

PHILIPS

LED lamps

MASTER LEDbulb



Style has nothing to hide

The iconic bulb goes LED

DimTone
technology
available
NOW

The iconic design goes LED

The incandescent bulb may be a thing of the past, but its sparkling warmth and beautiful shape has never gone out of style. Now you can recreate that look and feel with Philips MASTER LEDbulbs in Clear or Frosted, the first LED bulbs to recreate the look and feel of incandescent.

Modern classic design

MASTER LEDbulbs have been designed to mimic the classic shape of the incandescent bulb. Stylish and decorative lamps that look too good to hide. But the real beauty is in the magical, nostalgic ambience that they create.

Clear, sparkling light

The unique lens design produces a clear, sparkling light that evokes the shimmering effect of incandescent bulbs. Warm white tones of 2700K enhance the lighting experience even further, producing a cosy atmosphere that is both intimate and elegant. What's more, with smooth dimming you can tune the light levels to perfect the ambience for incredible scene setting.

True replacements

MASTER LEDbulbs Clear are true replacements for the much-loved incandescent. MASTER LEDbulb Clear has brightness levels of 470lm and 806lm. MASTER LEDbulb Frosted has 1055 and 1521 brightness. With a long and reliable lifetime of 25,000 hours, and energy efficiency of up to 85%, you'll save on energy and replacement costs without compromising whatsoever on ambience. So you can look forward to hours of sparkling atmosphere that looks like incandescent, but lasts like LED.

Application areas

The classic appeal of MASTER LEDbulbs makes them the stylish choice for a wide range of applications:

- Create intimate atmospheres in bars and restaurants
- Add warmth and nostalgia to hotel receptions and guest rooms
- Illuminate boutiques and retail stores with sparkling clear light
- Transform interiors with a magical, cosy ambience
- Now available with DimTone technology

DimTone - the more you dim, the warmer the light

Now all the LEDbulbs Clear and Frosted in our portfolio are available with DimTone technology. The unique feature takes dimming to a next level. As the light is dimmed down to 10%, the color temperature is reduced to 2200K. This creates a warm, intimate ambience at lower light levels with a same candle-like effect as dimmed halogens or incandescent lamps. So you can create the most elegant and luxurious lighting for hospitality, bar and retail environments.



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reddot award 2016
winner

We're proud to inform you that the MASTER LEDbulb DimTone Clear has been declared a 2016 winner of the Red Dot Design Award in the category 'Innovative Product Design' by the international jury. This award is confirmation of groundbreaking design in terms of innovation, functionality, quality, durability and ecological compatibility. The Red Dot Award for Product Design was launched in 1954 and is currently one of the largest and best known design competitions in the world.



MASTER LEDbulb DimTone Clear



Product name	Wattage (W)	Bulb shape	Color temp (K)	Lumen output (lm)	Efficacy (lm/W)	CRI	Voltage (V)	EOC	12NC
MASTER LEDbulb DimTone E27 CL	6-40	A60	2200-2700	470	78	80	220-240	871869648128800	929001150802
MASTER LEDbulb DimTone B22 CL	6-40	A60	2200-2700	470	78	80	220-240	871869648130100	929001150602
MASTER LEDbulb DimTone E27 CL	9-60	A60	2200-2700	806	95	80	220-240	871869648132500	929001150902
MASTER LEDbulb DimTone B22 CL	9-60	A60	2200-2700	806	95	80	220-240	871869648134900	929001150702



MASTER LEDbulb DimTone Frosted



Product name	Wattage (W)	Bulb shape	Color temp (K)	Lumen output (lm)	Efficacy (lm/W)	CRI	Voltage (V)	EOC	12NC
MASTER LEDbulb DimTone E27 827 FR	11-75	A67	2200-2700	1055	96	80	220-240	871869655551400	929001200502
MASTER LEDbulb DimTone B22 827 FR	11-75	A67	2200-2700	1055	96	80	220-240	871869655553800	929001200402
MASTER LEDbulb DimTone E27 827 FR	15-100	A67	2200-2700	1521	101	80	220-240	871869655555200	929001184402
MASTER LEDbulb DimTone B22 827 FR	15-100	A67	2200-2700	1521	101	80	220-240	871869655557600	929001200302

To find out more about MASTER LEDbulbs go to www.philips.com/masterledlamps

