

## Press Release

October 11, 2017

### Philips Lighting global research shines a light on parent's biggest worries for their children

- *Over half of parents globally (52%) cite their children's eyesight as their biggest concern when it comes to their well-being*
- *Nearly two thirds (60%) worry their child will need glasses in the future*
- *Quality lighting cited as very important for children's sight and well-being*

**Eindhoven, The Netherlands** – Philips Lighting (Euronext Amsterdam ticker: LIGHT), the world leader in lighting, has today released findings that reveal the main concern for parents when it comes to their children's well-being, is their eyesight. Pressures of modern life and advances in technology see children spending on average twelve hours a day either under poor quality lighting, in front of a screen, concentrating on school or doing homework, making quality lighting a priority for many parents. There is also a rise in myopia among children on a global level<sup>1</sup>, heightening parents' concern for their child's eyesight.

Over three quarters of parents globally recognise the importance of quality lighting as being vital to improving their children's performance at school and an even higher number (79%) share a concern that low quality, flickering light can strain their child's eyesight. As a result, three quarters of parents would use a light, such as a Philips LED, if they knew it would have a positive impact on their children's at home studies, with a similar number agreeing they would consider purchasing a bulb if it helped their child's performance at school, something that particularly resonated in Indonesia (83%), Spain (79%) and Turkey (78%).

The study of over 8,000 adults across eleven countries – China, Czech Republic, France, Germany, Indonesia, Poland, Spain, Sweden, Thailand, Turkey and USA – found that parents are also taking measures to limit the time their children spend in front of screens as nearly three quarters (71%) of parents globally believe that limiting screen time can help to prevent near sightedness in children, a view held by parents particularly in Asia (Indonesia 91%, Thailand 83 % and China 83%). This is also supported by a report from the World Health Organisation (WHO), which has shown that excessive near work can increase the risk of myopia and that spending more time outdoors<sup>2</sup> can help

Academic performance and children's stress levels are also a source of concern for parents, second only to eyesight, with parents looking for practical solutions that will have a positive impact on their child's well-being and performance academically.

"As children are increasingly spending more time looking at screens and concentrating on school work, it's important they do so in an environment that is comfortable for their eyes, to reduce any unnecessary strain," says Rowena Lee, Senior Vice-President for BG LED at Philips Lighting. "At Philips Lighting, we understand the importance of quality lighting, particularly when it comes to eye comfort, which is why we have developed our "comfort criteria". We test all our Philips LEDs to ensure they pass our high standards for the most comfortable lighting yet."

<sup>1</sup> <http://www.nature.com/news/the-myopia-boom-1.17120>

<sup>2</sup> The impact of myopia and high myopia, March 2015 – World Health Organization

# PHILIPS Lighting

## The “comfort criteria”

Philips Lighting has developed detailed testing conditions – “comfort criteria” – to assess flicker. Within this criteria, Philips LEDs are checked to ensure they pass the high standards required while providing energy efficiency and an average lifespan of over a decade.

Consumers can enjoy comfortable lighting with Philips LEDs, including:

- [Philips LED A60 bulb](#) - is the most popular bulb in the range
- [Philips LED A60 bulb \(frosted\)](#) - the classic and familiar bulb shape
- [Philips LED A60 clear filament bulb](#) - visible filaments are designed to be seen and look good, off and on
- [Philips LED GU10 spot](#) - the most popular spot in the range

For more information, visit [www.philips.pl/led](http://www.philips.pl/led)

## About the research

All figures, unless otherwise stated, are from research undertaken by ResearchNow. Research was conducted in July 2017, polling over 8,000 adults from eleven different markets; China, Czech Republic, France, Germany, Indonesia, Poland, Spain, Sweden, Thailand, Turkey and USA. The surveys was completed online.

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## About Philips Lighting

Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2016 sales of EUR 7.1 billion, we have approximately 34,000 employees in over 70 countries. News from Philips Lighting is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.

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