



2017, February 22<sup>nd</sup>

## A new prestigious cooperation with Palazzo Madama

Palazzo Madama in Turin takes part in “M’illumino di Meno”, the most famous radio awareness campaign on Energy Saving and consumption rationalization, organized by Caterpillar from Rai Radio2 on February, 24th.

This event coincides with an important result: **Palazzo Madama has just started a new cooperation with Ilti Luce**, on the occasion of “Impara l’Arte”, an Art History



Ilti Luce will light the Big Galà Hall and the Medieval Court into the Museum.

New lighting will allow the Museum to reduce the power consumption of about 77%. Furthermore lifetime of LED solutions is ten times more than a traditional lamps. It also causes a relevant saving of maintaing cost.

Palazzo Madama confirms in 2017 its vocation to explore new courses of research and technological development, through dialog with the most innovative company.

For further info:

<http://www.palazzomadamat torino.it/en>

<http://caterpillar.blog.ra i.it/milluminodimeno/>