

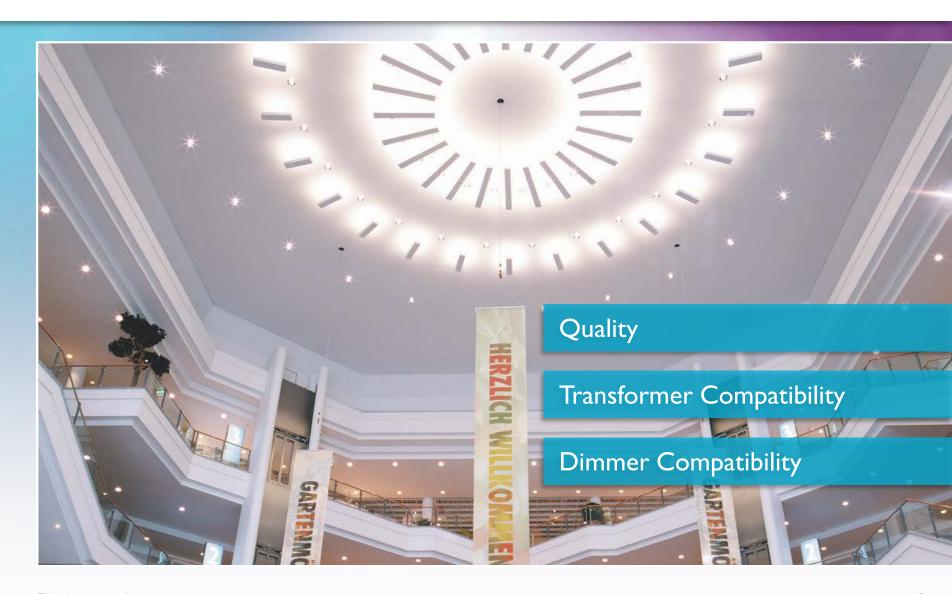
Name | date



# Why Philips for LED lamps?



### **Best Products**



# Quality of LED light - Color consistency

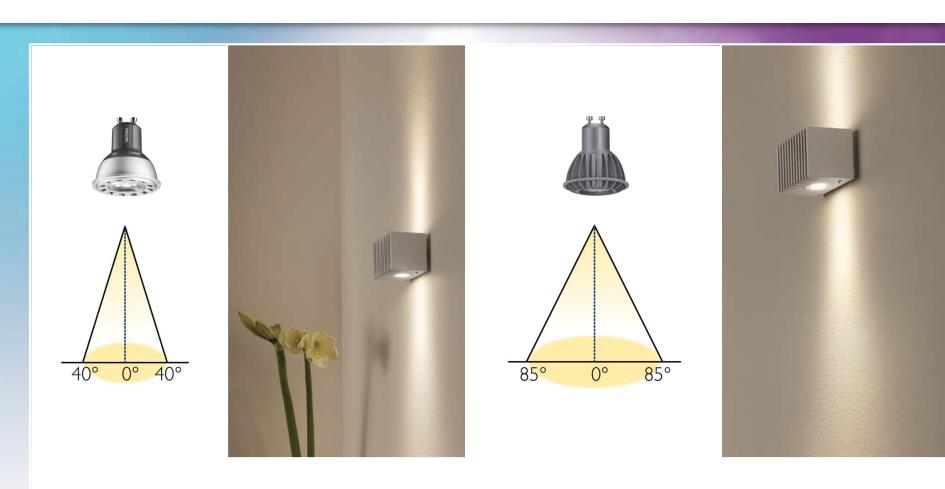






.. and no unpleasant surprises in the application.

# Quality of LED light - Uniform beam angle



Our MASTER LEDlamps range provides you with a uniform, directional beam of light ..

.. and no waste of light in places where you don't want light.



### Transformer compatibility

# Our range of LED lamps offers

# MAXIMAN SHOWNSAWRMER

### compatibility

Philips designed a unique intelligent driver concept for low voltage LED lamps, which enables broad compatibility with existing transformers.















## High Performance Dimming

## Our range of LED lamps offers

# DIMMER

compatibility

Enjoy smooth, flicker-free dimming with our MASTER LEDlamps. Compatible with all the major dimmer brands in the market.





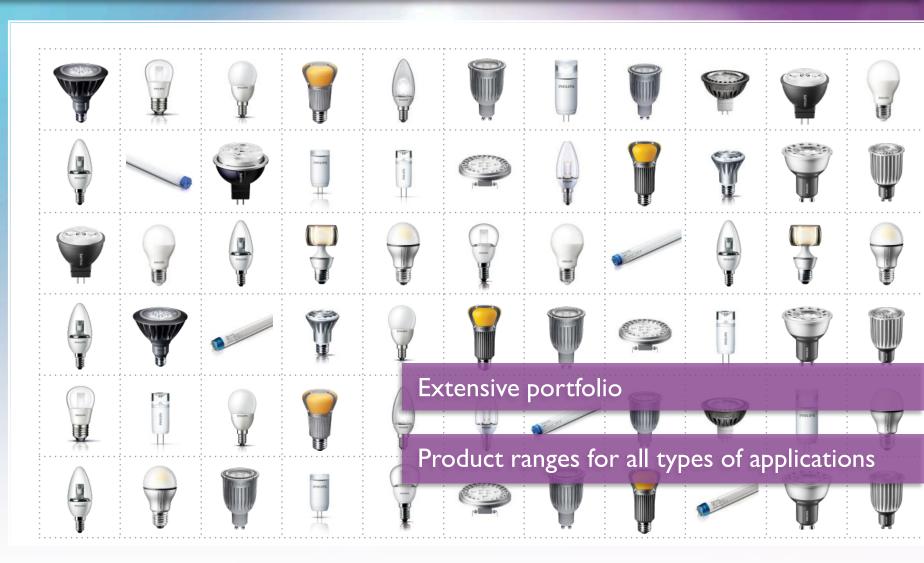






For the full dimmer list please visit: www.philips.com/masterledlamps

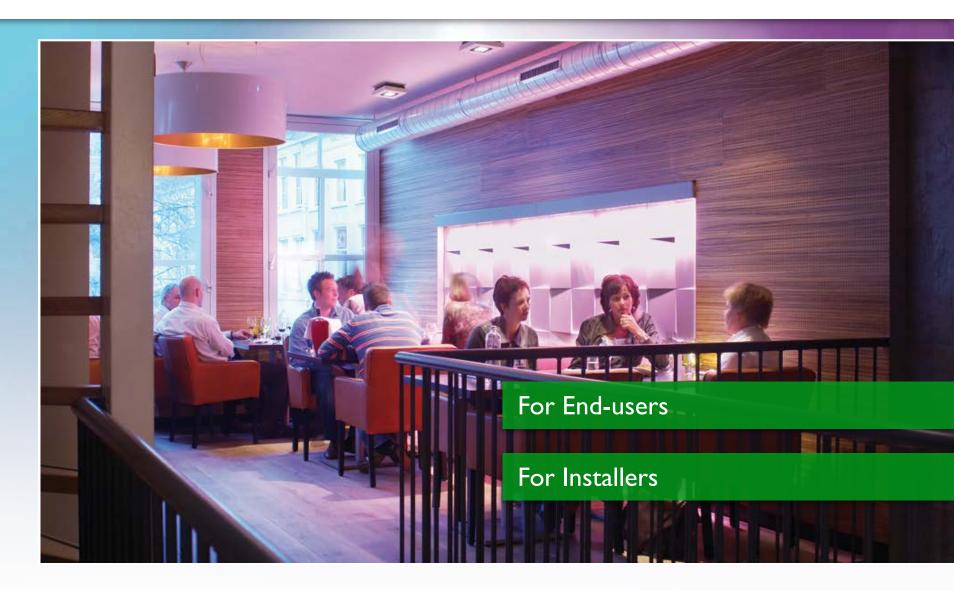
### **Best Portfolio**



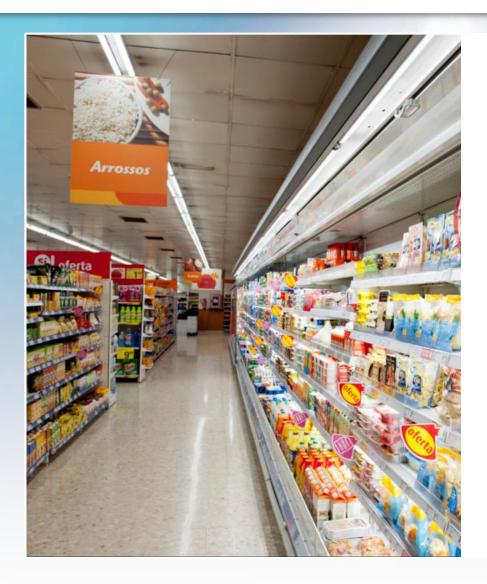
# An extensive product portfolio for all types of applications



### **Best Partner**



### What end-users say:





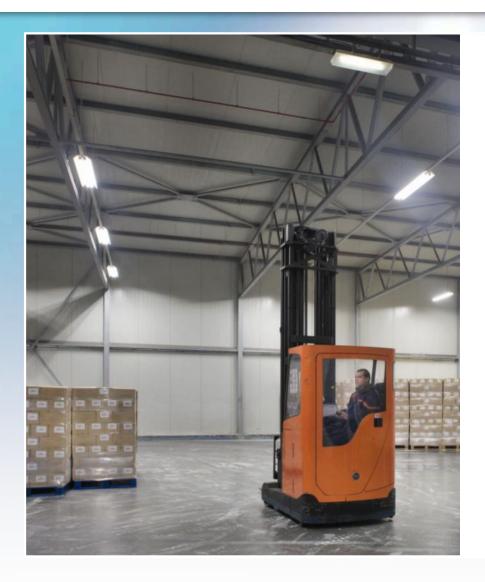
"The actual results we obtained following the renovation have exceeded our expectations. We now have a supermarket equipped with the best lighting technology on the market that is, in return, producing energy savings of 60% compared with the installation we had previously. We can now be proud as we are having the most efficiently lit supermarket in the whole world of the Valencian Community."

#### **Javier Martínez Huedo**

Director Maintenance Division Development Department Consum Supermarkets Valencia, Spain

We have a <u>customer service line</u> for each country

### What end-users say:





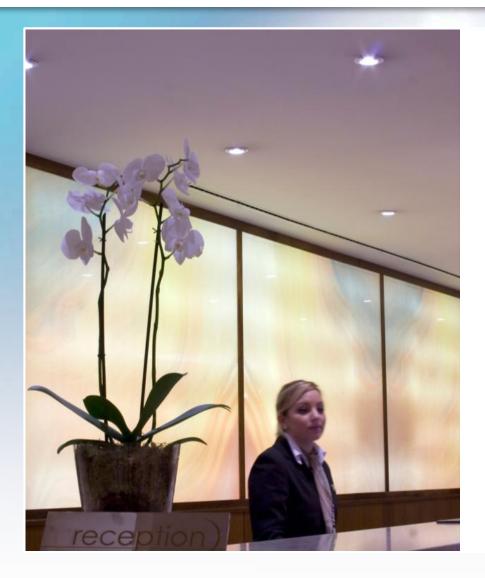
"In the end we had most confidence in the MASTER LEDtubes from Philips as an alternative to the standard fluorescent lamps. They were tested extensively before they were introduced and they are particularly suitable for this application because they generate less heat. Indeed, with fluorescent lamps the gas in the light source actually has to be heated up in order to produce light. And that is far from ideal in a freezing environment."

#### **Nico Nijsen**

Technical Manager Oerlemans Foods Nederland B.V Venlo, Netherlands

We have a customer service line for each country

## What installers say:





"I believe in Philips LED products, their performance allows us to differentiate our company from the others and provide our customers with a leading-edge technology. And for me it has the advantage of being reliable, aesthetic and easy to install."

Alain Nicolas
Electrical installer, owner of NICOLAS
Member of the C1000 Philips installer club
Paris, France

We have a customer service line for each country

# Why Philips for LED lamps?

Best Best **Best** Portfolio **Product** Partner Quality

compatibility

Transformer

Dimmer compatibility

Extensive portfolio

 Product ranges for all types of applications

For installers

For end-users