Bruynzeel Storage Systems and Philips Lighting have entered into a partnership to install circular lighting in the nine-hall production facility in Panningen.

The indoor lighting from Philips Lighting has been developed in accordance with the principles of the circular economy and Bruynzeel will pay a fixed fee for its usage over the coming years. Philips Lighting remains the owner of the lighting system and Bruynzeel is the user. This means that the products and the business model are based on circular economy principles. Responsibility for management, maintenance and innovation of the system lies with Philips Lighting.

By installing innovative technology now, up to 73% can be saved on the total energy consumption. The light is also comfortable and warmer, with the result that employees find it more restful on the eyes and are less tired when they get home.

With circular lighting, Philips Lighting aims to supply a new lighting solution based on the most energy-efficient products, enabling Philips Lighting to optimize the use and maximize the re-use of raw materials.

“`The circular approach is in our blood. From the layout of our designs to the application of powder coatings, in everything we do we look to see how we can aim to do things in a better, more pragmatic way and, above all, how we can use fewer resources. In order to really make progress in this, we are actively looking for partners who have the same circular economy vision and, most importantly, act accordingly.”

Igor La Vos, CEO Bruynzeel Storage Systems