



**PHILIPS**

Entertainment lamps

**5** Yrs  
Platinum

# Razor-sharp, pure **Platinum**

Philips Platinum range  
Entertainment lamps for the Real Artist

# Razor-sharp, pure Platinum

This year, we are proudly celebrating five years of Platinum. Its razor-sharp light beams have revolutionized the industry in a relatively short amount of time since the first innovative MSD Platinum 5 R was launched in 2010.

Successful productions are the result of close teamwork, as is getting the right lighting solution. Philips has been working with leading fixture makers for years, jointly developing innovative solutions for high performance fixtures in the entertainment market. The Philips Platinum range is one of the products of this close industry cooperation: Platinum lamps provide powerful, compact, brilliant and intense lighting for every type of event.

## Platinum technology

Philips MSD/MSR Platinum lamps are the original, brightest, and most compact short arc lamps on the market, enabling the design of small, flexible, and extremely

efficient fixtures. The very short arc produces a sparkling, bright light that eliminates shadows and reproduces vivid colors perfectly. The Platinum system is compact and lightweight too, so it can be used anywhere. In short, more light output, more design possibilities, and less energy consumption.

## Quality assured

Since Philips Platinum lamps are technologically advanced, close cooperation is required during the design-in to ensure optimum performance of the entertainment fixture. We therefore advise to always replace end-of-life lamps with the original Philips Platinum types.



# New high-end reflector lamp for DJ/club lighting

Most top clubs want powerful intense lighting from compact moving heads.



The new Philips MSD Platinum 2 R is a powerful high-end reflector lamp and is ideal for scanners and fast-moving effect lights. Leading manufacturers have already started implementing this lamp in their entertainment fixtures successfully.

## Design-ins

See page seven for a list of initial design-ins.

## Amazing characteristics

Philips MSD Platinum 2 R produces a sparkling, bright light that eliminates shadows and reproduces brilliant and vivid colors. Being the most compact reflector lamp system available today means that small, lightweight fixtures can be developed, offering more design possibilities. The high precision reflector and innovative burner-filling result in a bright and efficient light beam: the light output is equivalent to a MSD lamp of 300W, yet energy consumption is halved. Moreover, these benefits can be enjoyed over the 6,000 hours lifetime of the lamp system, which is twice as long as of other MSD lamps.



MSD Platinum 2 R

## Specifications

Type	Lamp wattage (W)	Arc size (mm)	Lumen output (lm)	Colour temp (K)	CRI	Max allowable pinch temp (°C)	Average lamp life (h)	Burning position
Philips MSD Platinum 2 R	132	0.9	5150	8000	75	350	6000	Any



# New solutions for Touring/ Stage lighting

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Today, stage lighting is all about creating impact and powerful effects. High brightness and high-contrast beams are needed, using compact luminaire and fixture designs that improve creative choice and flexibility.

The Philips MSR Platinum 35, MSD Platinum 5 R, 15 R, 16 R, new 14 R, 17 RA and 20 R, have all been developed to deliver just this balance. These compact, lightweight lamp systems provide the freedom to create smaller, lighter luminaires – for use at any location on stage.

Fixtures incorporating this range of lamps have been released by leading manufacturers, with the latest being for the new Platinum 14 R, 17 RA and 20 R that offer extreme brightness for increased impact.

### Design-ins

See page seven for a list of initial design-ins.

### Choosing the right lamp

Philips Platinum lamps for touring and stage lighting fixtures serve three main categories:

- **Philips MSD Platinum 5 R** for laser effects with beam fixtures in less demanding applications. Combines high beam intensity with outstanding color reproduction and a long life.
- **Philips MSD Platinum 14 R, 15 R, 16 R, 17 RA and 20 R** for follow-spots, profile fixtures and beam fixtures. The new 17 RA and 20 R produce a powerful and brilliant intense light for every type of event.
- **Philips MSR Platinum 35** for smaller high power lighting fixtures. This extremely bright lamp is a replacement for MSR Gold 1200W and offers added flexibility and enables small fixture building.



MSD Platinum 5 R  
MSD Platinum 14 R



MSD Platinum 15 R  
MSD Platinum 16 R



MSD Platinum 17 RA



MSD Platinum 20 R



MSR Platinum 35

### Specifications

Type	Lamp wattage (W)	Arc size (mm)	Lumen output (lm)	Colour temp (K)	CRI	Max allowable pinch temp (°C)	Average lamp life (h)	Burning position
Philips MSD Platinum 5 R	190	1.0	7950	8000	75	350	3000	Any
Philips MSD Platinum 14 R	280	0.8	12000	7800	80	350	2000	Any
Philips MSD Platinum 15 R	300	1.3	13500	8000	75	350	2000	Any
Philips MSD Platinum 16 R	330	1.3	16000	8000	75	350	1500	Any
Philips MSD Platinum 17 RA	350	1.0	> 20000	7000	85	350	1500	Any
Philips MSD Platinum 20 R	470	1.2	> 23000	8000	80	400	1500	Any
Philips MSR Platinum 35*	800	3.0	57800	7750	> 75	450	1000	Any

\* Cap base: PGJX36

# Purpose-built for Film/Studio lighting

As every stage director knows, color purity and evenly distributed light are essential ingredients for any production, whether in a theater or on a movie set. This is especially true for accurate reproduction of skin tones.



35 ST has been especially developed for Studio/Theater lighting fixtures to ensure consistent high quality light output with the right level of brightness, color rendering and color temperature – in any burning position. The result is true natural colors on stage, attractive and accurately exposed pictures for film and video.

These ingredients ensure that the 35 ST is found in several fixtures, greatly extending the application areas for the Platinum fixtures.

## Design-ins

See page seven for a list of initial design-ins.

## The best choice in Studio/Theatre

Platinum 35 ST has a color temperature of 6000 Kelvin. All colors are faithfully reproduced thanks to the high color rendering and a better balanced spectrum, where the red content of the spectrum has been improved.

With this level of unrivalled brightness from such a compact light source, the Platinum 35 ST enables even more compact fixture designs.



MSR Platinum 35 ST

## Specifications

Type	Lamp wattage (W)	Arc size (mm)	Lumen output (lm)	Colour temp (K)	CRI	Max allowable pinch temp (°C)	Average lamp life (h)	Burning position
Philips MSR Platinum 35 ST*	800	3	57800	6000	80	450	750	Any

# Design-in overview

Company	Fixture model	Philips lamp type
Acme	AE-275B / AE-275R / AE-710Beam	Philips MSD Platinum 2 R
American DJ	Vizi Roller Beam 2R / Vizi Beam Hybrid 2R	Philips MSD Platinum 2 R
Elation	Rayzor Beam 2 R / Sniper 2 R	Philips MSD Platinum 2 R
Jolly	X-SMART BEAM	Philips MSD Platinum 2 R
Terbly	LS-2R / LBM-2R / VDH-2R	Philips MSD Platinum 2 R
Triton Blue	2R-BEAM	Philips MSD Platinum 2 R
Acme	XP-5R BEAM	Philips MSD Platinum 5 R
American DJ	Vizi Beam 5R / Vizi Spot 5R	Philips MSD Platinum 5 R
Clay Paky	Sharpy	Philips MSD Platinum 5 R
DTS	Jack	Philips MSD Platinum 5 R
Ehrgeiz	Cobalt Plus 5R / Cobalt Plus Beam 5R / Cobalt Plus Spot 5R	Philips MSD Platinum 5 R
Elation	Platinum Beam 5 R / Platinum Beam 5 R Extreme / Platinum Spot 5 R Pro	Philips MSD Platinum 5 R
Futurelight	PLB-5R / PLS-5R	Philips MSD Platinum 5 R
Jolly	X-BEAM 5R / X-SPOT 5R	Philips MSD Platinum 5 R
PR Lighting	XR 200 Beam	Philips MSD Platinum 5 R
Terbly	PT160 Pro / JT160-E / JT160B / PT160B / PT160B Pro	Philips MSD Platinum 5 R
Triton Blue	5R-BEAM / 5R-SPOT	Philips MSD Platinum 5 R
Jolly	X-3 Coupe	Philips MSD Platinum 14 R
Terbly	PT280B / PT280 Hybrid	Philips MSD Platinum 14 R
Acme	XP-15R SPOT	Philips MSD Platinum 15 R
Ehrgeiz	Cobalt X-Beam 15R	Philips MSD Platinum 15 R
Elation	Platinum Beam 15 R / Platinum Spot 15 R / Platinum Spot 15 R Pro	Philips MSD Platinum 15 R
Fine Art	Fine 300 beam / Fine 300 wash	Philips MSD Platinum 15 R
Futurelight	PLB-15R / PLS-15R	Philips MSD Platinum 15 R
GRIVEN	Graphite 2000	Philips MSD Platinum 15 R
Jolly	X-BEAM 15R	Philips MSD Platinum 15 R
PR Lighting	XR 300 Beam	Philips MSD Platinum 15 R
Terbly	Pt 320S spot / PT322S spot basic/ Pt 320B beam	Philips MSD Platinum 15 R
Triton Blue	15R SPOT / 15R BEAM / 15R FOLLOWSPOT	Philips MSD Platinum 15 R
Acme	XP-16R BSW / XP-16R Spot / XP-16R Beam	Philips MSD Platinum 16 R
Clay Paky	Sharpy Wash 330	Philips MSD Platinum 16 R
DTS	Max	Philips MSD Platinum 16 R
Elation	Platinum Wash 16 R Pro	Philips MSD Platinum 16 R
Fine Art	Fine 330 wash / Fine 330 spot	Philips MSD Platinum 16 R
Jolly	X-SUPER BEAM	Philips MSD Platinum 16 R
Terbly	PT330W	Philips MSD Platinum 16 R
Elation	Platinum BX / Platinum SBX	Philips MSD Platinum 17 RA
Terbly	G10B / G10 Hybrid	Philips MSD Platinum 17 RA
Clay Paky	Supersharpy / Mythos	Philips MSD Platinum 20 R
Elation	Platinum FLX	Philips MSD Platinum 20 R
Terbly	G12 Hybrid MKII	Philips MSD Platinum 20 R
Clay Paky	Alpha Profile 800 ST / Alpha Spot QWO ST	Philips MSR Platinum 35 + Philips MSR Platinum 35 ST
Elation	Platinum Profile 35 Pro / Platinum Spot 35 Pro	Philips MSR Platinum 35 + Philips MSR Platinum 35 ST
Fine Art	Fine 800SF	Philips MSR Platinum 35 ST
Philips Vari*Lite	VL880	Philips MSR Platinum 35
PR Lighting	XR 800 Spot	Philips MSR Platinum 35 + Philips MSR Platinum 35 ST
Robe	MMX Spot / MMX Wash Beam	Philips MSR Platinum 35 + Philips MSR Platinum 35 ST
Terbly	PT800S / PT800P	Philips MSR Platinum 35 + Philips MSR Platinum 35 ST

For more information, visit: [www.philips.com/lighting/entertainment](http://www.philips.com/lighting/entertainment)

