyst to Azurion is a program designed to provide practical, cost-efficient solutions – paving the way for you to easily implement the latest imaging technology without compromising on functionality or quality.

SmartPath Catalyst to Azurion

Key benefits at a glance



Cost savings: A converted Catalyst system could deliver significant savings compared to a new installation. Benefit from Azurion's outstanding imaging technology and functionality without incurring unnecessary extra expense.



Minimal room reconstruction: A Catalyst conversion significantly lowers room reconstruction costs, as elements such as the ceiling construction and floor plates are retained from your current installation. As there is no need for major reconstruction work, you will be able to meet building code requirements with little, if any additional effort.



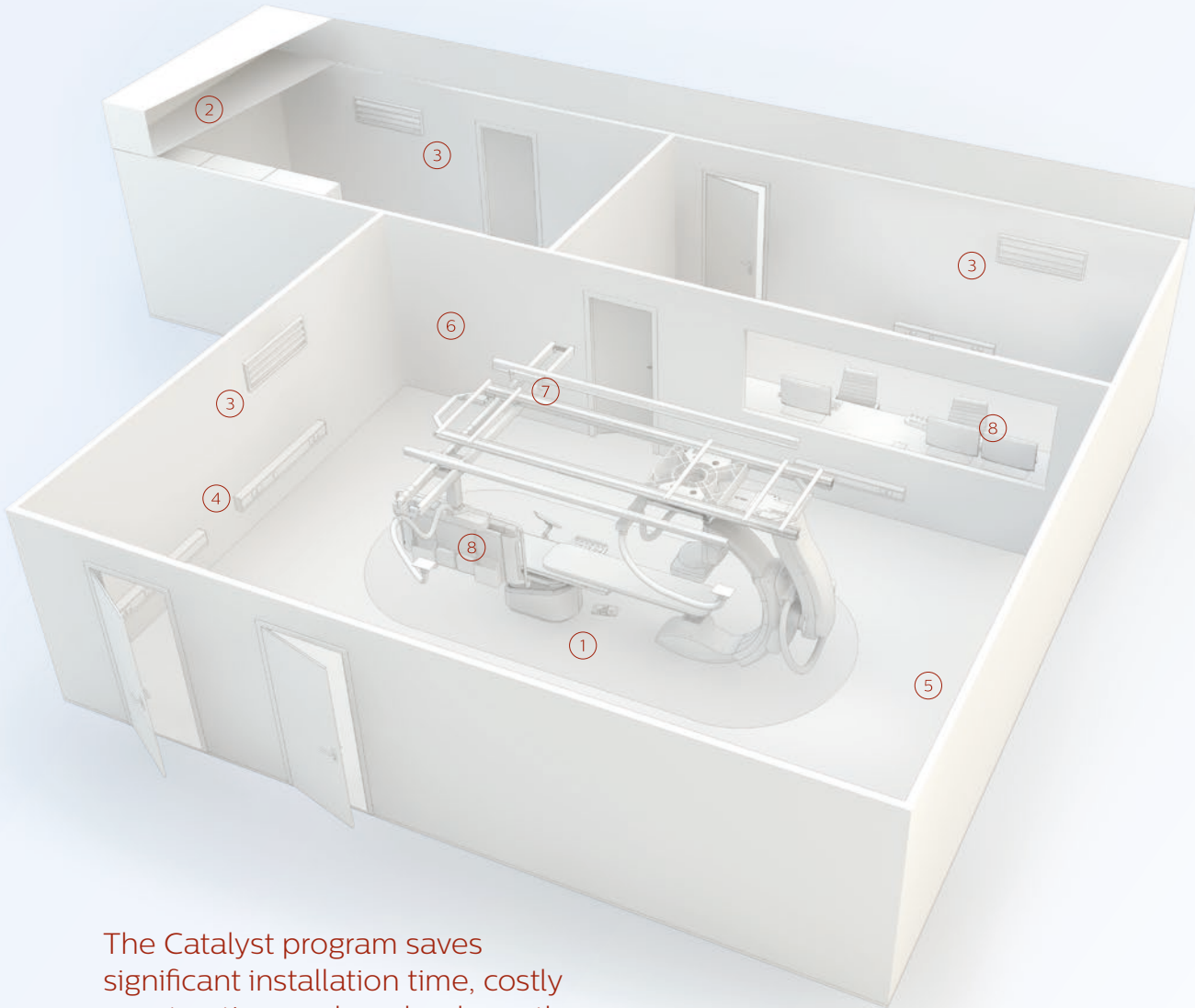
Reduced downtime: A Catalyst conversion reduces downtime compared to installing a brand-new solution, as there is no need for extensive, disruptive reconstruction work.



Reduced need for training: By continuing to work with a Philips system, you retain familiar workflows and user interfaces – reducing the time and effort required to train your care delivery teams. As a result, your organization can immediately benefit from the workflow improvements of Azurion.



Maintain patient capacity: A Catalyst conversion facilitates minimal disruption to hospital operation and patients, while helping to reduce the revenue losses that are caused by taking one of your systems out of service for a prolonged period of time.



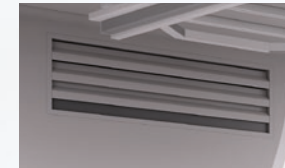
Retain system elements, room infrastructure and user experience



① System floor plate(s)



② Cable inlets, ducts, lighting fixtures



③ Heating, ventilation, air conditioning (HVAC)



④ Power sockets



⑤ Medical gas connections



⑥ Floor and wall finishing



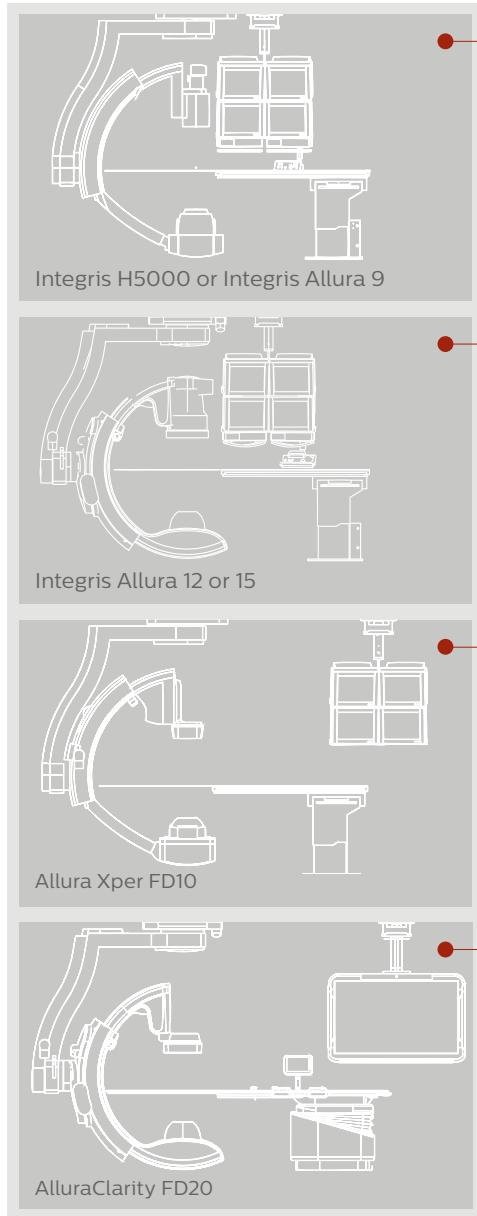
⑦ Ceiling rails and support construction



⑧ Philips intuitive operation

The Catalyst program saves significant installation time, costly construction work and reduces the effort for recertification of the lab.

From • • To Azurion



- Potential re-use elements***
- Monitor ceiling carriage and rails
 - MRC GS X-ray tube
 - Stand rails
 - Floor plate(s)
 - Magnus MAQUET OR table

Catalyst program – examples

A Catalyst conversion is possible for many different systems (including bi-plane labs). Please ask our sales representative for more detailed information related to your specific configuration.

* Depending on condition and type

With **Philips Azurion**, performance and superior care become one

Our next-generation Azurion image guided therapy platform features the very latest technology. This allows you to easily and confidently perform a wide range of routine and complex procedures with a unique user experience.

Provide superior care

As patient volumes rise and procedures become more complex, Azurion can support you in maintaining high standards of quality and safety in your healthcare facility.

Outstanding user experience

Studies have documented the adverse impact that poor usability, design and ergonomics can have on medical procedures and patient safety.¹ Azurion's intuitive design delivers genuine ease of use for your lab teams.

Optimize your lab performance

Azurion could help you to improve efficiency and productivity in your lab, as part of your efforts to address rising cost pressures.



What could Azurion do for you?

Take our interactive tour of the new Azurion environment, and discover how its innovations could transform your interventional workflow.

➔ www.philips.com/azurion



FlexSpot



Touch screen module Pro



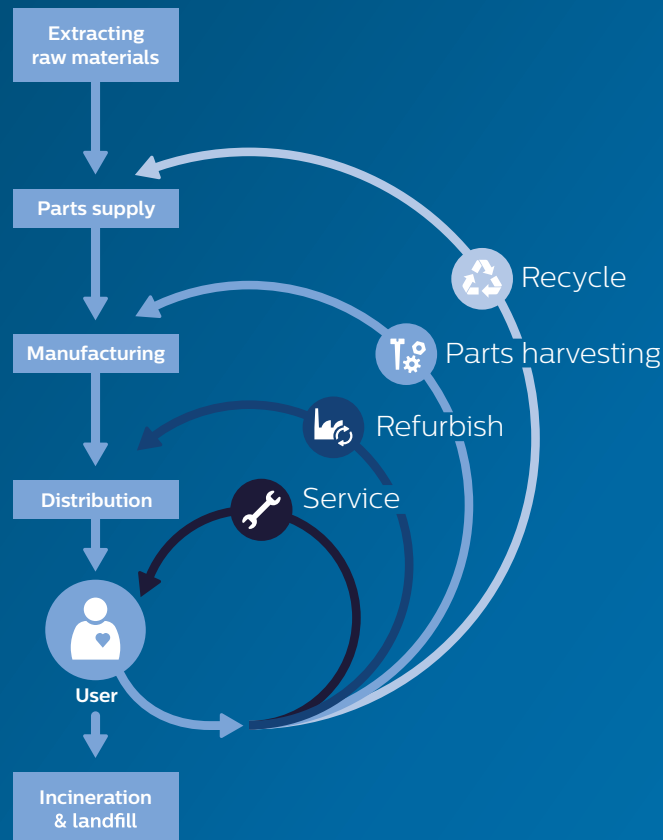
FlexVision Pro

¹ Gurses A, Ozok AA, Pronovost PJ. Time to accelerate integration of human factors and ergonomics in patient safety. *BMJ Qual Saf.* 2012;21:347-51.

Embracing the circular economy

With SmartPath Catalyst to Azurion, we are demonstrating our commitment to supporting the transition from a linear to a circular economy – a shift that we believe is vital to creating a sustainable world.

A circular economy aims to decouple economic growth from the use of natural resources and ecosystems by using those resources more effectively. By retaining existing elements from Philips medical equipment, we can take a significant step towards realizing this smart, sustainable future.



“For a sustainable world, the transition from a linear to a circular economy is essential.”

Frans van Houten, CEO, Royal Philips

Take the SmartPath



Optimize



Enhance



Transform



Exchange

Optimize, enhance or transform your existing equipment so you have “like new” functionality throughout the whole lifecycle. Philips SmartPath is a comprehensive upgrade portfolio that helps you extend the life of your equipment. SmartPath allows you to upgrade to the latest Philips technology in a practical, cost-effective way and maintain your long-term success.

➔ www.philips.com/smartpath

Investing in a partnership

We are dedicated to helping keep your quality of care as high as possible, while reducing your risk and costs. Your interventional suite is a long-term commitment to your patients and personnel. We too have a long-term vision for interventional imaging, supported by an extremely comprehensive portfolio of service options.

Global expertise and infrastructure, locally delivered

Wherever you are in the world, Philips is ready to support you. Our local field service teams understand your local needs. At the same time, they're backed by our extensive technical support network and international research and development organization. We channel our global reach towards delivering you world-class expertise.

Visit our website for more information:

➔ www.philips.com/catalyst

Value Calculator



Our Value Calculator allows you to explore and assess the benefits of a SmartPath Catalyst program at your facility. The tool is designed to compare the total costs of converting your system of another brand versus those required to purchase a brand new one. Try it now to understand the true value that Catalyst can offer you, and your patients. Make an appointment with one of our sales representatives to get your detailed, customer-specific Value Calculation.

