



PHILIPS

Lighting Capital

Case study

Bruynzeel Storage
Systems

Creating
**circular
economy**

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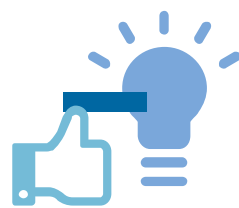
Over the coming years, we will pay a fixed monthly fee for lighting. We do not have to worry about management and maintenance, **we'll benefit from innovations that occur in the meantime, and we will have maximum peace of mind.”**

Bart Sijben, Operational Manager at Bruynzeel Storage

Determined to save resources, Bruynzeel Storage Systems wanted to focus on their core business rather than the ownership and management of their lighting infrastructure. The company wanted a new level of control over energy use for lighting, as well as an end-to-end solution that would give them the ability to maximize recycling in line with their circular economy business agenda.

Our lighting-as-a-service solution was the key to their challenge. With the help of Philips Lighting Capital, we were able to structure a financing solution that was off-balance sheet. In practice, this means that Bruynzeel pays only for the use of the system, not the ownership of it.

Bruynzeel now has a greater degree of energy efficiency and control over their lighting infrastructure, as well as guaranteed reuse of the maximum number of lighting components. Philips Lighting helped Bruynzeel reduce energy costs by 73%, improve working conditions for employees and reduce their carbon footprint by 231 tons of CO₂.



Bruynzeel
reduced
energy
costs by **73%**

Learn more about how we've helped our customers at: www.philips.com/lightingcapital

Learn more about how we can help you.
Contact us at: lightingcapital@philips.com

