PHILIPS

Executive Biography

May 27, 2016

Olivia Qiu *Head of Innovation*

Olivia Qiu has held the position of Head of Innovation with Philips Lighting, the global leader in lighting, since September 2013.

Prior to joining Philips, Olivia worked for Alcatel, where over the course of 16 years she held various positions such as Key Account Manager,

Commercial Operations Director, Vice President Marketing and 3G Operations, Vice President Business Development Asia Pacific, and Executive Vice President Sales, Marketing, Technical Solutions, Service Implementations & Deliveries for China and East Asia.

In 2008, Olivia became the CEO and board member of Alcatel Shanghai Bell (a joint venture of Alcatel-Lucent and the Chinese central government) and Regional President of Alcatel Lucent East Asia. From 2010 to 2013, she headed Alcatel-Lucent's Strategic Industries Group and was based in Paris.

Olivia holds a bachelor's degree in Electronic Engineering from the Electronic Science and Technology University of China (UESTC) and a doctorate in Management Science from the École Supérieure des Affaires de Grenoble, France.

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About Philips Lighting

Philips Lighting (ticker symbol: LIGHT) is the global leader in lighting products, systems and services. Our understanding of how lighting positively affects people coupled with our deep technological know-how enable us to deliver digital lighting innovations that unlock new business value, deliver rich user experiences and help to improve lives. Serving professional and consumer markets, we sell more energy efficient LED lighting than any other company. We lead the industry in connected lighting systems and services, leveraging the Internet of Things to take light beyond illumination and transform homes, buildings and urban spaces. In 2015, we had sales of EUR 7.4 billion and employed 33,000 people worldwide. News from Philips Lighting is located at www.lighting.philips.com/newsroom

