

# Philips **Live!** Forum at RSNA 2018

Gain insights on emerging trends focusing on the connection between people, technology and data to empower the people behind the image.

Learn how leading health systems are applying new solutions to improve outcomes, reduce cost and improve the patient and staff experience.

Hear from thought leaders at the forefront of imaging innovation, radiology and healthcare informatics.

Experience a series of informative talks and presentations addressing:

- **Integrated solutions for seamless care**
- **Precision diagnosis and treatment**
- **Adaptive intelligence**
- **Innovation and the future of radiology**

Sunday, November 25

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11:00 **New innovations and solutions in breast ultrasound**

AM **Amy M. Lex MS, RT(R), RDMS**, National Strategic Business and Luminary Manager, Ultrasound, Philips

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12:15 **The value of real-time analytics in seamless care**

PM **Henry Sinn**, Director of Medical Imaging, Sunnybrook Health Sciences Center  
**Chris Meenan**, General Manager, Performance Solutions, Philips Radiology Solutions

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1:15 **Optimizing seamless imaging workflow solutions**

PM **Sham Sokka, PhD**, VP & Head of Radiology Solutions, Philips  
**Chris Meenan**, General Manager, Performance Solutions, Philips Radiology Solutions

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3:30 **Adaptive Intelligence in radiology: From research to clinical workflow integration**

PM **Michael Perkuhn**, Business Leader, IntelliSpace Discovery, Philips

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Monday, November 26

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11:00 **New innovations and solutions in breast ultrasound**

AM **Amy M. Lex MS, RT(R), RDMS**, National Strategic Business and Luminary Manager, Ultrasound, Philips

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12:30 **Empowering the people behind the image – A user-centric approach to radiology workflow solutions**

PM **Richard H. Wiggins III, MD, CIIP**, Director, Imaging Informatics and Medical Administrator, Picture Archiving Communication System, University of Utah  
**Eliot Siegel, MD**, Professor and Vice Chair of Research Information Systems, University of Maryland School of Medicine, Dept. of Diagnostic Radiology, and Chief of Radiology and Nuclear Medicine, Veterans Affairs Maryland Healthcare System  
**Kevin Lev**, Marketing Leader, Enabling Platform, Illumeo, Philips

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1:15 **Accelerating radiology in the 21st century with PET**

PM **Michael V. Knopp, MD, PhD**, Professor of Radiology and Novartis Chair of Imaging Research, PI and Director, Wright Center of Innovation in Biomedical Imaging (WCIBMI), Dept. of Radiology, The Ohio State University Wexner Medical Center

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1:45 **How Adaptive Intelligence can support radiologists and improve patient care**

PM **Jeroen Tas**, Chief Information & Strategy Officer, Royal Philips  
**Michael Perkuhn**, Business Leader, IntelliSpace Discovery, Philips  
**Michael V. Knopp, MD, PhD**, Professor of Radiology and Novartis Chair of Imaging Research, PI and Director, Wright Center of Innovation in Biomedical Imaging (WCIBMI), Dept. of Radiology, The Ohio State University Wexner Medical Center

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2:30 **Radiology informatics drives clinical excellence, expertise and efficiency**

PM **Dianna E. Bardo, MD, FSCCT, FNASCI**, Director of Body MR and Co-Director of the 3D Innovation Lab, Phoenix Children's Hospital

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3:30 **How analytics improves operational and clinical metrics—from the bottom line to patient care**

AM **Samantha E. Sizemore**, Chief Operating Officer & Director of Radiology, Holston Medical Group

Tuesday, November 27

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- 11:00 AM **The Human Factor: Making seamless clinical solutions work for real people**  
Carla Kriwet, CEO, Connected Care & Health Informatics, Philips and panel
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- 12:15 PM **Driving enterprise consistency & quality of care: Innovations at the SSM Health 3D Lab**  
Jessica Chambers, MHA, RT, Director of Diagnostic Imaging, SSM Health, St. Joseph Hospital, St. Charles
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- 1:15 PM **Improving patient care in diverse populations and economic benefits of IQon Elite Spectral CT**  
Aran Toshav, MD, Associate Professor of Clinical Radiology, Academic Director of Abdominal Imaging, Program Director, Diagnostic Radiology Residency, Department of Radiology, LSUHSC New Orleans
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- 2:30 PM **Patient engagement solutions: Identifying no-show risk**  
Puneet Bhargava, MD, FSAR, Professor of Radiology, University of Washington  
Christopher Hall, Senior Director, Innovation Leader, Philips Radiology Solutions
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- 3:30 PM **Focus on the patient experience: Realizing productivity gains in MRI scans**  
Patrick Lerou, Business Leader, Healthcare Experience Solutions, EMEA, Philips

Wednesday, November 28

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- 11:00 AM **Philips Future Health Index: Accelerating precision diagnosis and treatment with telehealth**  
Jan Kimpen, MD, CMO, Royal Philips  
David Kirkpatrick, CEO, Techonomy
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- 12:15 PM **Transforming healthcare to achieve the Quadruple Aim in the digital age**  
Vitor Rocha, CEO, Philips North America  
David Kirkpatrick, CEO, Techonomy
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- 1:15 PM **Imaging efficiency at scale: Using operations data to improve quality and care**  
Sham Sokka, PhD, VP and Head of Radiology Solutions, Philips  
Chris Meenan, General Manager, Performance Solutions, Philips Radiology Solutions
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- 2:30 PM **Adaptive Intelligence in radiology: From research to clinical workflow integration**  
Michael Perkuhn, Business Leader, IntelliSpace Discovery, Philips
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- 3:30 PM **Radiology informatics drives clinical excellence, expertise and efficiency**  
Dianna E. Bardo, MD, FSCCT, FNASCI, Director of Body MR and Co-Director of the 3D Innovation Lab, Phoenix Children's Hospital

All sessions take place in the Forum area of the Philips booth #6734

## Philips innovation highlights

Join us for short talks on integrated solutions for seamless care — combining smart systems, software and services that can address your most pressing challenges.

A trio of talks Sunday, Tuesday and Wednesday beginning at 10:30, 12:45 and 3:00 and Monday beginning at 10:30 and 3:00

Advancing precision treatment:

### **Workflow innovations in interventional imaging**

*Featuring Philips Azurion - Image Guided Therapy solution with IntelliSpace Portal and Technology Maximizer*

Accelerating performance:

### **Breaking diagnostic boundaries with speed, comfort and confidence**

*Featuring the new Philips Ingenia Ambition X solution with Ambient Experience and IntelliSpace PACS*

Advancing clinical decisions:

### **Improved detectability and characterization of small lesions with advanced molecular imaging**

*Featuring Philips Vereos Digital PET/CT solution*

A trio of talks Sunday, Tuesday and Wednesday beginning at 11:30, 1:45 and 4:00 and Monday beginning at 4:00

Advancing clinical decisions:

### **Improved diagnostic confidence with calcium suppressed spectral detector CT data**

*Featuring Philips IQon Elite Spectral CT solution with IntelliSpace Genomics and IntelliSite Pathology*

Enhancing diagnostic confidence:

### **Facilitate whole breast imaging exams while preserving superb image quality for full diagnostic capabilities**

*Featuring Philips Ultimate solution for Breast Assessment with IntelliSpace PACS Advanced Mammography package*

Improving the patient experience:

### **Minimizing dose and enhancing diagnostic image quality with Philips fluoroscopy**

*Featuring Philips ProxiDiagnost N90 and CombiDiagnost R90 solution with PACS, PerformanceBridge and Dosewise*

## Radiology Quiz

Sunday, Tuesday and Wednesday at 12:00, 2:15 and 4:30 and Monday at 2:15 and 4:30

All sessions take place in the Forum area of the Philips booth #6734