PHILIPS

*City**Touch***

CityTouch Ready
Partner Program

Go with us –
Grow with us!

Boost your luminaire sales by positioning them as CityTouch-ready

Philips CityTouch is the easiest way to connect and manage a city's lighting. This end-to-end street lighting management system integrates connected devices, intuitive software-as-a-service applications, and specialized services to transform a city's lighting operations. It will allow your customers to securely and remotely monitor and manage all connected light points through a near real-time, map-based view.

Specifically, with CityTouch a lighting operator in charge of managing a city's street lighting infrastructure will be able to manage streetlights remotely, set up dimming schedules, accurately measure energy consumption, and receive outage notifications. This will lead to increased service quality and significant cost savings.

Make your luminaires CityTouch-ready
The CityTouch Ready Partner Program is a collaboration between Philips and third-party luminaire vendors like you. It's very straightforward. Philips provides you – at no cost – with the CityTouch connector component, which you can easily integrate into almost any type of LED luminaire. The luminaires will automatically connect and your customer immediately begins to reap all the benefits.

The addition of intelligent luminaires to your range will help your company gain access to tenders that require CityTouch Ready luminaires, while increasing your standing as an innovative company.

CityTouch in action

· Thanks to the implementation of CityTouch and LED lighting, the Spanish city of Salobre cut their energy bill by more than 70%.
· After extensively testing a number of systems on the market, the city of Los Angeles chose CityTouch on account of its ease of use and the potential for reduced downtime and lower energy and maintenance bills.

Typical **customer needs**

This is what infrastructure owners, city lighting operators, service providers, utilities and ESCOs are saying:

The CityTouch connector component is integrated into your LED luminaire. It is available in two colors.

" Today, there is a lack of important information about the status of street lights. I want a solution that reliably tells me if a street light works and how much energy it consumes; one that notifies me about outages and enables me to adapt the lighting levels over time. I also want to have the **freedom of choice to install any suitably-configured luminaire** and easily connect it to CityTouch."

Reassure your customers of an open solution

We know that your customers are concerned about becoming locked-in to a single vendor; they prefer freedom of choice. We share the same concerns. We believe that a Smart City can only be successfully smart and usable in the future if it is open. One aspect of being open is to have a solution that works with luminaires from different vendors. We have therefore designed the CityTouch ecosystem to be open to third parties and to connect to all suitably-configured luminaires – regardless of vendor, brand or type.

Kick-off the certification process today

As a third-party luminaire vendor you will be able to produce and sell CityTouch Ready luminaires when Philips certifies you as a CityTouch Ready Partner. This means that your luminaires work in a plug-and-play fashion with the CityTouch lighting management system.

Contact us and we will be delighted to put the CityTouch Ready Partner certification program into motion. After an initial assessment, we will help you configure any necessary processes, provide training and support, certify you as a CityTouch Ready Partner, and activate you as a fully certified CityTouch Ready luminaire vendor. All these stages help ensure that only high-quality partners join the program.

We look forward to welcoming you as a CityTouch Ready Partner

www.philips.com/citytouch
www.philips.com/smartcities

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