

Official Rules
for
Philips Lighting Canada Ltd.
Real Pros Real Quality Contractor Contest
(the “Contest Rules”)

NO PURCHASE NECESSARY.

1. HOW TO PARTICIPATE

1.1 **Eligibility:** The Real Pro Real Quality Contractor Contest (the “**Contest**”) is open to all participants who are legal residents of Canada (excluding residents of Quebec), who are 25 years of age and older (“**Participants**”) and operate an electrical contractor business or are employees of an electrical contractor. Employees, officers and directors of Philips Lighting Canada Ltd. (“**Sponsor**”), its parent, affiliated and subsidiary companies, advertising and promotional agencies, distributors, retailers, sales representatives and members of the immediate family or household of the employees of such entities are not eligible. (“**Immediate family**” includes the spouse and parents, siblings and children and their spouses whether or not residing with the ineligible employee). Void where prohibited or restricted by law.

1.2 **Contest Period:** This Contest starts at 12:00 a.m., Eastern Standard Time (**EST**), on March 15, 2018 and ends at 12:00 PM EST on December 1, 2018 (the “**Contest Period**”). Sponsor’s computer shall be the official timekeeping device for this Contest.

1.3 **Contest Entry:** Participants may participate in the Contest by visiting www.philips.ca/realprocontest and completing the Contest entry form and submitting a video or story on what makes the Participant a “Philips Real Pro” (“**Entry**”). Entries must be received by Sponsor during the Contest Period. Limit one Entry per person. Any person who attempts to participate with multiple email or street addresses, under multiple identities or uses any device or artifice to enter more than once will be automatically disqualified.

1.4 **Contest Entry Restrictions:** Participants are restricted to one (1) eligible Entry per person. Any excess entries will be invalid for purposes of the Contest draw. Participants must certify that his or her participation in this Contest is in compliance with his or her employer’s ethics policy. The Participant is not allowed to participate in this Contest if his or her employer does not allow such contest participation by its employees unless the Participant has its employer’s specific written consent.

2. PRIZE

2.1 **Prize:** The following prizes will be awarded for the Contest during the Contest Period (collectively, the “**Prizes**”):

PRIZE	DESCRIPTION	APPROXIMATE RETAIL VALUE	QUANTITY
Grand Prize*	a 3-day/2-night trip of your choice for the Participant and one guest to either Toronto, Montreal, Calgary or Vancouver (inclusive of air	Up to \$3.000 CDN (the value depends on the departure	5

	transportation, hotel accommodations and a meal allowance of \$200.00). <i>Certain conditions apply.</i>	location and destination)	
Monthly Prize	Philips Lighting Product Prize Pack	\$400 CDN	24

* Reservations are necessary and the departure is subject to availability. An employee of the Sponsor will make all travel reservations. Each Grand Prize is valid for travel during the first six (6) months of 2019 only and cannot be redeemed for cash. There may be restrictions on travel dates and the trip must be completed within 6 months.

Each Prize must be accepted as awarded. No cash alternatives, substitution or transfers of the Prize will be allowed. Each Prize will be forwarded to the winner within four (4) to six (6) weeks of award.

2.2 **Odds:** The odds of winning a Prize depend on the total number of eligible Entries received at the time of the Draw.

2.3 **Prize Draw:** Eligible Entries will be judged and selected by Sponsor, in its sole discretion, based on creativity, relevance to the Contest and adherence to these Contest Rules.

Sponsor will select three (3) winning eligible Entries every month (“**Monthly Winners**”) on the first business day of the month during the Contest Period starting on May 1, 2018. Each Monthly Winner will be awarded a Monthly Prize. At the end of the Contest Period, Sponsor will select five (5) winners from the Monthly Winners list (“**Grand Prize Winners**”). Each Grand Prize Winner will be awarded with one (1) Grand Prize.

Each eligible Entry will be considered for up to three (3) Monthly Prizes during the Contest Period. Only one (1) Monthly Prize will be awarded to a Participant. Sponsor will select the winning eligible entries at 281 Hillmount Road, Markham, Ontario, L6C 2S3 (each a “**Selection**”).

2.4 **Notification of Selection:** The selected Participants will be contacted by phone or email (using the contact information provided by Participant at time of entering the Contest) at least three (3) times within the fourteen (14) days after the Selection. If the selected Participant cannot be contacted in that time, another Participant will be randomly selected, and the initial selected Participant will be disqualified and will have no recourse against the Sponsor or anyone involved in the Contest. In order to win, the selected Participant must first correctly answer, unaided, a time-limited, mathematical, skill-testing question to be administered by telephone, and he or she will be required to sign a standard Declaration and Release Form confirming compliance with the Contest Rules, acceptance of the Prize as awarded and releasing the Sponsor from all liability relating to the Contest. No substitution for, or transfer of the Prize, will be allowed. The selected Participant will have seven (7) days from the date of receipt to return a signed copy of the Declaration and Release Form to the Sponsor or its representative. If the selected Participant does not do so within this period of time, another Participant will be selected, and the initial selected Participant will be disqualified and will have no recourse against the Sponsor or anyone involved in the Contest.

3. GENERAL RULES

3.1 Each Prize claim is subject to verification by the Sponsor and/or its designated representatives. Entries made multiple times by the same Participant during the Contest period are automatically void. All Contest entries obtained through unauthorized sources or which are incomplete, illegible, mutilated,

altered, reproduced, forged, irregular or fraudulent in any way or otherwise not in compliance with these Rules are automatically void. Sponsor will in its sole discretion validate any Prize claim.

3.2 By participating, each Participant and selected winner agrees: (a) to be bound by these Contest Rules and the decisions of the Sponsor, (b) to release and hold harmless the Sponsor, its affiliates, subsidiaries, and independent contractors, and their respective directors, officers, employees, agents and representatives including advertising and promotion agencies, from any and all liability for claims/damages including, but not limited to, claims/damages for personal injury, for property damage with respect to acceptance, possession or use or misuse of the Prize or participation in the Contest; (c) to permit the Sponsor to use his/her name, photograph, video, or any likeness for advertising or publicity purposes without any additional compensation and (d) the winner agrees to sign a Declaration and Release Form to this effect.

3.3 The decisions of the Sponsor in relation to this Contest will be final and binding on all entrants.

3.4 Sponsor shall not be responsible for incorrect or inaccurate transcription or registration of Contest entry information, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, faulty, incomplete, incomprehensible, or erased computer or network transmissions, line failures of any telephone network, failure of computer equipment, software, inability to access any online service or web site, inability to submit the online survey, or any other error or malfunction, or any damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Contest, or for late, lost, stolen, postage due, illegible or misdirected entries.

3.5 Sponsor will not be responsible for lost, stolen, illegible or destroyed entries.

3.6 Sponsor reserves the right to cancel, terminate, or suspend this Contest, in its sole discretion, in the event of a technical failure, computer virus or bug, unauthorized human intervention, fraud or any other occurrence or cause beyond its control that corrupts or adversely affects the administration, security, fairness or normal operation of the Contest.

3.7 If a selected entrant is awarded the Prize due to a system error, malfunction or defect the Prize will be returned to the Prize pool, to be re-awarded.

3.8 Under no circumstances will the Sponsor, its affiliates, subsidiaries, and independent contractors, and their respective directors, officers, employees, and agents, including advertising and promotion agencies be required to award more Prizes than what is indicated in these Contest Rules or award the Prizes other than in accordance with these Rules.

3.9 **No purchase necessary.** There is no purchase necessary. A purchase does not increase the Participant's chance of winning.

3.10 The Contest is subject to all Federal, Provincial and local laws, as well as the rules adopted in view of said laws. The personal information provided to enter the Contest will be used only to administer the Contest, and for no other purpose.

3.11 For a copy of the Contest Rules, please download from www.philips.ca/realprocontest