

Philips Digital Projection Lighting
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Which Philips replacement lamp
module fits your projector?
www.philips.com/dpl/replacement

How to know if your lamp is an original?
www.philips.com/original

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About Royal Philips

Royal Philips of the Netherlands (NYSE: PHG, AEX: PHI) is a diversified health and well-being company, focused on improving people's lives through timely innovations. As a world leader in healthcare, lifestyle and lighting, Philips integrates technologies and design into people-centric solutions, based on fundamental customer insights and the brand promise of "sense and simplicity". Headquartered in the Netherlands, Philips employs more than 116,000 employees in more than 60 countries worldwide. With sales of EUR 23 billion in 2009, the company is a market leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as lifestyle products for personal well-being and pleasure with strong leadership positions in flat TV, male shaving and grooming, portable entertainment and oral healthcare. News from Philips is located at www.philips.com/newscenter. Document order number: 3222 635 69459

PHILIPS

Lighting electronics

Replacement modules

Make sure it's
an original!

New complete Philips front replacement lamp
modules for digital projectors

Philips launches a range of front replacement lamp modules for easy projection lamp replacement

There are many different solutions available to replace a lamp in a projector. Usually these consist of replacement modules with a projection lamp inside. Unfortunately, more and more counterfeit lamps and modules are being offered through online and offline distribution channels.

We believe the quality of the replacement lamp module really makes the difference in picture performance, lamp lifetime and product safety for the user. To protect customers from any kind of copy or counterfeit product and to ensure that the lamp provides the quality the customer expects, Philips has launched a range of lamp replacement modules for specific projector types.

Quality and safety first

Using a Philips replacement lamp module offers SMART benefits:

Seamless fit: the replacement lamp module has the identical lamp inside as used in the projector and it has a perfect ergonomic fit with the projector, making it easy to replace it at end of life.

Match: the replacement lamp module will perfectly match the projectors specifications, whereas copy or counterfeit products could lead to all kind of safety risks or even explosions.

Authentic: we included a Certificate of Authenticity system that guarantees the module is originally from Philips.

Robust: the lamp itself and the full replacement lamp module meets the highest Philips quality standards and have been extensively tested on picture performance and lifetime.

Technology: the lamp inside the replacement lamp module is always designed with the latest Philips innovative technology.

Which Philips replacement lamp module fits your projector?

Please visit Philips lamp replacement tool at www.philips.com/dpl/replacement. Simply enter your projector brand and projector model number and you will find the right replacement module for your projector.



How to know if your lamp is an original?

Still it is very difficult for end users to identify if a replacement lamp module is of good quality and if it contains an identical projection lamp inside. The visual differences between good quality products and copy or counterfeit products (packaging included) are more and more difficult to check.

Certificate of Authenticity

To protect customers from any kind of copy or counterfeit product, we have launched our own portfolio of replacement lamp modules. Each Philips replacement module you order includes a Certificate of Authenticity (COA).

To ensure you have bought an original Philips lamp module, you can check the validity of the guarantee of authenticity included in the packaging directly on a dedicated, fully secured website. For this, you can simply scan the QR code on the packaging or go to www.philips.com/original

How does it work?

1 Where to find the Philips Certificate of Authenticity (COA)

The label is attached directly to the packaging of each product.

2 Different on each product

The security code on the packaging is unique for each product.

3 Appearance in direct light

The Security Code and Philips logo shimmer in rainbow colors.

4 Moving code

Under direct light a moving digit is visible, repeating the last digit of the Security Code. By changing the angle of Philips COA label, the digit will move up and down.

5 Online verification

The ultimate verification process may be done rapidly online in just few clicks. Using your computer, your mobile or your tablet, connect to www.philips.com/original or simply scan the QR code of the label. Then type in Security Code and Label ID.

