

Parents' biggest concern for their children



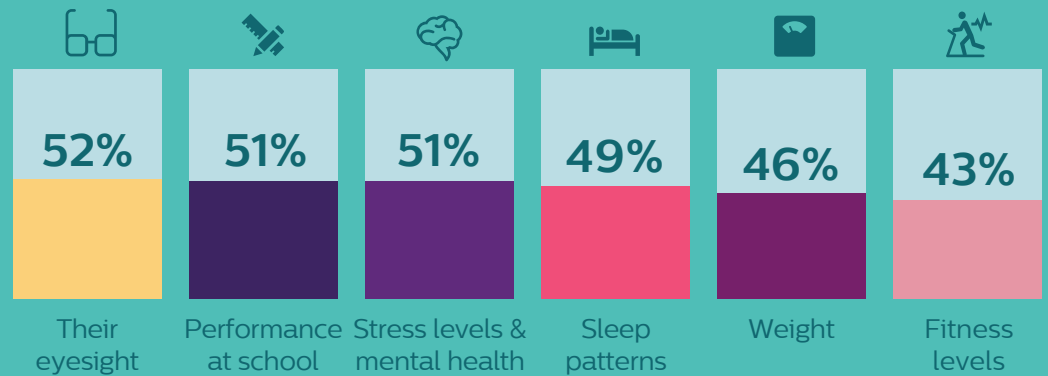
New global research reveals the importance parents place on their children's eyesight

Survey countries: Poland, Czech Republic, Sweden, China, Germany, Spain, France, Indonesia, Thailand, USA and Turkey



Nearly two thirds of parents worry their child will need glasses in the future

One of the biggest concerns for parents globally is their children's eyesight, in fact over half of parents cite this as a worry



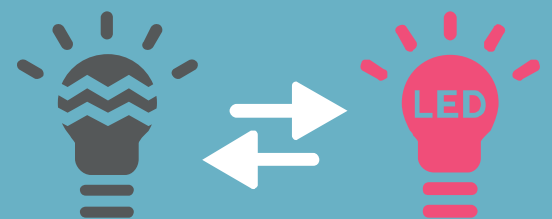
Nearly three quarters of parents believe that limiting screen time can help prevent near sightedness, followed by:



Nearly half of children globally spend more than three hours a day in front of a screen, be it mobile, tablet, computer or TV



Over **two thirds** of parents recognise the importance of quality lighting as being vital to improving their children's performance at school



Three quarters of parents would invest in a light bulb, such as Philips LED, if they knew it would have a positive impact on their children's home studies