



PHILIPS

Magnetic Resonance

Technology Maximizer



Stay clinically advanced, **maximize imaging investments**

Boost the clinical capability and operational performance of your MR equipment with Philips Technology Maximizer



Benefits

Predictable budget	Plan a predictable budget for needed capabilities instead of multiple approvals
Stay competitive	Access innovation as new software is released instead of having to purchase enhancements separately
Non-obsolescence	Stay protected from obsolescence and be first to market with innovations
Capex to Opex	Avoid repeated capital investments over system lifecycle with planned operational budget

Using Philips Technology Maximizer

Technology Maximizer for MR is an option with Philips RightFit Service Agreements, providing MR operating system software upgrades plus a hardware refresh to keep your MR system in state-of-the-art condition for five years after installation.

Technology Maximizer Pro provides new clinical software applications as they are released, for a low, predictable fee with clinical, financial, and operational security accessible in one package. Additionally, software upgrades to previously purchased applications are updated during the term of the Technology Maximizer agreement.

Peace of mind through structured upgrades

By subscribing to either the Philips Technology Maximizer or Technology Maximizer Pro program, you will receive the latest innovations for your MR system as they are released, helping you to stay clinically advanced.

Program features

Upgrades included	Maintenance Contract	Technology Maximizer ¹	Technology Maximizer Pro ²
Mandatory safety fixes and security patches	•	•	•
Software update to fix bugs	•	•	•
Installation of software and/or hardware		•	•
All other software upgrades Including upgrades of purchased clinical packages, operating system, new basic functionality		•	•
MR host/reconstructor computer hardware refresh (delivered once during the Technology Maximizer term)		•	•
Application training for new or enhanced functionality		•	•
New clinical features and/or applications			•
Advanced training for new clinical features and/or applications			•

Philips Technology Maximizer Pro for MR produces a predictable budget with proven cost savings – up to 47% achieved with an annual subscription program versus individually purchasing new clinical applications.³

System eligibility⁴

The following MR systems are currently eligible for a Technology Maximizer subscription:

- Ingenia Elition 3.0T
- Ingenia 3.0T
- Ingenia 1.5T

* MR systems and Technology Maximizer options are subject to market availability.



- 1) Technology Maximizer is available for select Ultrasound, MR, IGT and CT systems.
- 2) Technology Maximizer Pro for MR (for customers in North America) provides new software applications in Neuro, MSK, and Body clinical areas. A Cardio-Vascular option is also available for a separate price.
- 3) Savings calculated based on the average price for MR Neurological clinical applications released over a four year term.

Terms and conditions

- Available only on eligible Philips MR equipment at point of sale or prior to system warranty expiration
- Maximum five-year term (including warranty period)
- Requires a qualifying RightFit Service Agreement

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