

**PHILIPS**

Lighting Services

Lifecycle Services  
for StoreWise

Food & Large retail

Create a  
**memorable  
experience**



# Realizing the potential

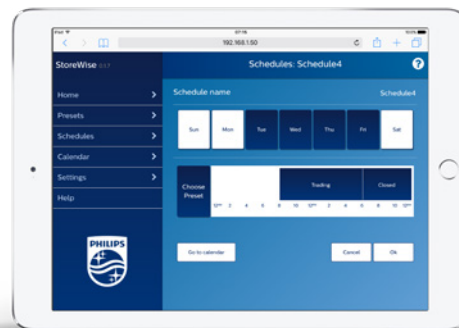
In today's competitive and highly dynamic market, supermarkets and large retailers need to create the most interactive omni-channel shopping experience for customers – that's what will create a total and consistent brand experience, which allows you to engage with your shoppers and turn them into loyal customers.

To create the right ambience for your shoppers to stay longer, explore more and buy more, you need a flexible, future-ready lighting system that will meet the changing needs of the store and delight shoppers.

**Connect with people on a tactile, emotional level to give them a truly unique experience.**

## Harness the power of light with StoreWise

StoreWise is a future-ready lighting platform that delivers a unique all-in-one solution for your store. It lets you create the right ambiance, enhance the look of fresh products, keep food fresh longer – and more. With personalized lighting plans and dimming schedules, you can match the rhythm of the day or enhance specific areas during promotions or special events. The use of LED technology and lighting controls lets you fine-tune your lighting to save up to 35% more energy. You can even control the entire system with a mobile app.





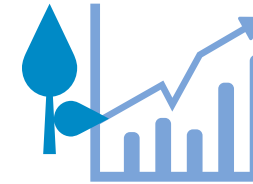
## Enhance experience

- **Create memorable experiences** and a welcoming environment where your store always looks its best
- **Create zones** by customizing the lighting design to highlight certain displays or match the rhythm of day
- **Build your brand presence** with tailor-made lighting for maximum impact
- **Enhance specific areas** during promotions or special events



## Optimize store efficiency

- **Enhance workspace accessibility**
- **Adapt dimming schedules** and light scenes with a dedicated mobile app that gives store managers direct and easy control
- **Future-proof your business** by integrating the lighting with other facilities management systems



## Achieve sustainability

- **Focus on sustainability** with customized lighting controls and long-life LED lighting
- **Achieve instant energy savings** and reduce the cost and frequency of maintenance
- **Extend the lifetime of your installation** with a maintenance program designed to meet your store's needs

# Jumbo Foodmarkt: enhancing a store's unique character

Shopping at the Jumbo Foodmarkt in Breda is an experience. This masterpiece of modern retail spans 6,000 m<sup>2</sup>, carries 35,000 products and comes complete with a chocolatier, in-store bakery, coffee roaster and café. Jumbo wanted the lighting to be as sustainable as possible.





The Foodmarkt's décor features exterior concepts like bricks and wooden signage, so the store opted for an LED lighting design that mimics outdoor light. The glare-free general lighting creates a welcoming glow to enhance the shopping experience, and Fresh food LED lighting recipes in the deli section highlight meat products while reducing meat discoloration and food waste.

“

The lighting had to be dynamic, atmospheric, subtle and low-energy. We found the perfect lighting partner in Philips – the most experienced, reliable and innovative party by a mile. ”

— **Herman Beldman, manager technical format development Jumbo Supermarkets**



# Lifecycle Services

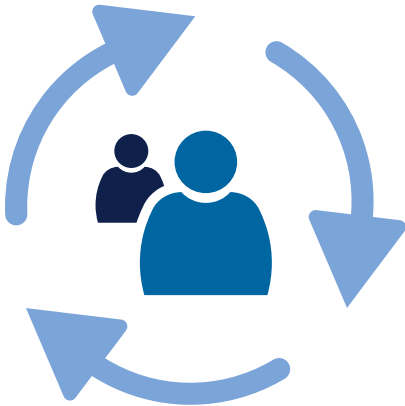
## Extend the life of your store's lighting

### Philips Lighting Services for StoreWise

Lighting is an integral part of the modern shopping experience. The lights in a store enhance the shop's branding, help to direct customers and drive sales, and are essential to the retail environment's ambiance and atmosphere. Good lighting is good for business.

To help secure the investment in your StoreWise system, we have developed two special Lifecycle Services packages that will give you peace of mind knowing that your lighting is in trusted hands, every single day. Let us take care of the lighting, so you can focus on serving your shoppers and growing your business.





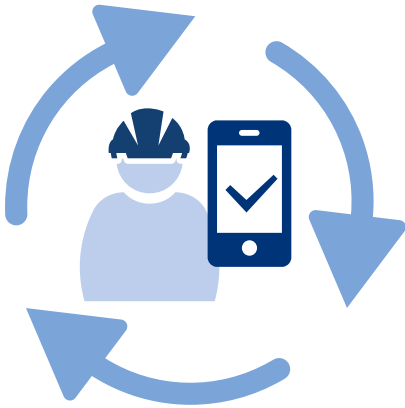
# Essential Package

## Protect your investment

The Essential Package helps you safeguard your investment, extend the lifetime of your store lighting installation and minimize maintenance interruptions.

- **Preventive annual health checks** keep your StoreWise system working perfectly, with corrective actions to prevent issues, including helpdesk and service ticketing
- **Customer experience and related system settings** are annually verified and updated during health checks
- **Phone and email support** for any questions concerning your StoreWise system





# Premium Package

## Hassle-free operation

For more peace of mind and even better control of your store lighting and related energy costs, the Premium Package includes everything in the Essential Package – plus:

- **Corrective maintenance service plan** that covers all labor and materials in case of failures, including spare parts and/or replacements
- **Trained service engineers offer on-site corrective and preventive maintenance** to keep your lighting installation in perfect working order year-round
- **System configuration** for replaced parts that require special settings in StoreWise – always have the right settings when you zone or re-zone your store's lighting, update the lighting schedule, or want to improve energy efficiency
- **Electronic documentation for your lighting installation** lets you go paperless and ensures you always have fully up-to-date information for all maintenance activities

# Philips Lighting Services for StoreWise

**Get Philips Lighting Services for your StoreWise installation**

Want to find out what our Lifecycle Services can do for you?

Please visit [www.lighting.philips.com/services](http://www.lighting.philips.com/services)

## **Questions? Suggestions?**

Feel free to contact us at anytime –  
we look forward to hearing from you.

