

## Urban ambience inspiration

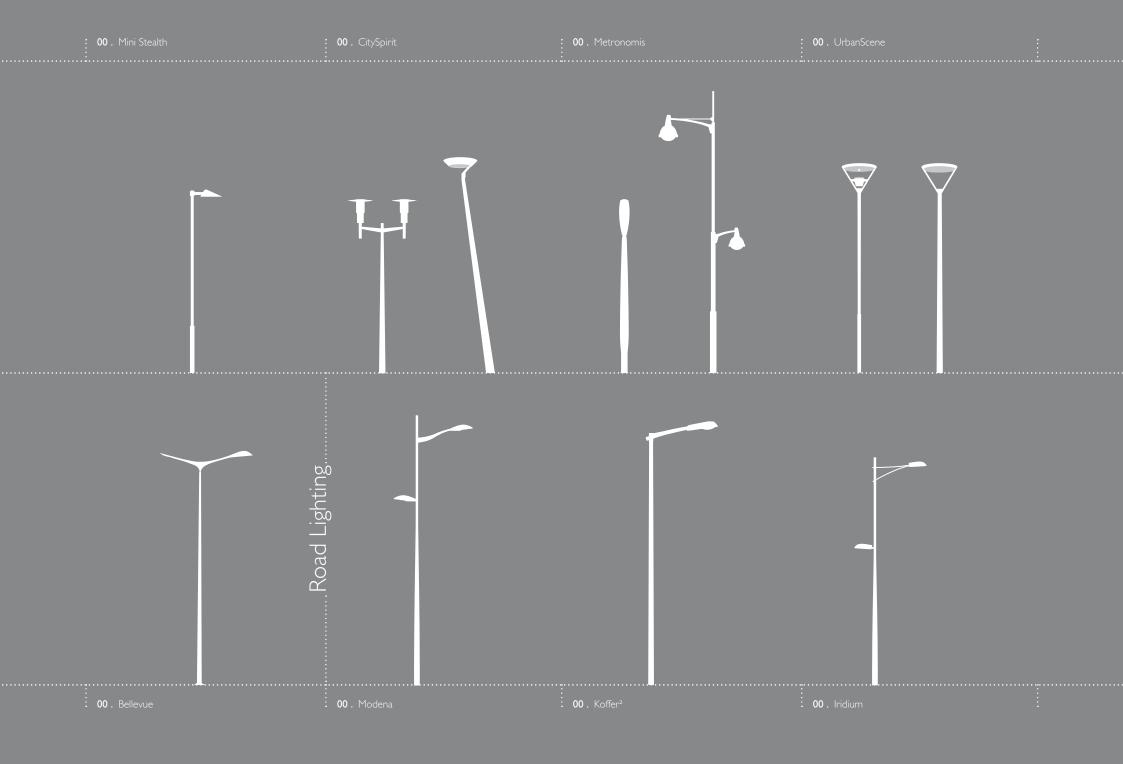
Complete light-point solutions for inspired urban landscapes

**PHILIPS** 











Urban development and regeneration programs are increasingly focused on rehumanizing the urban environment, and we believe lighting has a vital role to play in this regard, creating an appealing, inclusive ambience.

This belief has led Philips to create a range of complete lighting solutions in which state-of-the-art technology in light sources, optics and materials is combined with clear, elegant design that strikes a balance between contemporary and traditional style for the total light point.

#### Lighting streets and pedestrian areas

Lighting plays a central role in how people feel about their city, town or village. That's why the illumination of streets and pedestrian areas has evolved from simple functional lighting into a more demanding and creative discipline. It should not only provide light in which people can drive, cycle and walk safely, but must be pleasing and inviting as well. It should promote communication and well-being, encouraging night-time socializing and complementing the city's night life. Luminaires, masts and brackets for street and pedestrian lighting also have an architectural role. During the day they become an integral part of the street scene.

Philips range of complete solutions for architectural street luminaires has been designed with this in mind, offering a winning blend of performance and style.

#### Lighting residential areas

For many years residential lighting was purely functional. And although safety, security and orientation remain essential requirements, there is now a drive to improve the residents' quality of life, creating a pleasing identity for these often-overlooked parts of the city.

#### Tailor-made solutions

In addition to our standard range of products, we can provide custom lighting products to create architectural signatures that match the desired vision or identity of the city, town, area or village. In many cases we can also apply standard products in original and imaginative ways, enabling cost efficiencies.

To optimize the benefits of lighting and to achieve cohesive results, the creation of a 'masterplan' by a lighting expert is strongly recommended.

## A vibrant future

Philips believes that cities, towns and villages should be warm, inviting places that people enjoy living in and visiting.

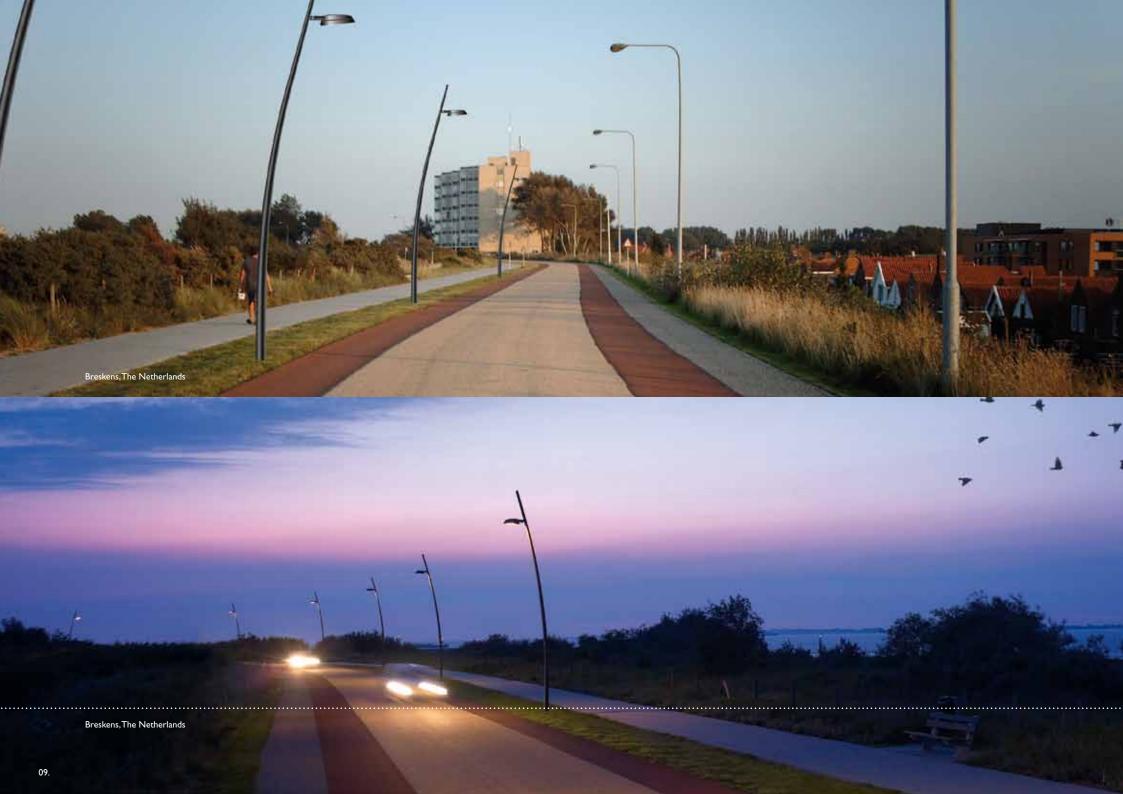
# Complete Solutions

For a long time, public lighting in city centers has been considered only for its technical performance, especially from the optical point of view. Nowadays this single criterion is not sufficient.

There is a clear wish of citizens and local deciders to return the city to citizens and bring back the quality of city life. With that respect, lighting products are not only perceived as functional lighting points, but also as urban furniture part of the city landscape. Lighting points must participate to the beauty of the city: enhancing the architecture and creating the ambiance. The esthetics of the luminaires becomes as important as the technical performances. Therefore masts and brackets are not to be disregarded; Luminaires, masts and brackets must form a coherent system with consistent design and perfect integration.

Because every city has a specific heritage, architects, city planners, city authorities and lighting consultants need to choose the most suitable lighting furniture. As a city beautification partner, we created this urban ambiance inspiration book that aims at helping you in your choice by presenting you our luminaires with their dedicated masts and brackets.





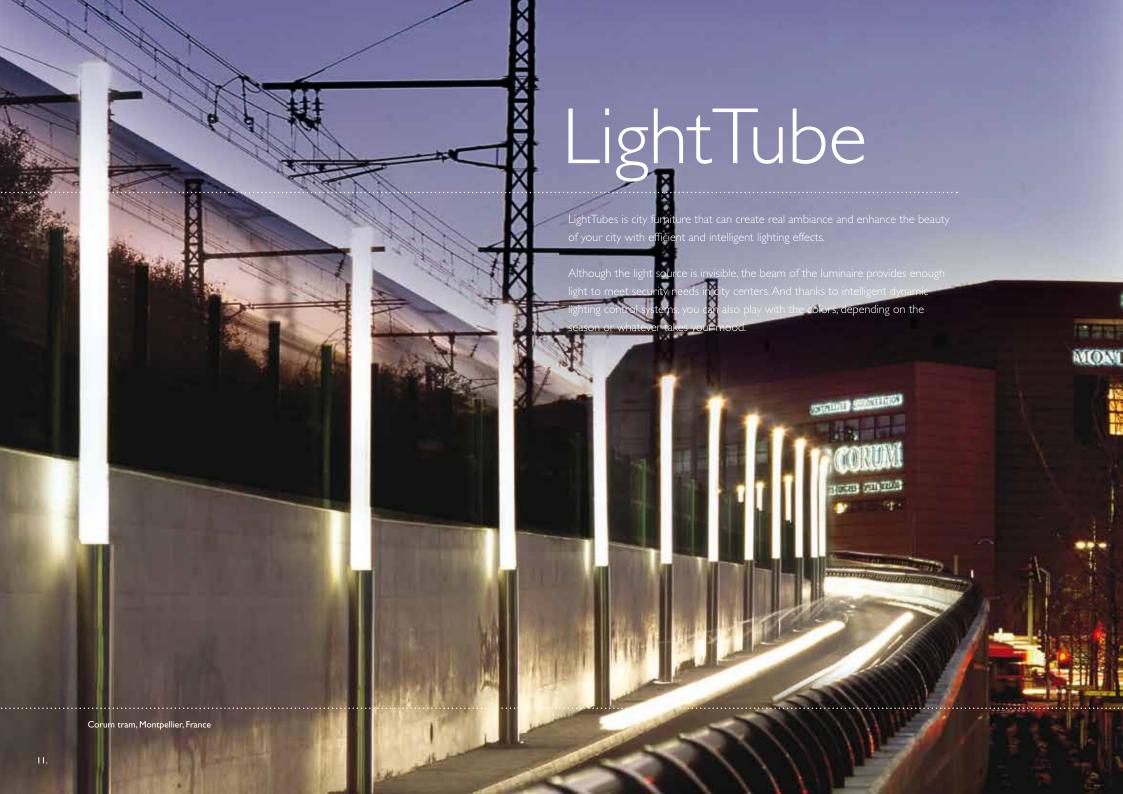
## Render Tool

A good lighting installation can change the night-time appearance and atmosphere of a city center. But the day time appearance is not to disregard...

In a urban environment, complete systems of masts, brackets and luminaires are not only considered as lighting functional points, but perceived as part of the urban furnitures that contribute to shape the urban landscape. Therefore, their impact on the day-time appearance becomes crucial. But on catalog paper it is difficult to imagine how the complete systems will look like when they'll be installed. And when they are installed, it is too late to change...

To bring more sense to the decision making process and to help our customers, Philips has developed the RenderTool, a free and easy-to-use software that helps

you to make visualizations of our complete systems in your cities. RenderTool is simple to use: take a picture in the streets with your camera, transfer it to your PC, launch the tool, select your favorite solution in our complete systems' database. Then place the light points wherever you want on your picture. RenderTool uses a 3D engine and can bring perspective to the luminaires and rotate them. You can even change the color of the complete system and make very realistic renderings. It is now very easy to simulate the day-time appearance of your city when you plan to install new luminaires.



## LightTube

- IK10 impact resistance is ideal for harsh environments.
- Range available in HID and LED RGB or AWB versions.

  The same product with multiple light functions and effects.
- Transparent tube for a day time high-end, metallic-effect that becomes transparent when lit up at night.

#### Main application

Piazzas, commercial centers, parking lots, offices.



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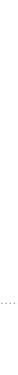
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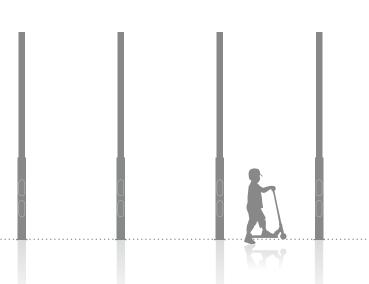
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# Multipole

When lighting points must melt into the background and de-cluttering public spaces is a necessity, Multipole is the luminaire of choice - with no compromise on lighting performance whatsoever. Its neutral and discrete design integrates state-of-the-art technologies, such as LEDs, and intelligent, dynamic lighting control systems. Multipole is a multi-functional lighting concept that fulfills the wide variety of applications that arise in everyday city life.

NXP research Center, Caen, France



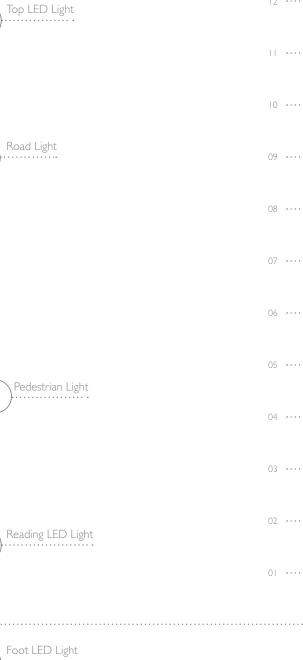


## Multipole

- Fewer poles in the streets as all the required light sources can be gathered from one single pole.
- Multiple light directions and beam aperture to aim light precisely or for main street lighting.
- Unique fluidity of line.

#### Main application

Piazzas, shopping malls, centers.







## LightColumn

- Full aluminum lighting point.
- Symmetric or asymmetric light distribution.
- Finishing in Philips Dark Grey, other RAL or AkzoNobel coatings on request.

#### Main application

Shopping and pedestrian areas, parks, promenades, squares, business centers.







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## CityWing

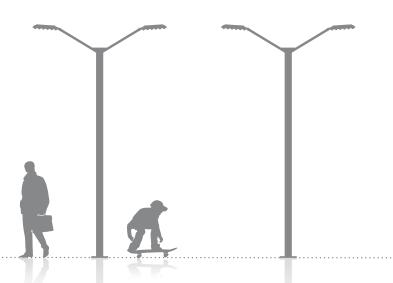
- 1st functional white outdoor LED luminaire.
- 4 color temperatures.
- A complete solution in full aluminum with a nice slim design.

#### Main application

Pedestrian areas, piazzas, shopping centers.







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### Mini 300 Stealth

- Range of extremely efficient luminaires that can be used to illuminate large areas with direct and/or indirect light.
- Optimal lighting results are achieved thanks to the good balance of horizontal and vertical light levels.
- The light source is shielded by a patented louver system, minimizing glare.

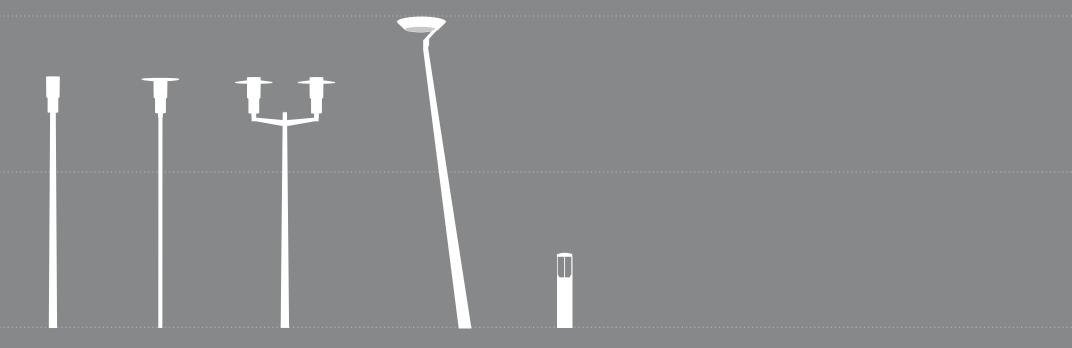
#### Main application

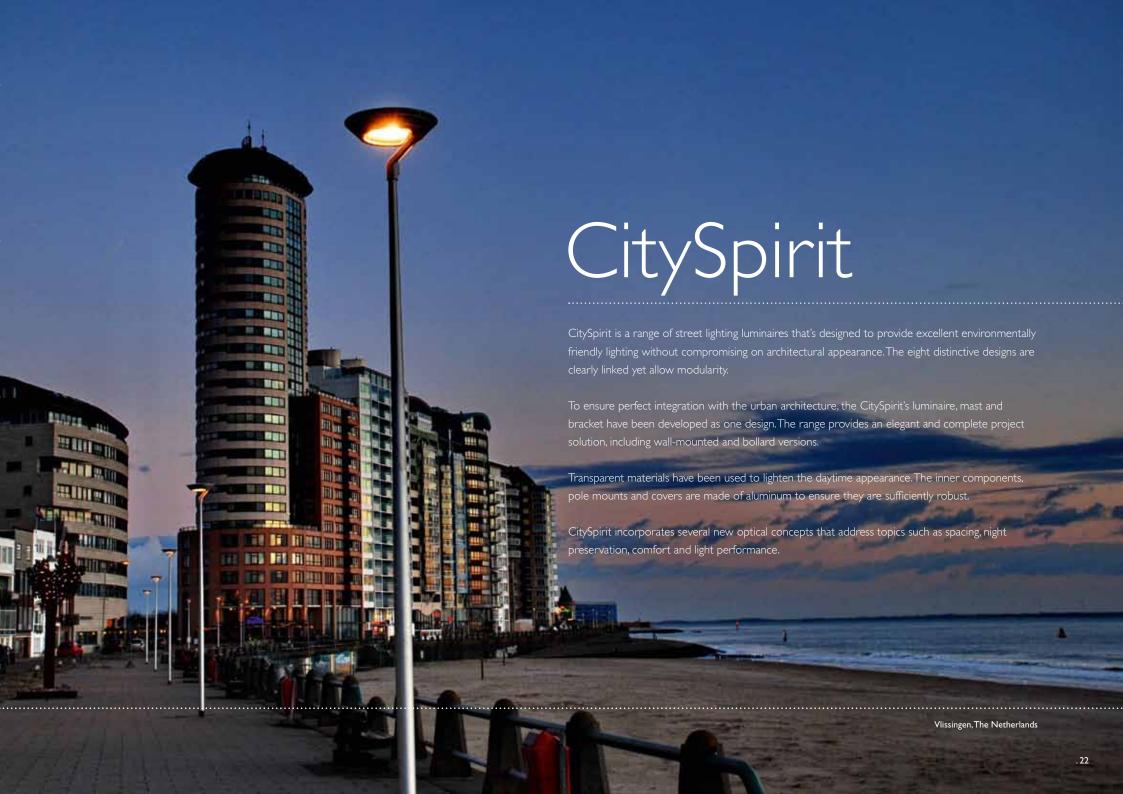
Urban and public areas, shopping centers, transportation hubs.

Wall-mounted versions also suitable for various indoor applications.

















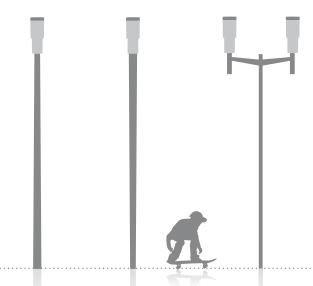


## CitySpirit Torch

- Very discrete design that completely melts into the urban landscape.
- Modular bracket for pole and wall-mounting, wide offer of masts from very classical style to very modern one.
- The huge range of optical elements and light sources that are offered by Cityspirit makes it possible to create different atmospheres within the city within the same design.

#### Main application

Residential and pedestrian areas, streets.



## CitySpirit Cone

- Philips CitySpirit Cone features a geometrical design and transparent day-time appearance. With the indirect bi-directional optic
   Philips CitySpirit offers breathtaking possibilities to renovate old installations such as opal lanterns.
- Modular bracket for pole and wall-mounting, wide offer of masts from very classical style to very modern one.
- The huge range of optical elements and light sources that are offered by Cityspirit makes it possible to create different atmospheres within the city within the same design.

#### Main application

Residential and pedestrian areas, streets.





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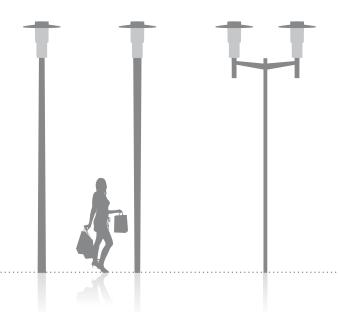


## CitySpirit Classic

- Traditional form but with sturdy aluminium on the inside, and clear material on the outside, to lighten the day-time appearance and ease integration in the urban architecture.
- Modular bracket for pole and wall mounting, wide offer of masts from very classical style to very modern one.
- The huge range of optical elements and light sources that are offered by Cityspirit makes it possible to create different atmospheres within the city within the same design.

#### Main application

Residential and pedestrian areas, streets.









## CitySpirit Modern

- The very special shape of the hat gives this classic outline a modern feeling.
- Modular bracket for pole and wall mounting, wide offer of masts from very classical style to very modern one.
- The huge range of optical elements and light sources that are offered by Cityspirit makes it possible to create different atmospheres within the city within the same design.

#### Main application

Residential and pedestrian areas, streets.





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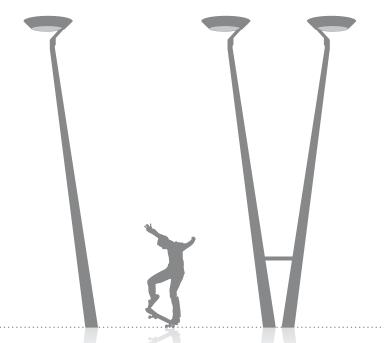


## CitySpirit Street

- Very distinguishing and modern design giving a clear feeling of modernity and dynamism.
- High efficient reflector for street lighting.
- The huge range of optical elements and light sources that are offered by Cityspirit makes it possible to create different atmospheres within the city within the same design.



City centres, squares, boulevards, streets.









## CitySpirit Street Colour

- It combines a high-performance reflector for efficient street lighting with a translucent diffusing housing that creates a friendly, colorful lighting effect.
- The Ambient Light Effect version provides soft guidance thanks to the perforated optic.
- The LED models can be used to create an attractive colorful ambience that brings the street to life.

#### Main application

Residential and pedestrian areas, streets.





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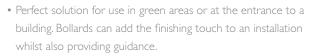
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## CitySpirit Bollard













#### Main application

Residential and pedestrian areas, streets.





## CitySpirit Wall-mounted

- Perfect solution for use in smaller streets where it is not always possible to use masts.
- Can be combined with the Light Trespass accessory which reduces the light level on facades by up to 50%.
- The huge range of optical elements and light sources that are offered by Cityspirit makes it possible to create different atmospheres within the city within the same design.

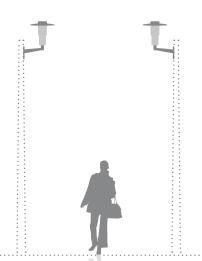








Residential and pedestrian areas, narrow pedestrian streets.

















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# CitySpirit masts and brackets

Safety has traditionally been the primary concern of city lighting, but today the aesthetics of the lighting solution are equally important. To ensure perfect integration in the urban architecture, the luminaire, mast and bracket of CitySpirit have been developed as one design. The range provides elegant and above all complete solutions for your project. For example, the Taper mast lightens the daytime appereance, in line with the transparent look of a Cone luminaire. A dedicated wall-mounted bracket ensures a clean installation of the Torch in smaller streets. And the twin mast allows a double installation of the Street luminaire.

#### CitySpirit Torch on Conical mast

A conical column lightens the daytime appearance, in line with the transparent look of the range. Its modern shape is well fitted for city centers and residential streets. Best fitted with Torch, Lantern, Cone luminaire.



#### CitySpirit Classic on Conical mast

A conical column lightens the daytime appearance, in line with the transparent look of the range. Its modern shape is well fitted for city centers and residential streets. Best fitted with Torch, Lantern, Cone luminaire.







Wall-mounted bracket simple version



### CitySpiritTorch single bracket conical mast.

Designed for twin installation, the CitySpirit bracket is slightly angled to create a dynamic effect. It is available in a simple (as presented here) or balanced version, where an extra length at the bottom emphasises the flagship appearance. Suited to boulevard and residential zones.



## CitySpirit Classic lantern on double bracket with decorative element

Designed for twin installation, the CitySpirit bracket is slightly angled to create a dynamic effect. It is available in a simple or balanced version (as presented here), where an extra length at the bottom emphasises the flagship appearance. Suited to boulevard and residential zones.

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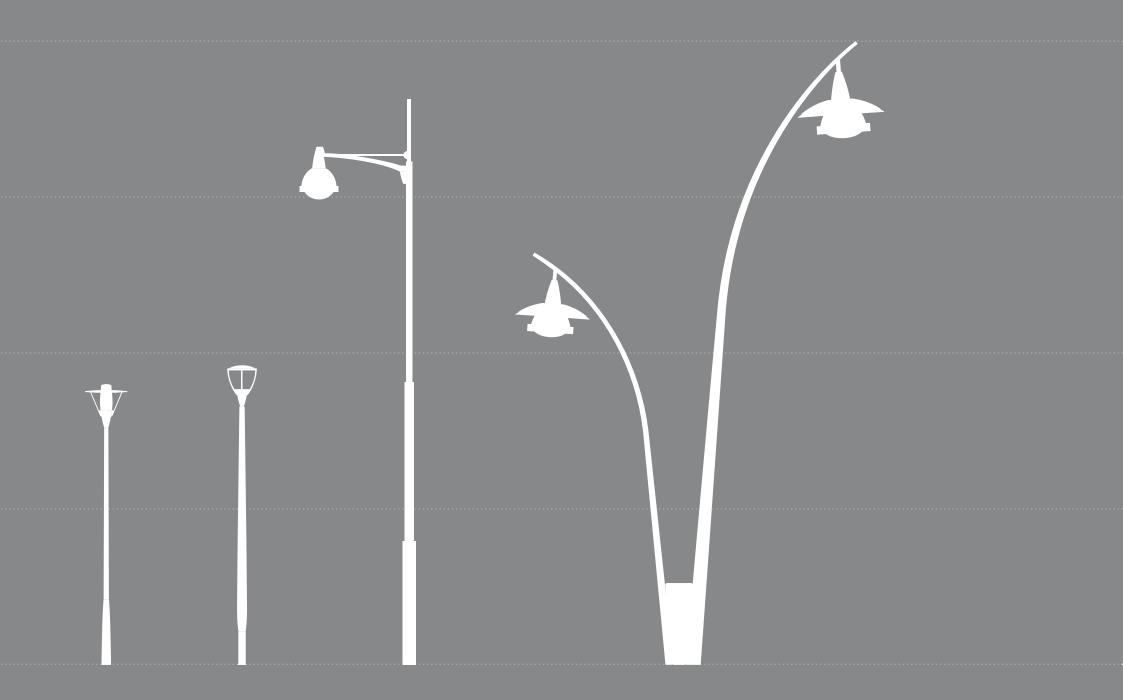
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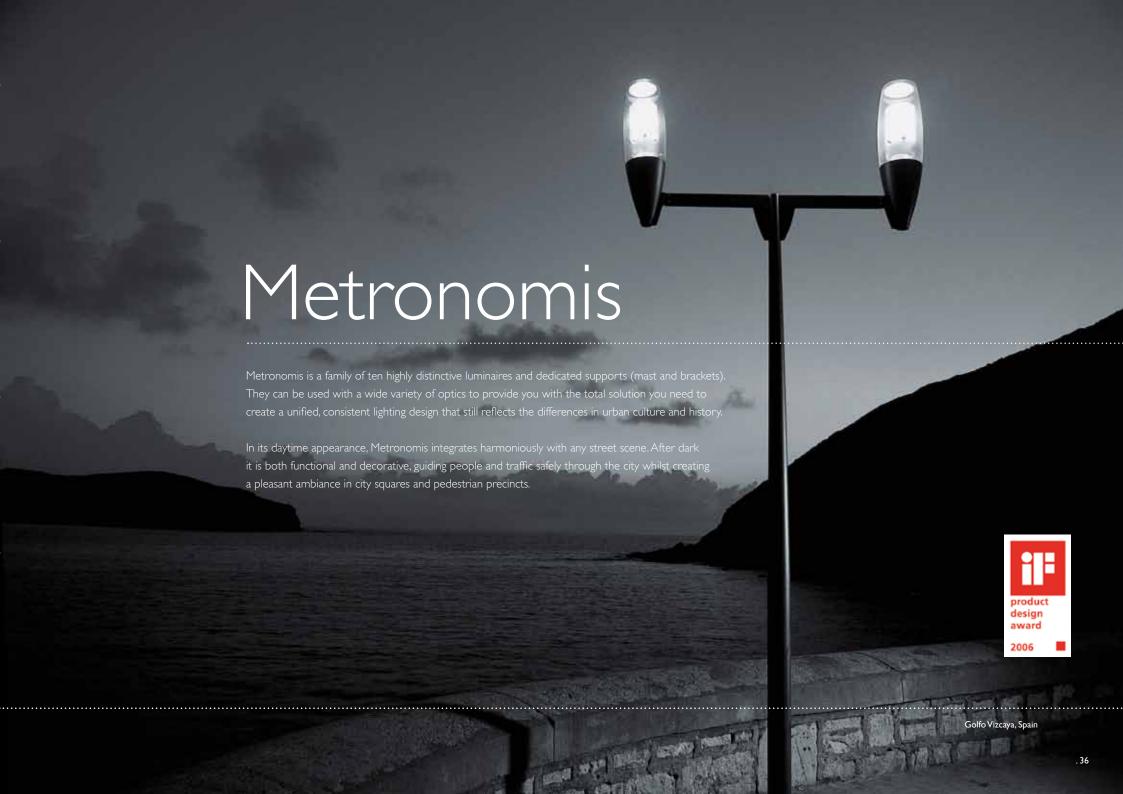
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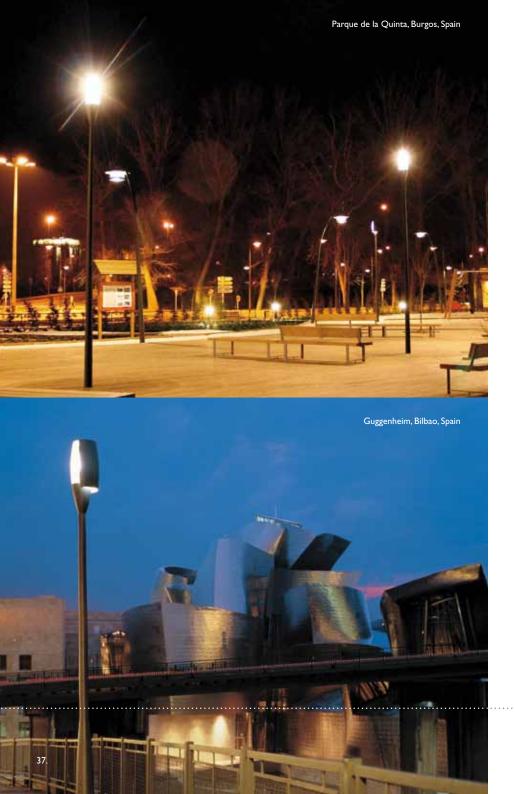
# CitySpirit masts and brackets













- The simple, elegant outline of the Torino integrates harmoniously with most modern urban environments.
   A basic light element that enhances the rhythm and direction of public spaces.
- Wide possibility of supports in aluminium, steel and wood.
- The huge range of optical elements and light sources that are offered by Metronomis makes it possible to create different atmospheres within the city within the same design.







## Metronomis Bilbao

- The Bilbao has been specially designed for areas where a directional light distribution is desirable. The light is shielded on one side to prevent glare in a certain direction or to distinguish between areas with different functions.
- Wide possibility of supports in aluminium, steel and wood.
- The huge range of optical elements and light sources that are offered by Metronomis makes it possible to create different atmospheres within the city within the same design.

### Main application

Urban areas, architectural areas, main streets in city centers.







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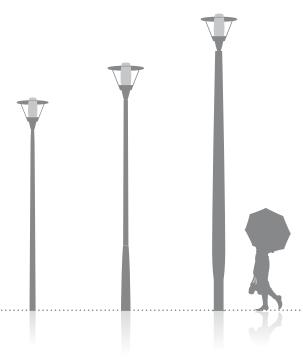




### Metronomis Malmö

- The Malmö combines direct lighting with a gently reflected light effect through the use of a reflective disc. With its transparent design, the Malmö creates the impression of a virtual ceiling in public places.
- Wide possibility of supports in aluminium, steel and wood.
- The huge range of optical elements and light sources that are offered by Metronomis makes it possible to create different atmospheres within the city within the same design.

### Main application



# Metronomis Annecy

- The Annecy is ideally suited to modern residential areas. Variation in lighting effect and design can be achieved through the use of a clear, opal or painted cover. By using different light sources and optical elements, it is possible to create different accents and atmospheres.
- Wide possibility of supports in aluminium, steel and wood.
- The huge range of optical elements and light sources that are offered by Metronomis makes it possible to create different atmospheres within the city within the same design.

### Main application

Urban areas, architectural areas, main streets in city centers.





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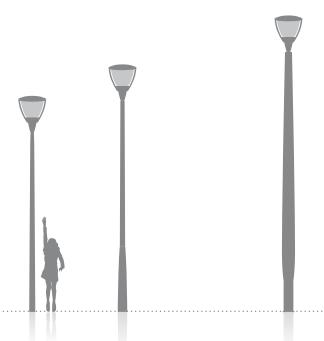




## Metronomis Berlin

- The Berlin combines a traditional outline with contemporary styling. Referring to ancient gas lanterns, it has been designed primarily for urban areas that embrace history without copying the past.
- Wide possibility of supports in aluminium, steel and wood.
- The huge range of optical elements and light sources that are offered by Metronomis makes it possible to create different atmospheres within the city within the same design.

### Main application



# Metronomis Cambridge

- The Cambridge can be seen as a contemporary version of the classic street lantern. Special attention has been devoted to the lighting effects required to enhance the ambience of historical areas.
- Wide possibility of supports in aluminium, steel and wood.
- The huge range of optical elements and light sources that are offered by Metronomis makes it possible to create different atmospheres within the city within the same design.

### Main application

Urban areas, architectural areas, main streets in city centers.





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### Metronomis Bordeaux

- The Bordeaux available with 0, 2 or 4 arms —offers tremendous flexibility, because a variety of lighting applications are possible within a single design concept. The Bordeaux can function as a harmonizing element within the cityscape.
- Wide possibility of supports in aluminium, steel and wood.
- The huge range of optical elements and light sources that are offered by Metronomis makes it possible to create different atmospheres within the city within the same design.

### Main application





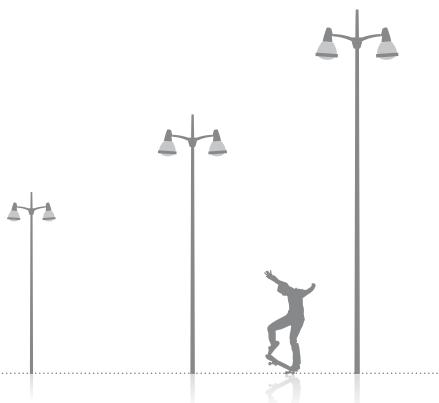


### Metronomis Brussels

- The Brussels luminaire is designed to fulfill rational lighting requirements without compromising on aesthetic appeal.
- Preventing light output to the upper hemisphere, the Brussels luminaire offers an effective solution in cases where light pollution needs to be reduced.
- Wide possibility of supports in aluminium, steel and wood.
- The huge range of optical elements and light sources that are offered by Metronomis makes it possible to create different atmospheres within the city within the same design.

### Main application

Urban areas, architectural areas, main streets in city centers.







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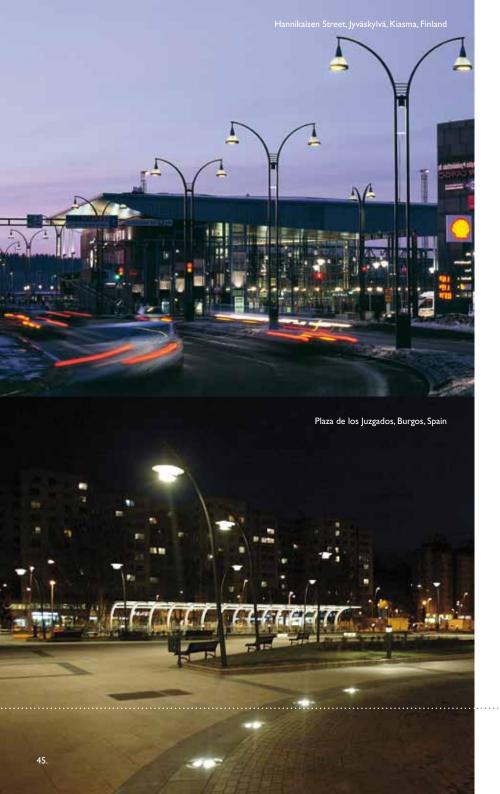
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### Metronomis Porto







- The Porto has a striking visual appearance by day, referring to typical industrial luminaire designs, while providing effective optical performance at night.
- The optional Ambient Light Effect (ALE) provides guidance while adding an extra dimension to the surrounding landscape or architecture.
- Wide possibility of supports in aluminium, steel and wood.
- The huge range of optical elements and light sources that are offered by Metronomis makes it possible to create different atmospheres within the city within the same design.

### Main application



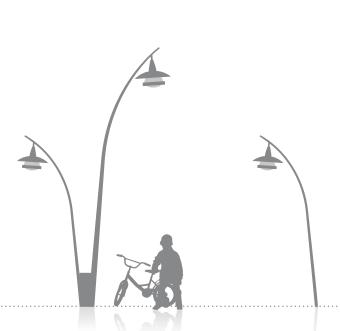




# Metronomis Oslo

- The Oslo has a distinctive and innovative design. The Ambient Light Effect (ALE) generates soft lighting effects thanks to the use of an opal bowl in combination with characteristic reflective screens.
- Wide possibility of supports in aluminium, steel and wood.
- The huge range of optical elements and light sources that are offered by Metronomis makes it possible to create different atmospheres within the city within the same design.

### Main application





# Metronomis masts and brackets

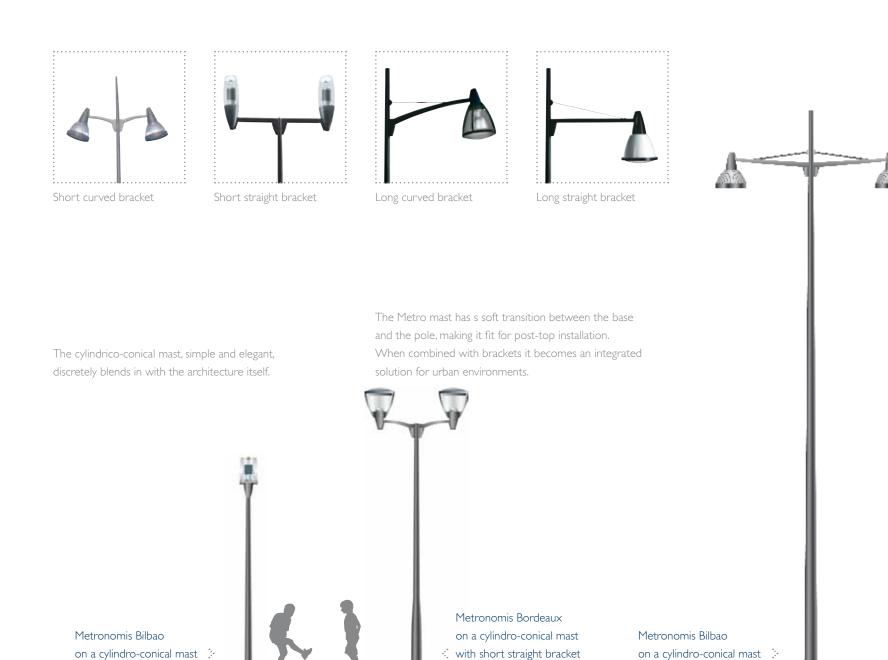
Metronomis Malmö on

One of the main characteristics of the Metronomis range is the total solution that it offers architects and lighting designers. Architectural enhancement can only be fully realized when both the luminaires and their supports are part of an integrated concept. To this end, Metronomis includes a range of dedicated masts and brackets which are consistent with the visual style of the luminaires.





Metronomis Berlin on Metronomis aluminum mast Metronomis Bordeaux on long curved bracket.



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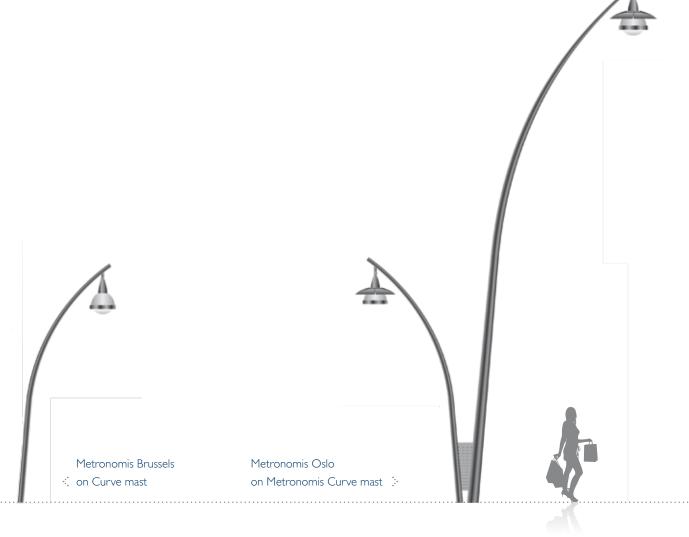
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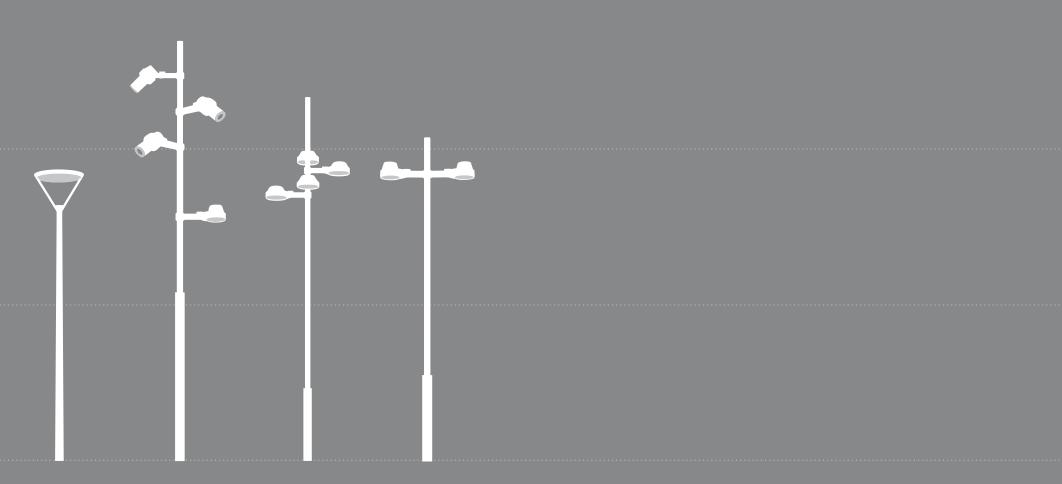
# Metronomis

masts and brackets





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# UrbanScene

Discover a new era in lighting. The time when urban areas required several different luminaires to fulfill their lighting needs is now firmly in the past.

This range of complete lighting solutions – luminaires, masts and brackets – consists of 6 distinctive luminaires that, due to their coherent design and flexibility, are able to fulfill all main applications such as street lighting, area lighting, illumination and image projection.

Its modern, integrated family design and energy-saving features (high-efficiency lamps, electronic gear) give you an innovative and sustainable approach to urban lighting.

Designed to be unoptrusive, night-preserving and fully recyclable, UrbanScene has an elegant claytime appearance. It also offers diversity at night through decorative as well as functional illumination. Smart brackets, including a cardanic construction, allow total flexibility in directing the light while preserving the overall appearance of the light point.



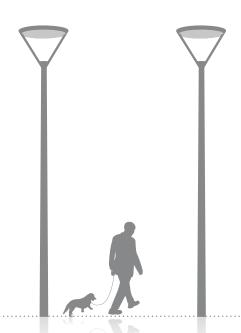


## UrbanScene LED

- Unique design, consistent with the rest of the family.
- Excellent lighting comfort: soft shadows, low glare, excellent facial recognition.
- Un-obtrusive day-time appearance is further enhanced during the night, when only the illuminated disc is visible.

### Main application

Pedestrian areas, piazzas, city centers, architectural areas.



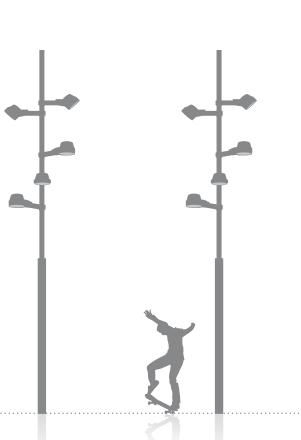


# UrbanScene small and mid pot

- Suitable for street lighting, area and illuminations, thanks to aiming flexibility and wide offer of optics.
- Smart bracket that allows light orientation in any direction without impacting the day-time appearance of the luminaire.

### Main application

Illuminations, residential and pedestrian areas, piazzas, main streets, city centres, architectural areas.





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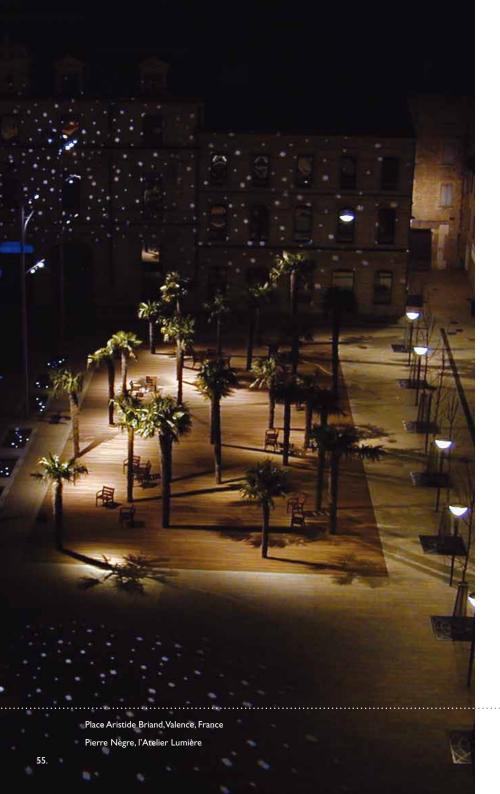
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## UrbanScene indirect





- It offers two highly efficient optics (rotation symmetrical and bi-directional) to cover all pedestrian streets and area lighting.
- Available in post-top or lateral version for e.g. wall-mounting installations.
- Un-obtrusive day-time appearance is further enhanced during the night, when only the illuminated disc is visible.

### Main application

Residential and pedestrian areas, piazzas, main streets, city centres, architectural areas.





# UrbanScene projector

- Due to the fixed focus feature, and the tool to easily sharpen images, one only needs to aim the projector and sharpen the image. It's as easy as that.
- Optimized for an image projection distance of 4 to 15 meters.

### Main application

Projections.







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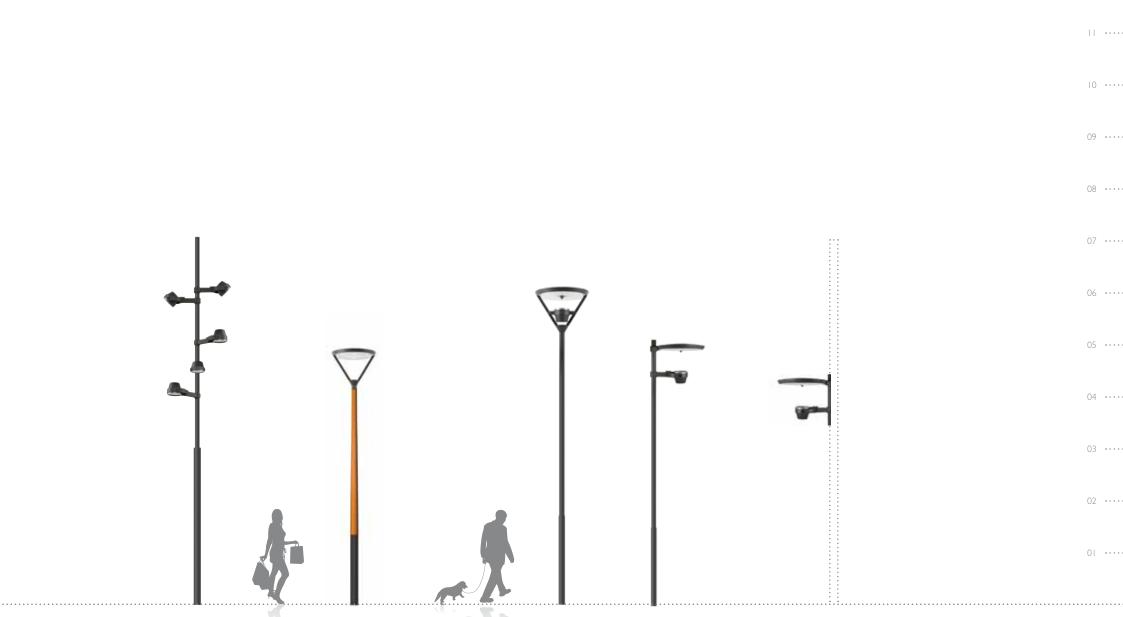
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# UrbanScene complete solution

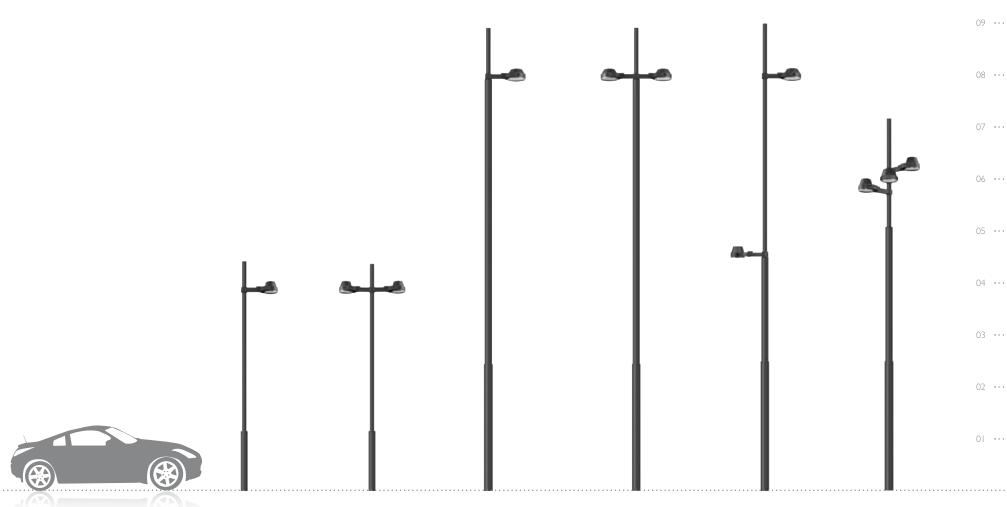
Masts have a simple and unobtrusive cylindrical shape for allowing the installation of the luminaires at whatever height is required by the application. With the long bracket, the mid-pot is perfect for main street lighting. If you focus on de-cluttering your public spaces, UrbanScene is the product you need: most of the luminaires can be installed on walls. luminaires have been designed to be oriented in any position without impacting the daytime appearance of the light-point. Although UrbanScene offers huge flexibility in terms of luminaire installation, the cables are never visible from outside.



Piazza and decorative lighting



# UrbanScene complete solution







# UrbanLine

- The most energy efficient, white light solution.
- Distinctive modular design.
- Warm white light.

### Main application

Residential areas, pedestrian paths, cycle paths.







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# CityVision



# CityVision



- Finishing standard in black.
  Other RAL colors available on request.
- Height of masts up to 8m.

### Main application

Urban areas, shopping centers, residential and pedestrian areas, city centers, parks.





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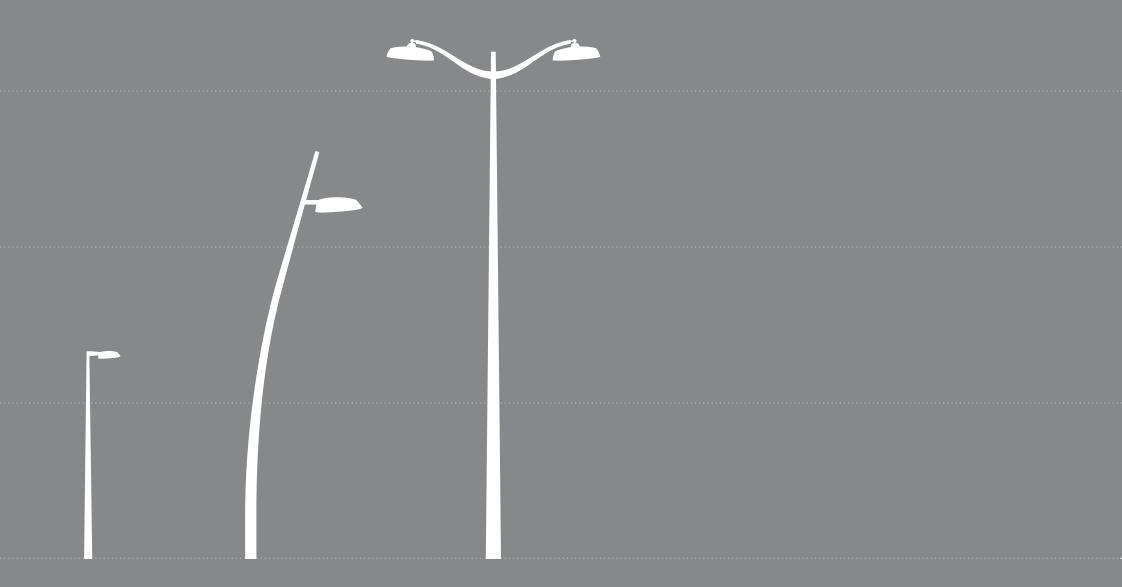
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CitySoul is a family of modular street lighting luminaires, featuring state-of-the-art lamp and gear technologies that offers outstanding optical performance.

Its design merges well with today's urban environment. The simple, flat, ellipsoidal form of the luminaire creates an elegant light-point.

CitySoul comes in two sizes, along with a complete range of dedicated masts and brackets. In addition, the suspended version is perfectly suited to traditional heritage supports that were originally designed for as a luminoism.





# CitySoul

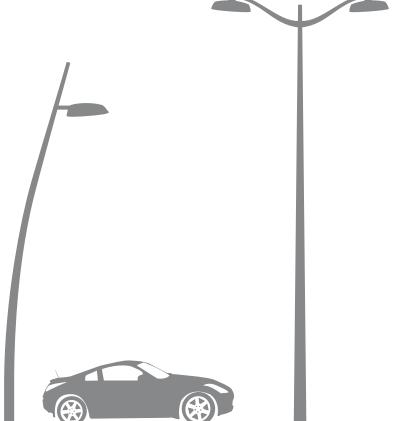
- Excellent street lighting performances for old city centers up to major roads.
- A wide choice of brackets and masts to create different styles: contemporary, heritage etc.
- Timeless design that is appreciated across continents and cultures.





### Main application

Minor and major streets in city centers, roads, tramways.





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# CitySoul masts and brackets

Providing light is not enough. Cities are now looking for solutions that will contribute to the identity of the city, not just light points. For CitySoul, we designed several ranges of masts and brackets to fit every style, with elegance. Modern or classical, single or twin bracket, with the option for a pedestrian mini luminaire, CitySoul is versatile.









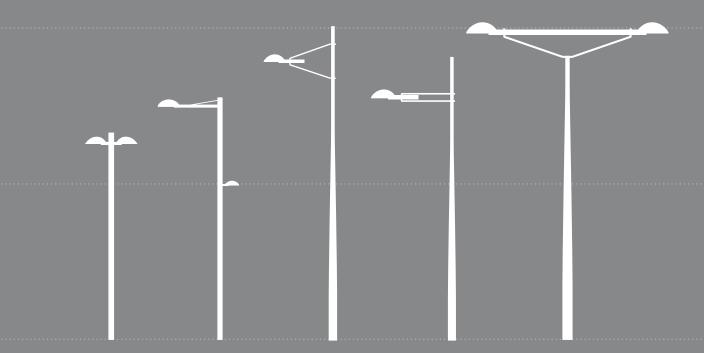
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# CitySoul masts and brackets





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# MileWide

MileWide is a pure, contemporary street lighting luminaire designed in collaboration with Knud Holscher (Denmark). A complete solution with dedicated masts and brackets is available to ensure it integrates perfectly into today's cityscape. Blending simple design and high performance, the MileWide family encompasses three sizes: Mini MileWide, MileWide and Mega MileWide.

The Mini MileWide has been specially designed to integrate the latest CosmoPolis technology. This elegant luminaire offers outstanding lighting performance thanks to the synergy between efficient CosmoPolis light sources, the new electronic ballast and the dedicated Cosmo-R optical system.

The MileWide and Mega MileWide deliver high optical performance thanks to the adjustable road-lighting reflector and have been optimized for different street configurations.



## MileWide



- Clean cut, Nordic design by Knud Holscher.
- Offers excellent lighting performances with CosmoPolis lamp.
- Together with its dedicated supports, it forms a high-end system for street and road.

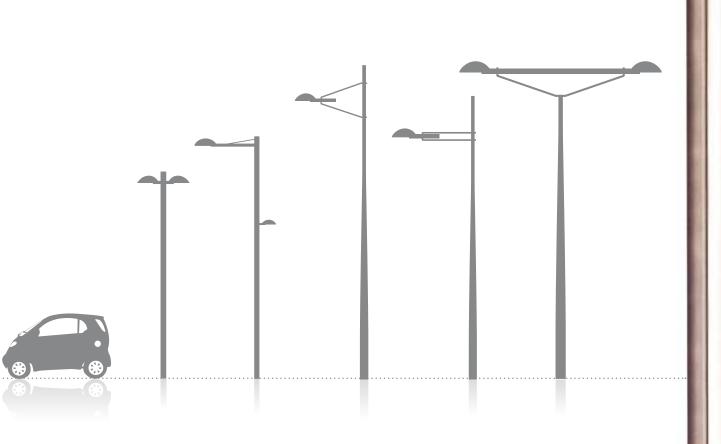
### Main application

Streets, roads.













# Bellevue



- Available with light sources from 17W up to 250W.
- Mounting height from 8m to 10m.
- Finishing in Philips Dark Grey, other RAL or AkzoNobel coatings on request.

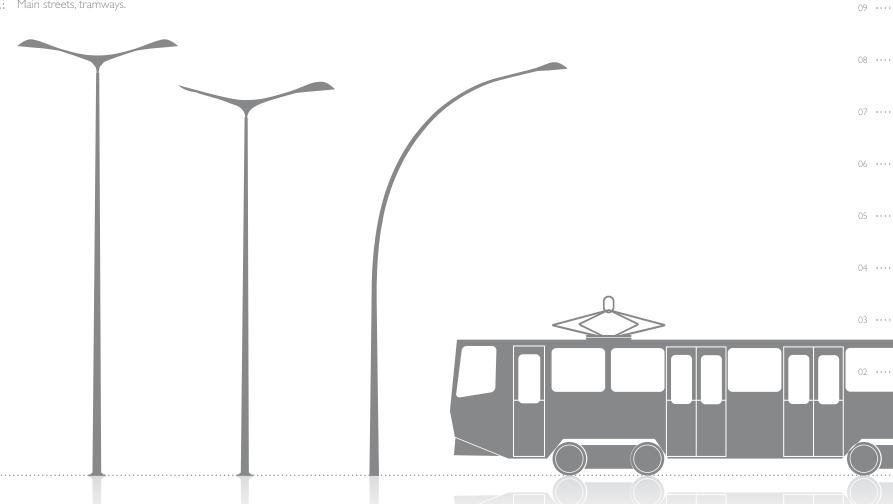
### Main application

Main streets, tramways.









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# Lighting the road ahead

With over one hundred years of experience and expertise in the field of road and tunnel lighting, we are in an ideal position to analyze market trends and come up with appropriate solutions.

Our business is to apply technological innovation to the design and development of the road and tunnel lighting products of the future, in response to the wishes and needs of our customers.

All Philips luminaires are optimized in terms of wattage, in order to provide precisely the right level of light in the right place at the right time. Compact, aesthetically pleasing luminaires reflect the increasing importance being attached to the daytime appearance of light points.

The growing popularity of high-quality white light sources is being met by a range of special lamps (CosmoPolis system, CDM-T, CDO-TT, PL-T), and optics are being adapted to the new lamps, further improving performance. Better materials and IP66 are contributing to the durability of installations, while the increasing use of longlasting lamps, electronic gear and telemanagement is optimizing running costs.

#### The best possible cost/light quality ratio

In view of the constant pressure on city maintenance budgets, it makes sense to opt for luminaires that are easy to install and maintain. We recommend a predictive maintenance policy, which argues in favor of the installation of long-life lamps and luminaires.

#### Respect for the environment

Care for the environment means using lamps that are free of heavy metals and luminaires that are made without glue from recyclable components and equipped with reflectors that reduce light pollution whilst maximizing the efficiency of the lighting installation. All our systems are produced in factories which are ISO 14001-certified.









# Modena

- Excellent lighting performances at night-time and very styled light point at day-time.
- Wide offer of lamps, gears, optics.
- The most elegant total cost of ownership range.

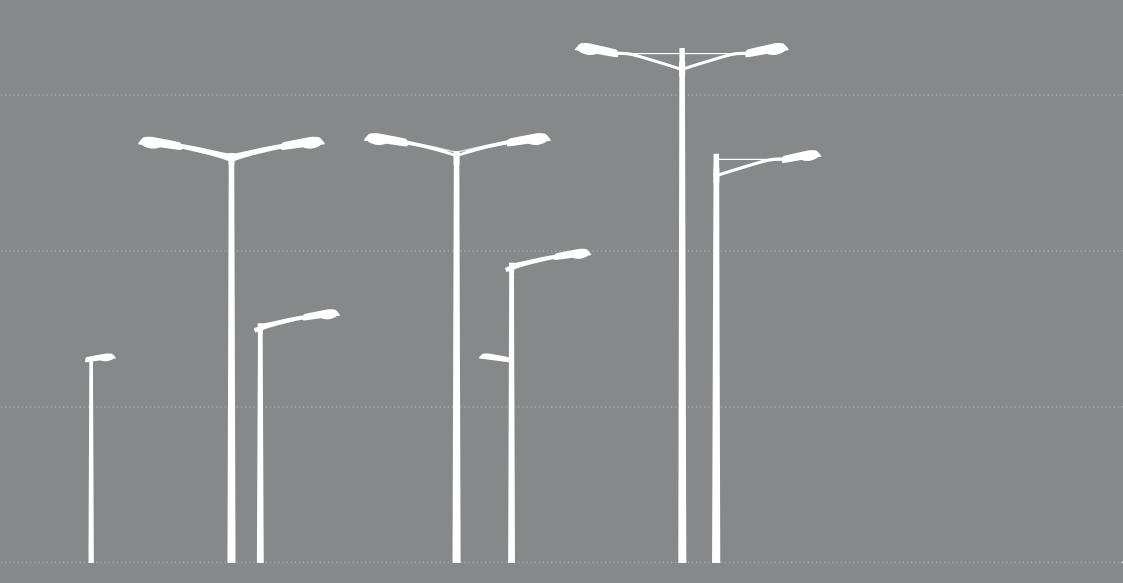
### Main application

Roads, crossings, roundabouts, residential areas.





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# Koffer<sup>2</sup>

- Highly efficient optics.
- Fast and easy maintenance.
- Robust design.

#### Main application

Rings, roads, roundabouts, industry, residential areas.



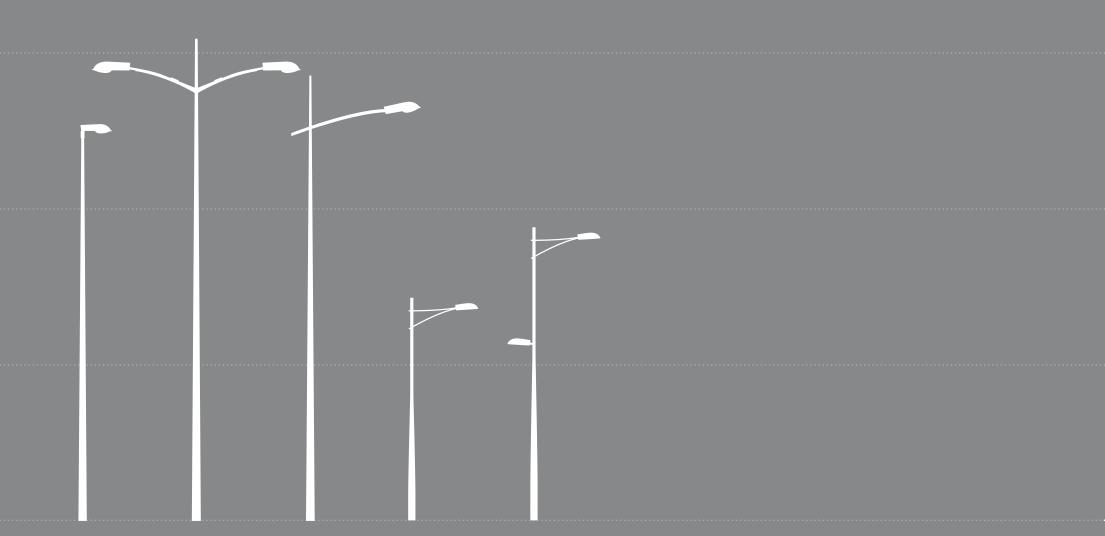


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# Iridium

The Iridium range boasts an elegant, gently rounded form that has been designed to be unobtrusive, discrete and timeless. The Iridium family offers the widest choice of lamps, gears, optics and controls, and is the best in class for lighting performance. In addition, its modularity allows for the integration of state-of-the-art technologies to adapt to the changing demands of road lighting.

The Iridium luminaire family comes in four different sizes to cover three main applications — residential areas and minor roads, major roads, motorways. It is also suitable for side-entry and post-top mounting. The Iridium family is a total solution that is completed with a full range of brackets, designed to ensure visual consistency.



# Iridium

- The best total cost of owner ship.
- With light sources from 45W to 400W.
- Easy and fast maintenance.

#### Main application

Rings, roads, crossings, roundabouts, industry, residential areas.















# Urban ambience inspiration

For more information, product details and specifications, please contact your local Philips representative or visit www.philips.com/urbanlighting