

Philips Field App Privacy Notice

This Privacy Notice was last changed on 2015-06-22.

Philips Lighting B.V. ("Philips") strongly believes in protecting the privacy of the personal data you share with us. Please read this Privacy Notice carefully as it informs you how Philips uses and protects your personal data and about the choices you have about how your personal data is used. *This is a statement about Philips's privacy practices, not a contract or agreement.*

Type of Personal Data We Collect and How We Use It

The App collects or uses personal data in connection with your installing or usage of the App. The App uses your personal data for the following purposes:

(1) For making use of the App.

⇒ What does this purpose entail?

When you use the App, we process data to deliver the functionalities of the App including, but not limited to, access to the App, the number of programmed devices and the programming errors on the mobile device.

⇒ Which personal data do we process for this purpose?

When you use the App through your mobile device, we will track your IP address, in order to connect your device with the console and to consent the console configuration.

(2) For generating statistical data to help us improve the content, functionality and usability of the App by using cookies or other similar techniques.

⇒ What does this purpose entail?

We collect and analyze usage statistics to help us improve the App functionalities, by using Adobe SiteCatalyst cookies.

Which personal data do we process for this purpose?

⇒ For this purpose we process session and usage data as well as log data. Session and usage data is information about your use of the App. It could include connection and service-related data such as information relating to the connection request, server communication and data sharing, network measurements, quality of service, and date, time and location of the App. Log data includes your unique User Device number (UUID), the IP address of your device, the type of mobile internet browser or operating system you use, the identity of the phone (i.e. the name of the phone), browsing history, and/or the dates and times of your use of the App.

How We Share Information with others

Philips makes use of trusted third-parties who act on behalf of Philips, in order to provide the necessary hardware, software, networking, storage, transactional services and/or related technology required to run the App or the services provided.

If Philips allows a third party to transfer your personal data outside of your geographic region, we will take steps to protect your privacy rights through the use of contractual arrangements or other means,

which will provide a comparable level of protection while the information is being processed by our trusted third parties.

Philips will disclose personal data only under this policy and/or when required by law.

Philips sometimes sells a business or a part of a business to another company. Such a transfer of ownership could include the transfer of your personal data directly related to that business, to the purchasing company.

Your choices and rights

We want to know you better so we can serve you better while at the same time, we respect your choices about how we use your personal data.

Your personal data may be transferred from your home country to other Philips companies, in different locations around the world. These countries may not have similar data protection laws. In the event that your data is transferred outside of your country or jurisdiction, it might be treated according to the laws in those jurisdictions. If local law requires, we will ask for prior consent to transfer your personal data outside of your geographic region.

You may at any time amend your personal data, change your preferences or opt-out of our marketing services [please add link].

You may at any time request access to your personal data, request correction or objecting to the processing of your personal data, and object to any processing of your personal data [via your App account or] by emailing us at privacy@philips.com or by surfing to our contact page.

Security of your personal data

We recognize and take seriously our responsibility to protect the personal data you entrust to Philips from loss, misuse or unauthorized access. Philips uses a variety of security technologies and organizational procedures to help protect your personal data. For example, we implement access controls, use firewalls; secure servers and we encrypt certain types of data, such as financial information, and other sensitive data.

Cookies (or similar techniques)

Philips is committed to making your use of the App the best possible experience. One way to achieve this is by using tracking mechanisms to store information about your use of the App. This information is necessary to allow the App to operate properly. We feel that it is very important that you know what cookies our App uses and for what purposes. This will help protect your privacy, while ensuring our website's user-friendliness as much as possible.

All our Philips apps make use of Adobe SiteCatalyst cookies to gain insight in the usage of the app on a purely aggregated basis.

Here you can read more about the cookies used by and via our App and the purposes for which they are used.

Special information for parents

While Philips Apps are not generally targeted at children under the age of [13] it is Philips policy to comply with the law when it requires parent or guardian permission before collecting, using or disclosing information of children.

Philips strongly recommends that parents take an active role in supervising the online activities of their children, especially when making purchases through our Apps.

If a parent or guardian becomes aware that his or her child has provided us with personal information of a person who is under the age of [13], please contact us at privacy@philips.com. If we become aware that a child under the age of [13] has provided us with Personal Information, we will delete such information from our files.

Local specific information:

Your California Privacy Rights

California Civil Code Section 1798.83 permits our customers who are California residents to request and obtain from us once a year, free of charge, information about the personal information (if any) we disclosed to third parties for direct marketing purposes in the preceding calendar year. If applicable, this information would include a list of the categories of personal information that was shared and the names and addresses of all third parties with which we shared information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please send an e-mail to privacy@philips.com

Changes to this Privacy Notice

The services that Philips provides are always evolving and the form and nature of the services that Philips provides may change from time to time without prior notice to you. For this reason, we reserve the right to change or add to this Privacy Notice from time to time.

We will notify you of any significant changes to this Privacy Notice by sending you an email or push notification via the App. We encourage you to check back often to review the latest version.

The new Privacy Notice will be effective upon posting, if you do not agree to the revised notice, you should alter your preferences, or consider stop using the App. By continuing to access or make use of our services after those changes become effective, you agree to be bound by the revised Privacy Notice.

Contact Us

Please contact us if you have any questions, complaints or suggestions about this Privacy Notice at: privacy@philips.com or surf to our contact page.