



# Fashion



See what light can do for your customers

# PHILIPS

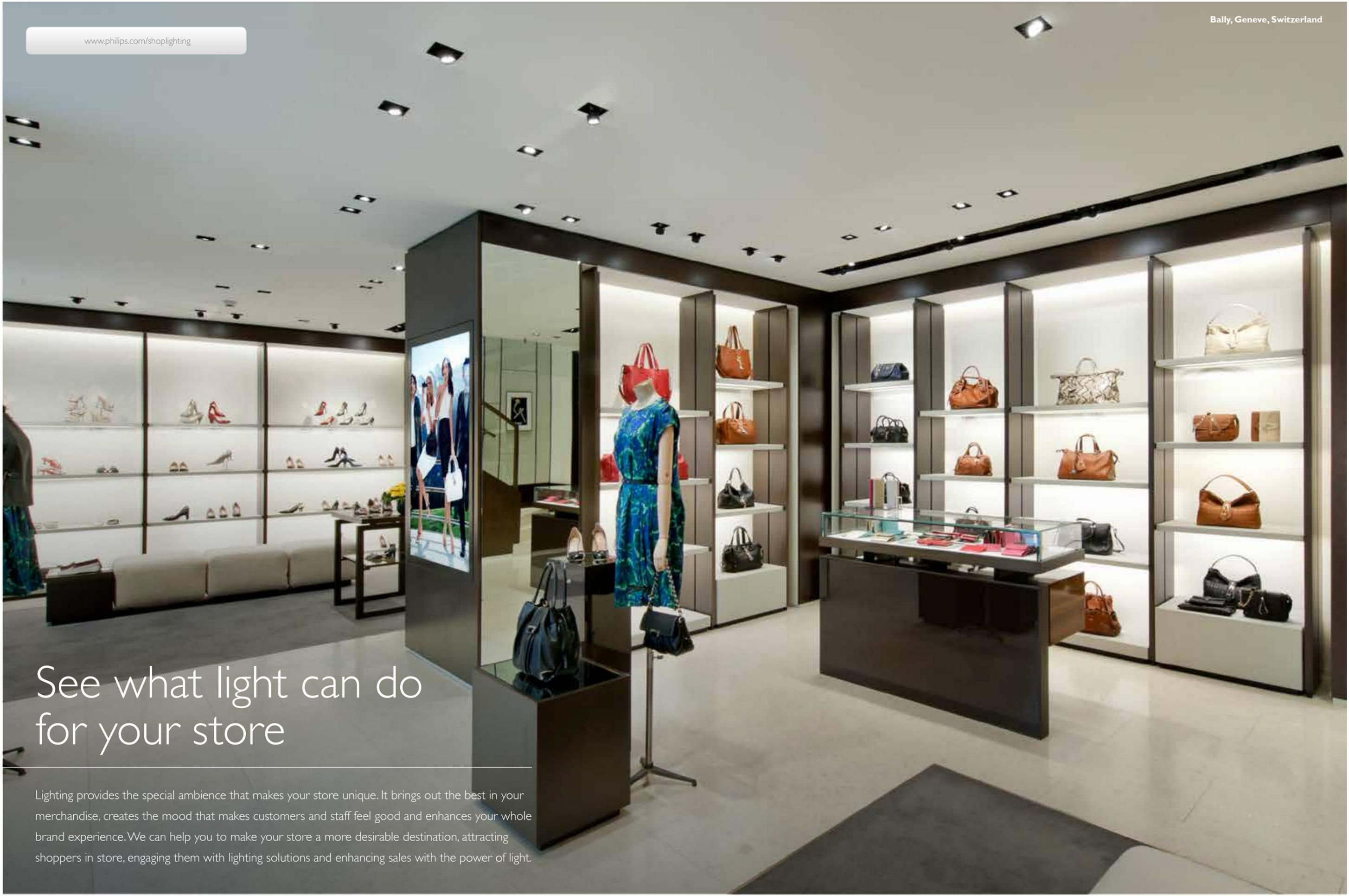


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Scan the code and learn more about LED!





# See what light can do for your store

Lighting provides the special ambience that makes your store unique. It brings out the best in your merchandise, creates the mood that makes customers and staff feel good and enhances your whole brand experience. We can help you to make your store a more desirable destination, attracting shoppers in store, engaging them with lighting solutions and enhancing sales with the power of light.

# Feel excited

Today, retail success depends on creating a relaxing environment in which customers can enjoy discovering the merchandise you have to offer. A unique shopping experience will encourage them to linger for longer and help them to feel at ease with your brand. And the longer they spend in store, the more they'll be inclined to buy.



Puma, Krakow, Poland



## Attract people

Dynamic lighting has the power to attract people. It can give your store real stopping power by distinguishing your façade, creating irresistible window displays and bringing your brand to life. Light can support your marketing activities/POS promotions and run them effectively. At the touch of a button you can change your store environment.

## Make them stay

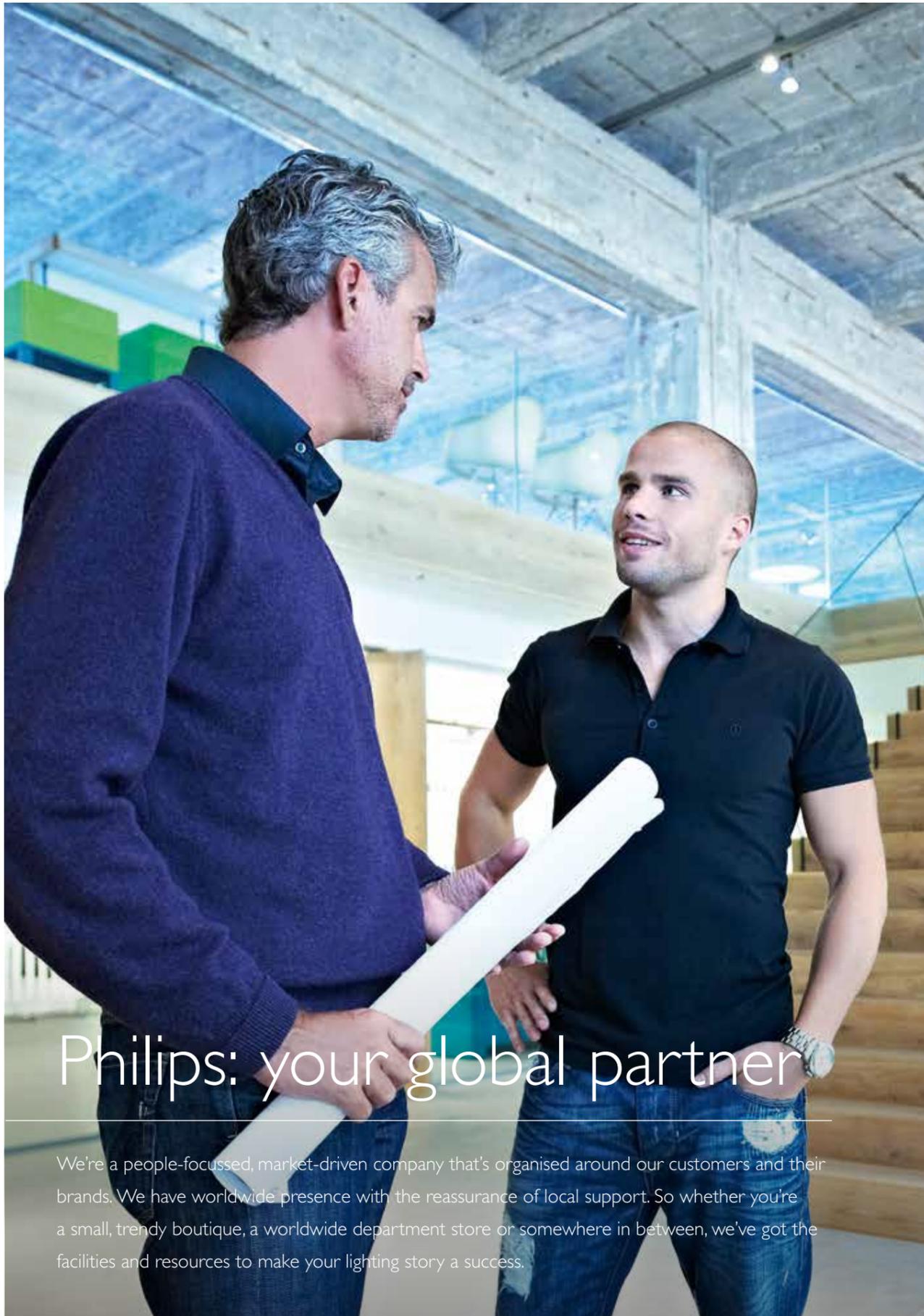
Once inside, a comfortable, exciting ambience will make people enjoy the experience and stay longer. Lighting controls are the perfect way to set the right lighting mood so you can encourage your customers to feel relaxed and carry on browsing.

## Return visits increase revenue

The more customers enjoy your store experience, the more likely they are to talk about it with friends. And by optimising the lighting with excellent colour rendering you can ensure that what they see is what they get. So you see fewer returns and more repeat visits.

## Secure brand consistency

Remote control management on a central level enables you to take control of the lighting design of all your stores.



# Philips: your global partner

We're a people-focussed, market-driven company that's organised around our customers and their brands. We have worldwide presence with the reassurance of local support. So whether you're a small, trendy boutique, a worldwide department store or somewhere in between, we've got the facilities and resources to make your lighting story a success.

[www.philips.com/shoplighting](http://www.philips.com/shoplighting)

## Co-development

Our aim is to work together on creating new lighting solutions that will add value to your business. We can give you access to the latest technologies, more than a century of lighting knowledge, plus a dedicated team of experts who can help you to fulfil your ideas. Co-development could help you to create new ideas that enable your fashion store to lead in sustainability, achieve new levels of energy savings or define new models for your lighting needs. With our joint efforts we can realise opportunities and solve problems that could change the future of lighting for retail.

## Controls, solutions and services

We can also minimise the hassle and maximise the benefits of your fashion store lighting with our Turnkey Projects & Services. We can assist you with a complete range of services from a benefit sharing programme, installation and commissioning, to training and post-project support. The services are available individually or as tailor-made turnkey packages that deliver complete project coordination from start to finish. Once you're happy with our solution we'll take over all responsibility. So you only have to call your dedicated Philips representative to monitor and manage your lighting project.



### Advisory Services

Our Advisory Services give clear insight into your current lighting system, how it can be improved, and what benefits your fashion store would gain from improved or newly developed systems.

#### Energy Audit

- Assessment of current lighting system
- Business case development for energy savings

#### Solution Design

- Lighting application
- Technical design
- Business models



### Project Services

You get one partner from start to finish. You determine the scope of our involvement, from simply overseeing product installation, to taking on complete responsibility or a turnkey project for your fashion store.

#### Project Services

- Project Management
- Installation
- Integration & Programming



### Lifecycle Services

We offer customers and channel partners a variety of contracts, which cover all aspects for guaranteeing long-lasting, hassle-free, cost-effective performance.



#### Support

- Protects your investment



#### Maintenance

- Ensures hassle-free operation



#### Performance

- Meets business goals and objectives



### Financial Services

Philips Lighting Capital offers benefit sharing programmes that link finance to the returns that a new lighting solution will deliver. This enables you to acquire a state-of-the-art solution that will enhance your fashion store immediately and keep your cash flow as positive as possible from day one.

# Feel responsible

Making your store stand out doesn't mean you have to compromise on the environment. Manage your triple bottom line: People, Planet, Profit with our sustainable lighting solutions.



## Sustainability

In retail, 50% of the energy bill is lighting related, 70% of which is inefficient. Investing in lighting is one of the easiest ways to cut costs and impact. So we've developed a full range of lighting solutions that are socially responsible, technologically advanced and pleasing to the eye. Helping you to sustain your company and the environment without compromising on the quality of light.

## Feel in control

Our lighting controls take retail energy saving to new levels. Complete control solutions with presence detection, like Philips Dynalite and Teletrol, ensure lights are only used when needed, at a level that minimises energy consumption. Clever ideas that control costs without skimping on the customer experience. And with our integrated technologies, one system works with all your other third party building services. With headquarter energy monitoring you can reduce your energy costs by 20%.

## Operational advantages of LED

LED technology holds tremendous potential to conserve energy on a global scale. Our LED lamps and luminaires set new standards in watts consumed per square meter, especially combined with our lighting controls. LEDs also eliminate the need for hazardous substances and because they are designed to last up to three times longer, they create even more savings in terms of maintenance. Due to their low heat output your store will require less cooling, which adds to your savings. LEDs can also be integrated into a new build or are easily retrofitted. Systems that utilise LED sources are smart in other ways too: longer lifetimes, fewer replacements, less waste - and they're free from harmful mercury. A simple switch that provides excellent cost savings and safeguards the customer experience.

[www.philips.com/shoplighting](http://www.philips.com/shoplighting)

# Fashion content overview

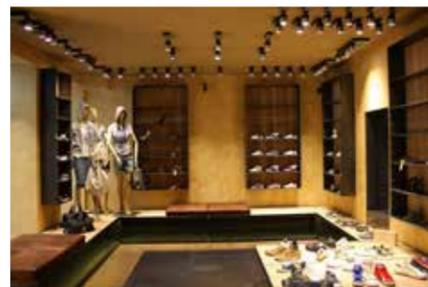
Our fashion retail solutions can add value in many different ways throughout your store. At the counter, on the sales floor or in the changing rooms. On the following pages you will find total solutions for seven typical areas of a retail store. The products shown are only a small selection of what is available for that particular application.



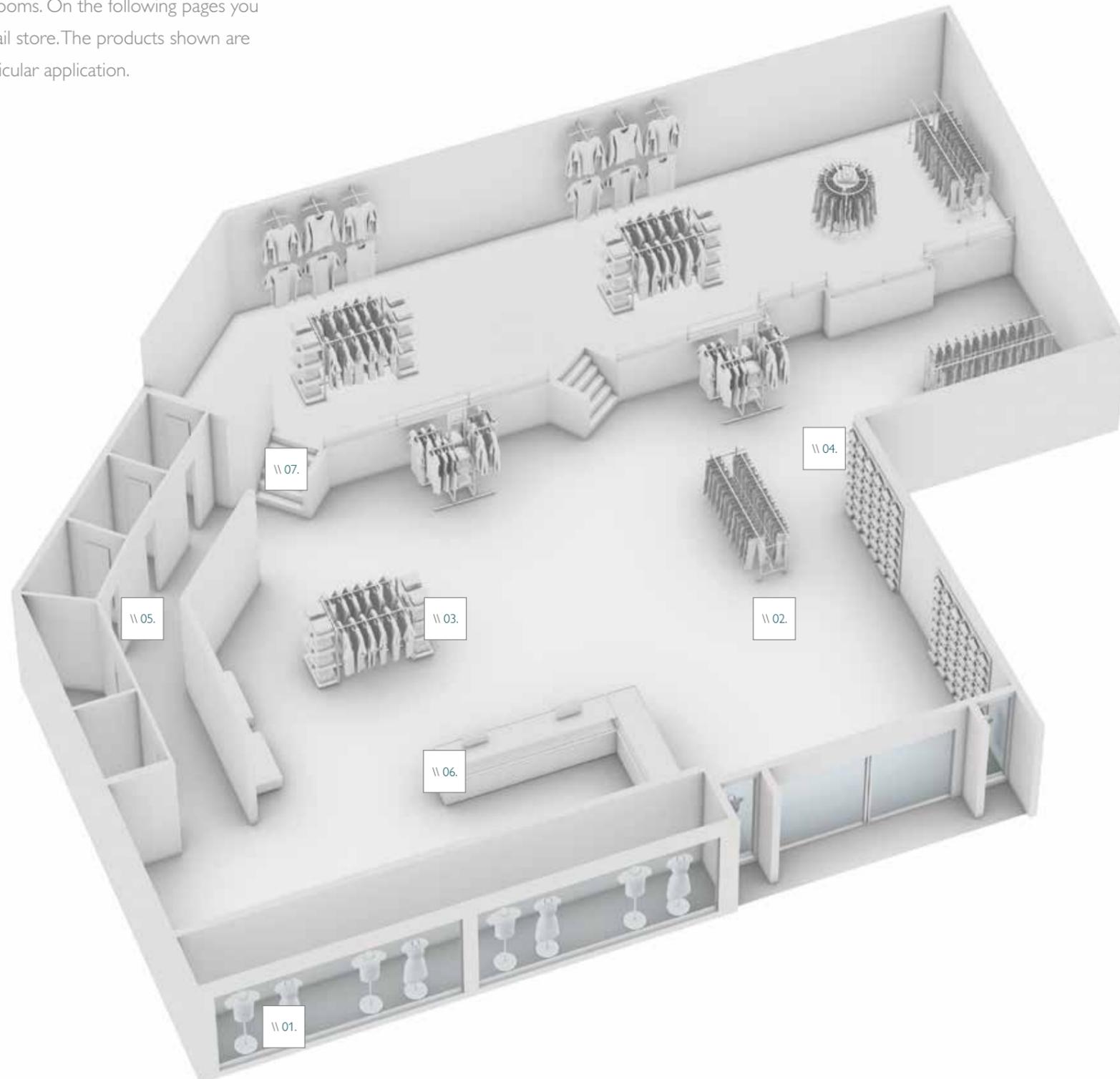
01. Shop window & façade



02. Sales floor



03. Merchandise on display



04. Racks & shelves



05. Changing rooms



06. Counter & cashier's desk

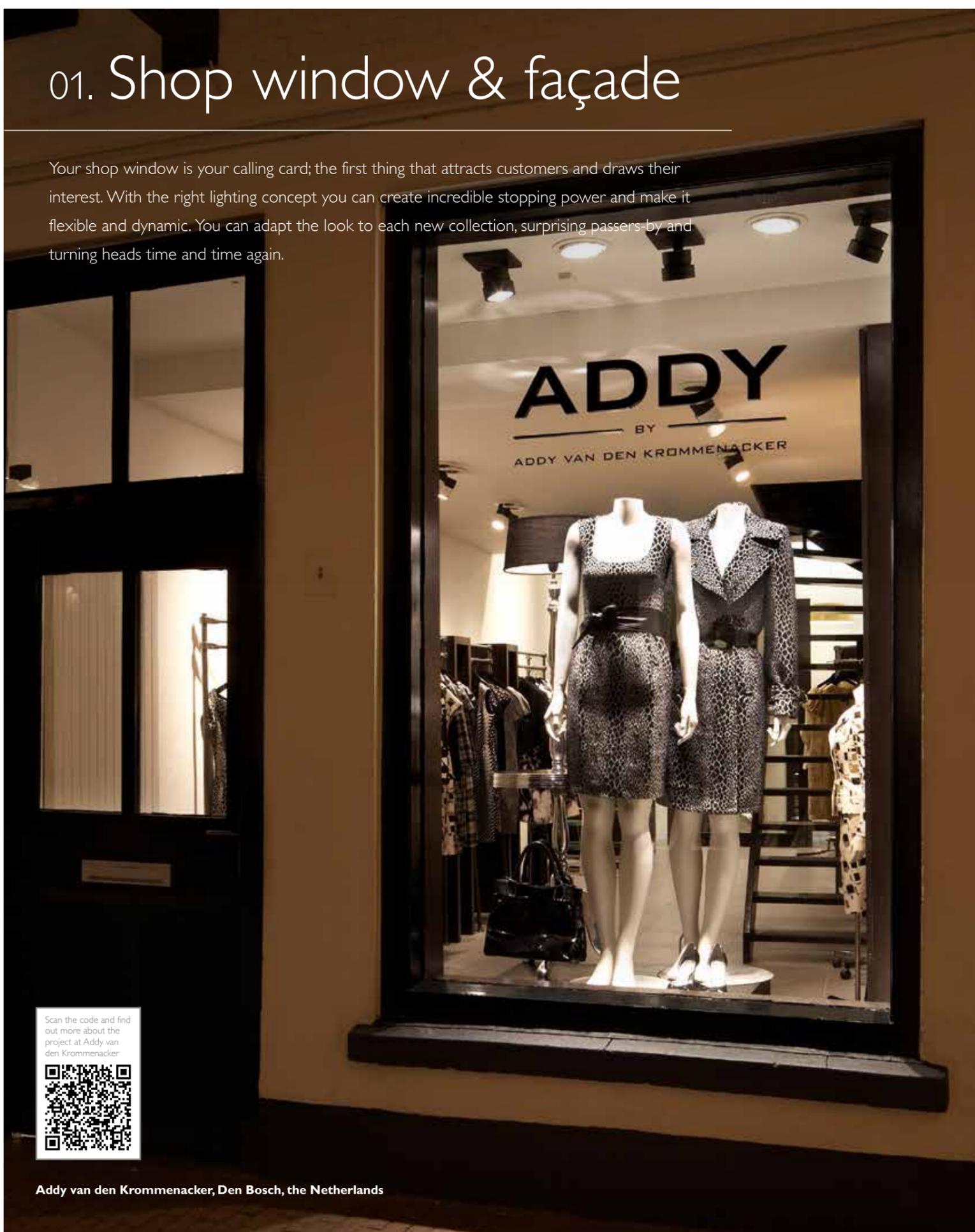


07. Store architecture

[www.philips.com/shoplighting](http://www.philips.com/shoplighting)

# 01. Shop window & façade

Your shop window is your calling card; the first thing that attracts customers and draws their interest. With the right lighting concept you can create incredible stopping power and make it flexible and dynamic. You can adapt the look to each new collection, surprising passers-by and turning heads time and time again.



Scan the code and find out more about the project at Addy van den Krommenacker



Addy van den Krommenacker, Den Bosch, the Netherlands



## Create attraction

Our LED solutions give you the power to do just that. Innovative luminaires like PureDetail show your products at their best. The first LED accent lighting to enhance textures, PureDetail adds depth to materials and surfaces. Fabrics look more 3-dimensional and colours appear more intense, making every product on sale irresistible.

Dynalite and ColorFuse Powercore give you the ability to change your store windows at a moment's notice with dynamic, colourful schemes that offer the ultimate in versatility.

So you can inspire customers from the moment they walk past your store and make your merchandise look even more attractive.

There's something else that will get your attention too. With sophisticated lighting control systems you can vary the lighting settings according to the time of day, day of the week, season or level of available daylight. So you can maximise your stopping power at the same time as minimising energy use.



Shop window & façade solution

[www.philips.com/shoplighting](http://www.philips.com/shoplighting)

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## Selfridges

Selfridges needed a lighting solution for its listed landmark building that would inspire shoppers, support its Project Ocean event and save energy. Philips provided a dynamic LED solution with rich, saturated colours and a highly impactful 'sea' effect.

Drilling was prohibited so a special resin was used to mount the lighting. It transformed the store's façade with a powerful display that encouraged people to eat more sustainably at the same time as saving 30% in energy.

London, United Kingdom

### Product solution:

ColorReach Powercore, ColorGraze Powercore

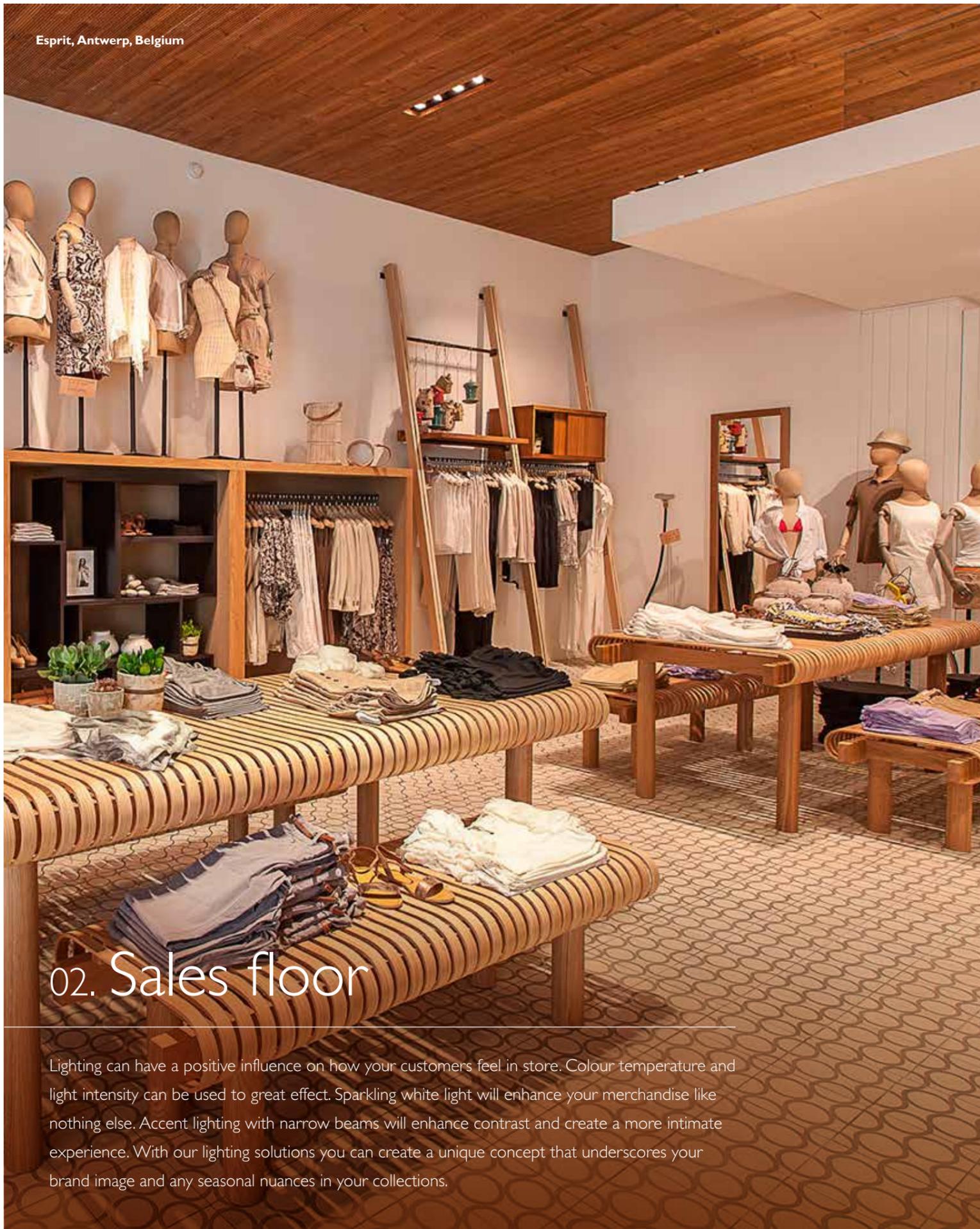
"Philips provided our store with a lighting solution that not only helps to reduce our carbon footprint, but grants us full flexibility in adapting the lighting to fit an endless range of themes through the diverse palette of colours."

Rolando Faley, Selfridges Head of Facilities and Project Management

NO MORE  
FISH  
IN THE  
SEA?

PROJECT OCEAN

[www.philips.com/shoplighting](http://www.philips.com/shoplighting)



## 02. Sales floor

Lighting can have a positive influence on how your customers feel in store. Colour temperature and light intensity can be used to great effect. Sparkling white light will enhance your merchandise like nothing else. Accent lighting with narrow beams will enhance contrast and create a more intimate experience. With our lighting solutions you can create a unique concept that underscores your brand image and any seasonal nuances in your collections.



### Boost sales

LED solutions and Dynalite allow you to boost or dim light levels without compromising whatsoever on light quality. You can tailor your lighting scheme to suit the time of day, how many customers there are in store or even the weather. The intuitive interface lets you tune the ambience to increase dwelling time or lead shopping to your check out. So you can draw attention to specific collections and guide customers effortlessly around your store. LED enables you to work with a choice of colour temperatures.

For retail lighting, CDM solutions never go out of fashion. We can offer you longer lasting, state-of-the-art luminaires that give you the maximum flexibility and minimum total cost of ownership. So your merchandise can keep its sparkle for longer, while you spend less on lighting. For instance with MASTERColour CDM Evolution.

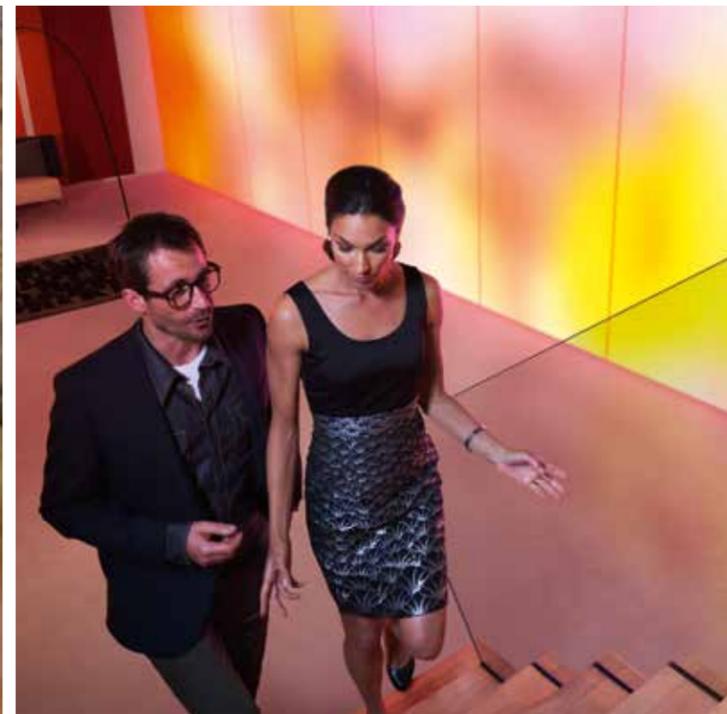


[www.philips.com/shoplighting](http://www.philips.com/shoplighting)

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# Bring spaces alive

Imagine creating a dynamic space with the power to engage and attract, surprise and delight, uplift and inspire. One that's so flexible you can change it to reflect every mood and moment or enhance a corporate identity. That's the beauty of luminous textile. The new way to express emotions, add drama and bring spaces alive. Luminous textile is the perfect answer for modern offices, hallways and stairways that can feel cold and impersonal. It also creates a welcoming atmosphere everywhere from bars and hotel lobbies to airport lounges.



## **Creative inspiration**

Luminous textile is a revolutionary new way to enhance interiors with light, texture and dynamic content. It integrates multi-coloured LEDs within textile panels to give you the ultimate creative freedom.

## **Softened Sound**

The soft texture of the panels also soothes the auditory senses. Unlike hard materials like glass, concrete and steel that can create acoustic problems, luminous textile helps to dampen noise and soften echoes.

## **Design flexibility**

Luminous textile panels come in standard and customized sizes and can be arranged in numerous ways to bring each space alive.

## **Content freedom**

That's the beauty of luminous textile. Use our standard content portfolio to add decorative effects, produce natural ambiances or reinforce a brand identity. Or customise the content to create your own personal look and feel.

For more information, please visit [www.largeluminoussurfaces.com](http://www.largeluminoussurfaces.com)

## Guess Kids

Guess needed a new energy efficient lighting solution to comply with stringent changes to their landlord's store design requirements (<math>34\text{w/m}^2</math>), without compromising the quality of light standards set by their international brand. StyliD provided superb colour rendering index possible, often exceeding the Lux levels required and providing complete stylistic freedom. At the same time it significantly lowered energy consumption, reducing the load of the store design to <math>20\text{w/m}^2</math>.

Johannesburg, South Africa

### Product solution:

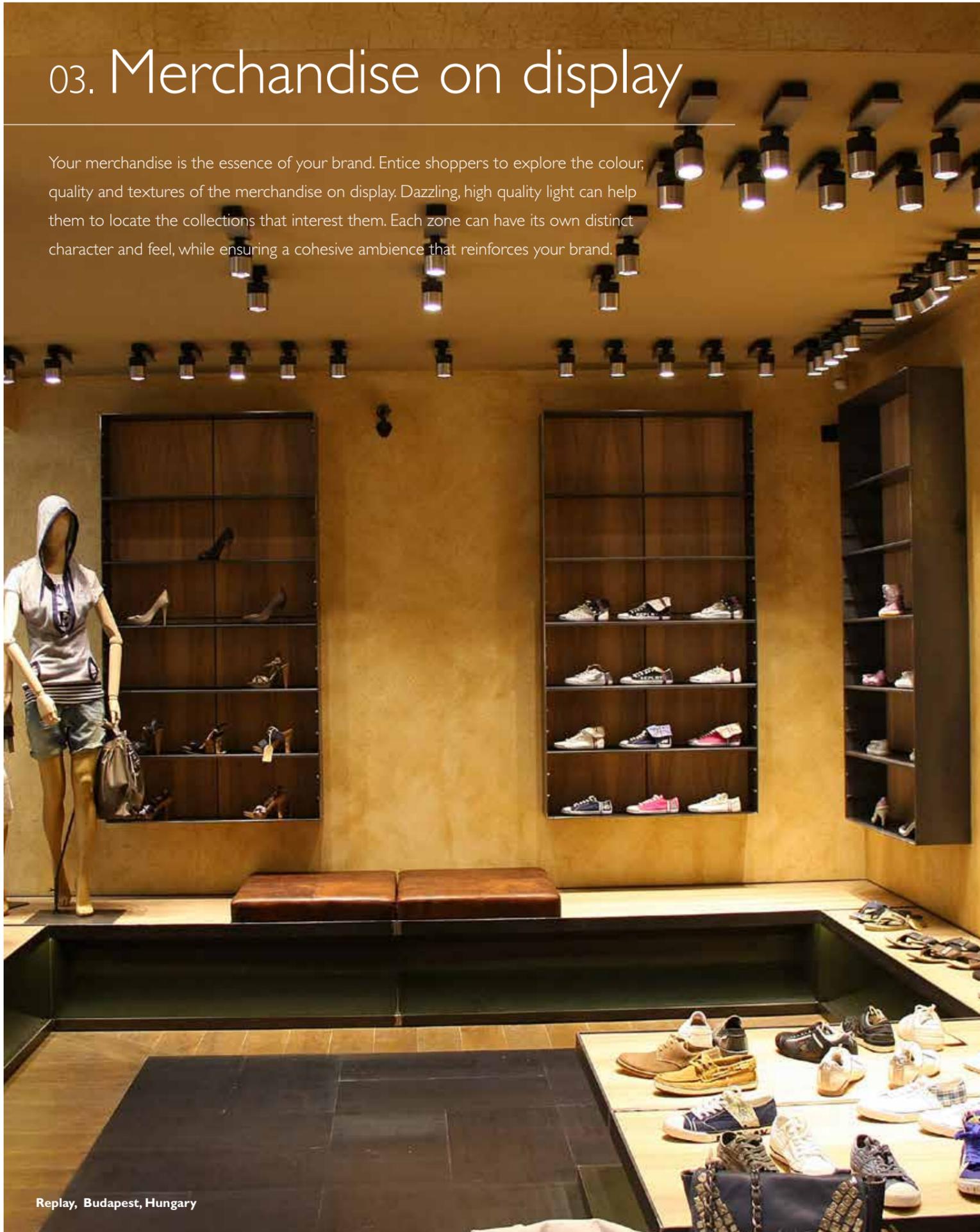
StyliD Compact Track (Narrow Beam),  
StyliD Compact Track (Medium Beam)

"Energy efficient LED solution that fits the brand aesthetically, looks modern, is low in maintenance, and reduces the in store heat load, while complementing the strict international lighting and store design levels required by the Retail brand."

[www.philips.com/shoplighting](http://www.philips.com/shoplighting)

# 03. Merchandise on display

Your merchandise is the essence of your brand. Entice shoppers to explore the colour, quality and textures of the merchandise on display. Dazzling, high quality light can help them to locate the collections that interest them. Each zone can have its own distinct character and feel, while ensuring a cohesive ambience that reinforces your brand.



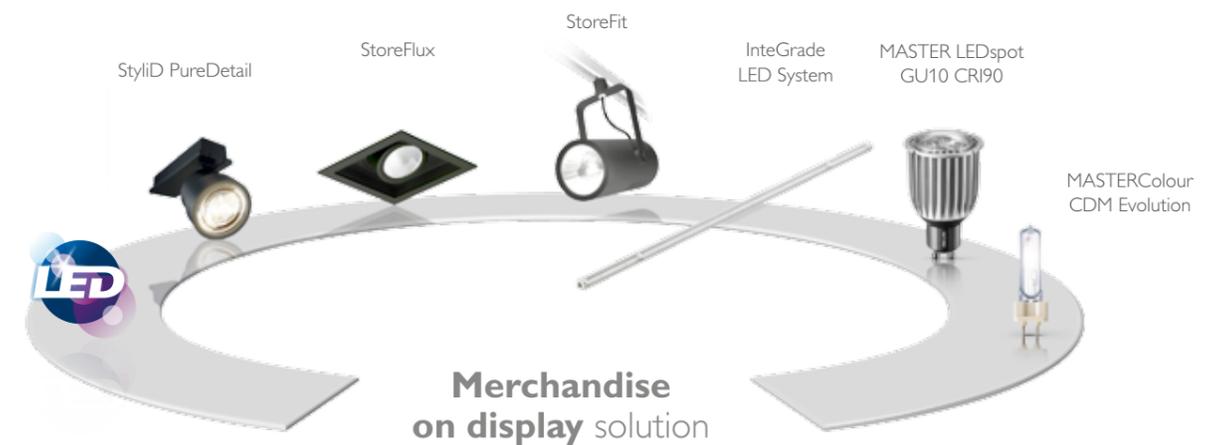
Replay, Budapest, Hungary



## Show your true colours

Beautiful merchandise demands beautiful lighting. Our solutions enable you to show it off like never before. For example, our LED solutions now have a colour rendering index of CRI 90 to illuminate clothes and accessories with incredible accuracy. PureDetail enhances textures for a beautiful effect in everything from fashion to furniture. All our retail lighting solutions are designed to make fashion look irresistible, season after season.

Whichever solution you choose you'll also use less energy at the same time as enjoying more design freedom. Tailor the luminaire style, colour and finish to suit your corporate look. Then play with colour temperatures and beam widths to create the desired ambience. With Philips, everything in your store can be displayed at its most dazzling.



[www.philips.com/shoplighting](http://www.philips.com/shoplighting)

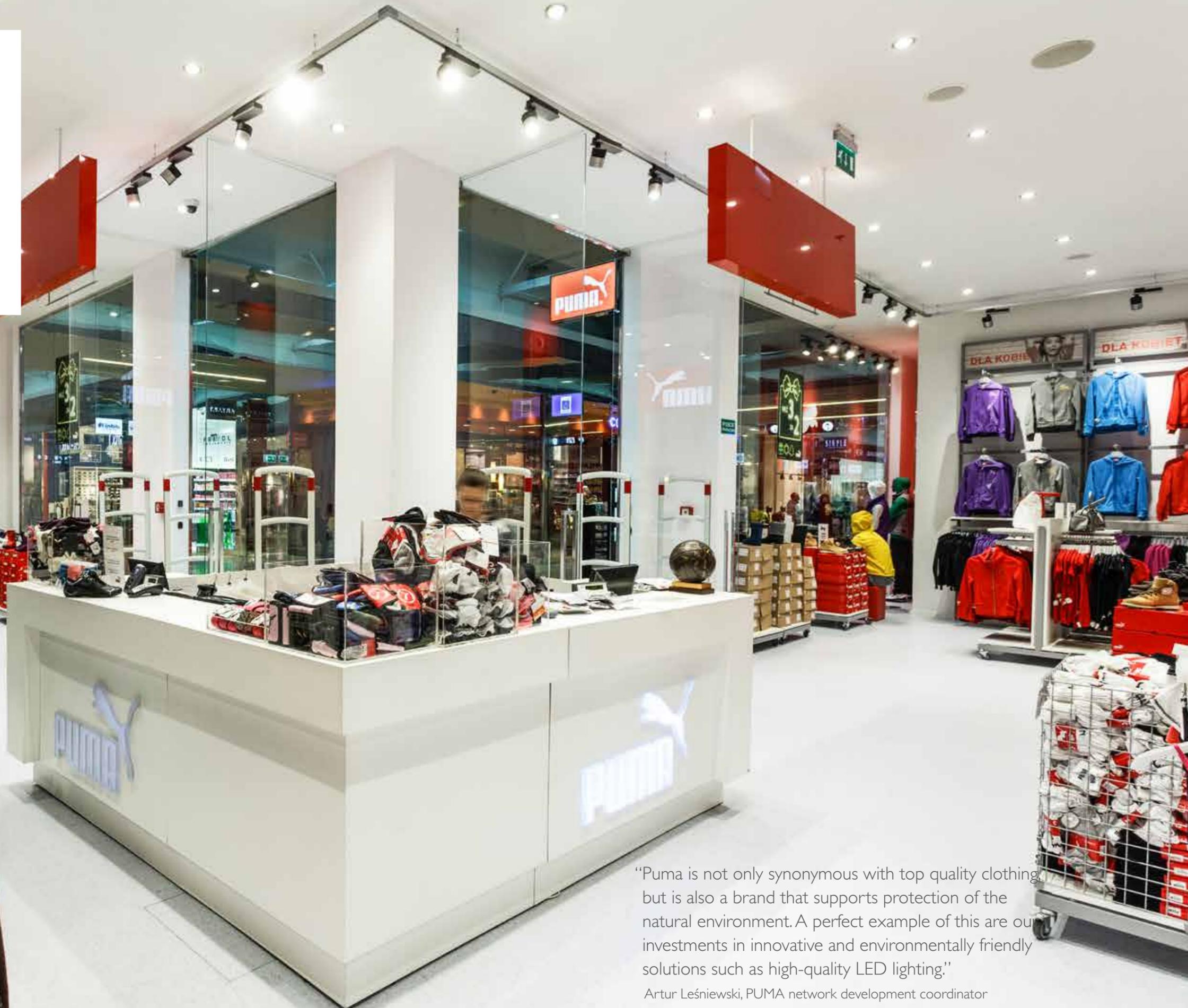
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## Puma

Puma wanted a new lighting concept for their store displays. The solution had to achieve a uniform lighting intensity and bring out the dynamics of the diverse product range. StyliD was chosen for its flexible, high quality LED light, range of beam widths and modern form. The new concept gives the impression of natural daylight with good colour rendering to stimulate purchase. The 100% LED solution also offers a long service life with reduced maintenance costs.

Rzeszów and Kraków, Poland

**Product solution:**  
StyliD Projector, StyliD Downlight



“Puma is not only synonymous with top quality clothing, but is also a brand that supports protection of the natural environment. A perfect example of this are our investments in innovative and environmentally friendly solutions such as high-quality LED lighting.”

Artur Leśniewski, PUMA network development coordinator

# 04. Racks & shelves

Think of your store as a stage with your products taking the leading role. Light draws our eyes, so a careful balance of accent and contrast illumination can really help to focus attention on the merchandise you'd like to sell. LED lighting is small and flexible, enabling you to light products in really close proximity to bring out their best features. Use the correct colour temperature, such as warm light for leather goods and cool tones for suits, and your merchandise will sell itself.



Golfino, Glinde, Germany



### Dazzling displays

LED lighting offers exciting new possibilities for store ambience and product enhancement. Not only does it create inspiring moods for general atmosphere or feature displays, it's also perfect for small and elegant shelf applications where products need illuminating close up.

It has other advantages too. High performance, brilliant white-light LED is also light on energy consumption and won't harm your products or the environment. Giving you endless possibilities to put your merchandise in the spotlight and highlight your store's green credentials.



StyliD Compact Power

LuxSpace Accent

InteGrade LED Engine

MASTER LEDspot AR111



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“All the details of my designs are now beautifully lit. The luxurious, hand-made fabrics really come to full advantage thanks to PureDetail. It adds an extra dimension to my creations in terms of mood and experience.”

Fashion designer Addy van den Krommenacker

## Addy van den Krommenacker

Couturier Addy van den Krommenacker wanted an exquisite lighting scheme befitting his exquisite new fashion store. Not only had it to excel in terms of style and ambience, the colour and detail of the fashion and accessories had to be 100% right. Innovative, yet compact, 3D LED solutions were used to show the luxurious, hand-made fabrics to full advantage. The super-cool effect also adds an extra dimension to Addy's creations and enhances the whole the store experience.

's-Hertogenbosch, the Netherlands

### Product solution:

StyliID PureDetail, eW Cove MX Powercore, StyliID, eW Fuse Powercore

Scan the code and find out more about the project at Addy van den Krommenacker



[www.philips.com/shoplighting](http://www.philips.com/shoplighting)



## 05. Changing rooms

This is the first time your shopper is alone with your product. And it is essential that both appear as attractive as possible. Providing a flattering light will make your customer look and feel good and create a positive experience that will influence their buying behaviour. The right colour temperature will also show the product off to its best. And subtle use of dynamic lighting will enable you to change the ambience with each collection and season.

### Flattering customers

Your changing rooms should have an inviting atmosphere that makes customers feel comfortable and completely at ease. Recessed spots like StyliD will soften the mood and general ambience. The high quality light will flatter your customers and the clothes they are trying on, so they're both seen in the best possible light.

Intuitive controls like ToBeTouched take the changing room experience to a new level of sophistication. Staff can help customers to change the lighting scheme to one that is the most relevant and flattering for the garments they have chosen. Evening wear demands an intimate feel, day wear a brighter, natural ambience. Customers will appreciate the attention to detail and if they like what they see, you're more likely to get the sale.

LED

AmbiScene  
Fitting Room Mirror

StyliD Recessed

iW Cove MX  
Powercore

ToBeTouched

**Changing rooms solution**

[www.philips.com/shoplighting](http://www.philips.com/shoplighting)

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# Triumph



“The new installation improved the shopping experience and strengthened the brand image.”

## Triumph

The Triumph lingerie store in Singapore introduced a new shopping experience by installing dynamic fitting rooms. In each room customers are able to choose different lighting scenes linked to a choice of mood settings: Chill, Business, Sports, Evening, Rest & Relax, Intimate Moments, Dress Down and Mood Transformer. The new installation has improved the shopping experience and strengthened the brand image. The innovative concept is perceived as luxurious, flattering and comfortable and encourages shoppers to spend more time in the changing rooms leading to increased satisfaction and purchase. Sales have increased by 40%.

## Singapore

### Product solution:

iColor Cove MX Powercore, Dynalite, iColorFlex MX



[www.philips.com/shoplighting](http://www.philips.com/shoplighting)



## 06. Counter & cashier's desk

Queues at the cashier's desk mean you're doing great business, but they can also put off potential customers. Shoppers don't like waiting in line and become bored and frustrated. The ingenious use of dynamic lighting provides a visual distraction, keeping them entertained as they wait. Carefully positioned accessory racks, illuminated to attract attention, can also tempt them to make additional impulse purchases. And the counter itself should be well lit so that the staff can work comfortably and avoid any transaction errors.



### Light up sales

At the cashier's areas, eye-catching accent lighting can help to draw shoppers towards making their purchase. MASTER LEDbulb Designer gives you the freedom to design your lamp with a choice of covers. It also offers dimming possibilities to create a sophisticated ambience at the same time as saving energy.

Lighting can be stylish too. StyliD is a dimmable solution with a chic-looking designer bulb. With an intuitive interface you can vary the atmosphere making it easier to find the help counter or cashier's desk. Perfect for creating an intimate mood in your store, it's also a great way to help customers to buy into your brand image.

www.philips.com/shoplighting

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if product design award 2011  
StyliD Compact Power

reddot design award winner 2011  
iColorCove QLX PowerCore

MASTER LEDbulb Designer

reddot design award winner 2011  
ToBeTouched

## Livera

The specialist body store wanted a completely new lighting solution to show off their colourful collections. It had to be fresh and sparkling with excellent colour rendering properties. StoreFix LED was chosen for its natural, high quality light that makes colours appear beautifully natural. The clean, contemporary lines and refined mounting also meet the high demands of the fashion world. The LED lighting now ensures a modern store presentation that attracts younger customers.

Veldhoven, the Netherlands

Product solution:  
StoreFlux

“Beautifully designed luminaires and sparkling high-quality light. This LED solution presents the products in a way that also appeals to a younger target group.”

Sabine Verhofstad, Store Owner Livera Veldhoven



# 07. Store architecture

Shops often have interesting architectural features, both inside and outside. By accentuating them with careful lighting you can make the store more interesting for customers. It is all about staging the shopping experience. Creating the promise of something exciting, something out of the ordinary. Captivating shoppers and setting the scene for higher sales.



Schiphol Airport, Amsterdam, the Netherlands



Vegas Mall, Moscow, Russia



## The art of attraction

LED displays create great stopping power and are an effective way to attract shoppers into your store. Our multi-function, multimedia Vidiwalls give you the perfect media to entertain, advertise and inform with dynamic, vibrant and high definition images that capture people's attention - and keep it.

Once customers are inside, lighting can help to convey your store's brand identity in the most attractive way. Use it to accentuate special features and architectural details. Highlight extraordinary ornaments and decorative objects. Or use coloured accents to create a magical ambience that will delight everyone who spends time in your store.

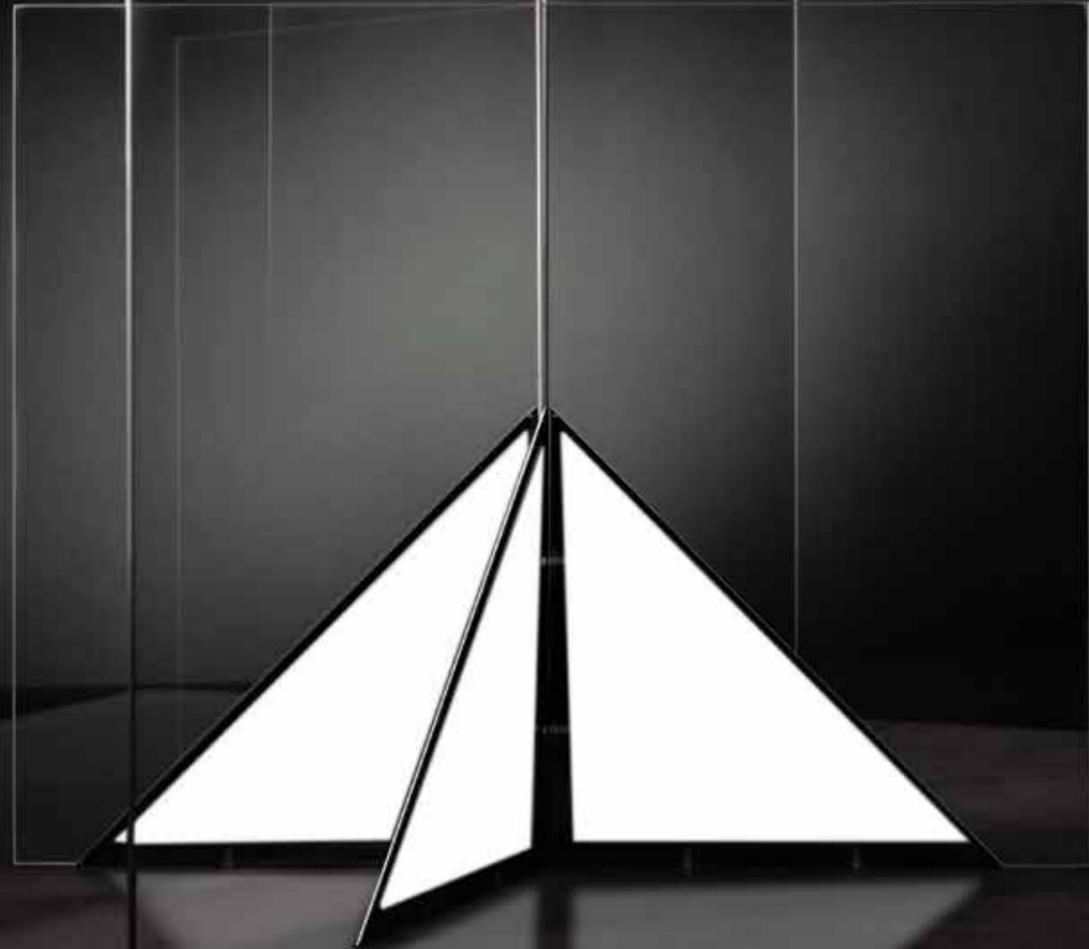


[www.philips.com/shoplighting](http://www.philips.com/shoplighting)

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# Say hello to the next generation of light

Lumiblade OLEDs is an organic lighting system with an output and lifetime to match conventional lighting but with easier installation, increased flexibility and with better energy efficiency in the future. As Lumiblade OLEDs opens up a world of possibilities in design, welcome to a new raw material: light.



## Maximal system efficiency

Due to its spherical distribution, the light output of the OLED is the effective output of the luminaire itself. As the technology continues to be developed, Lumiblade OLEDs is expected to become more efficient than energy-saving lamps, eventually generating up to 140 lm/W.

## Any kind of material

Lumiblade OLEDs is remarkably thin and the heat is distributed evenly across their surface area. This provides designers with almost endless possibilities to work Lumiblade OLEDs into a range of objects, surfaces and situations, whether furniture (tabletops, chairs, shelving), clothing or rooms (walls, windows, ceilings).

## A world of colour

Available in almost any hue, it offers fantastic colour rendering and variable brightness, as well as being instant-on and dimmable. Lumiblade OLEDs allows you to create an endless range of lighting effects for your projects.

## Open your mind to the possibilities of light

The Philips Lumiblade OLEDs module bridges the gap between cutting-edge technology and creative design. No longer restricted by technical limitations, you can open your mind to the possibilities of light, and discover how OLEDs can work in your projects and designs.

[www.philips.com/shoplighting](http://www.philips.com/shoplighting)

## Ritter Sport flagship store

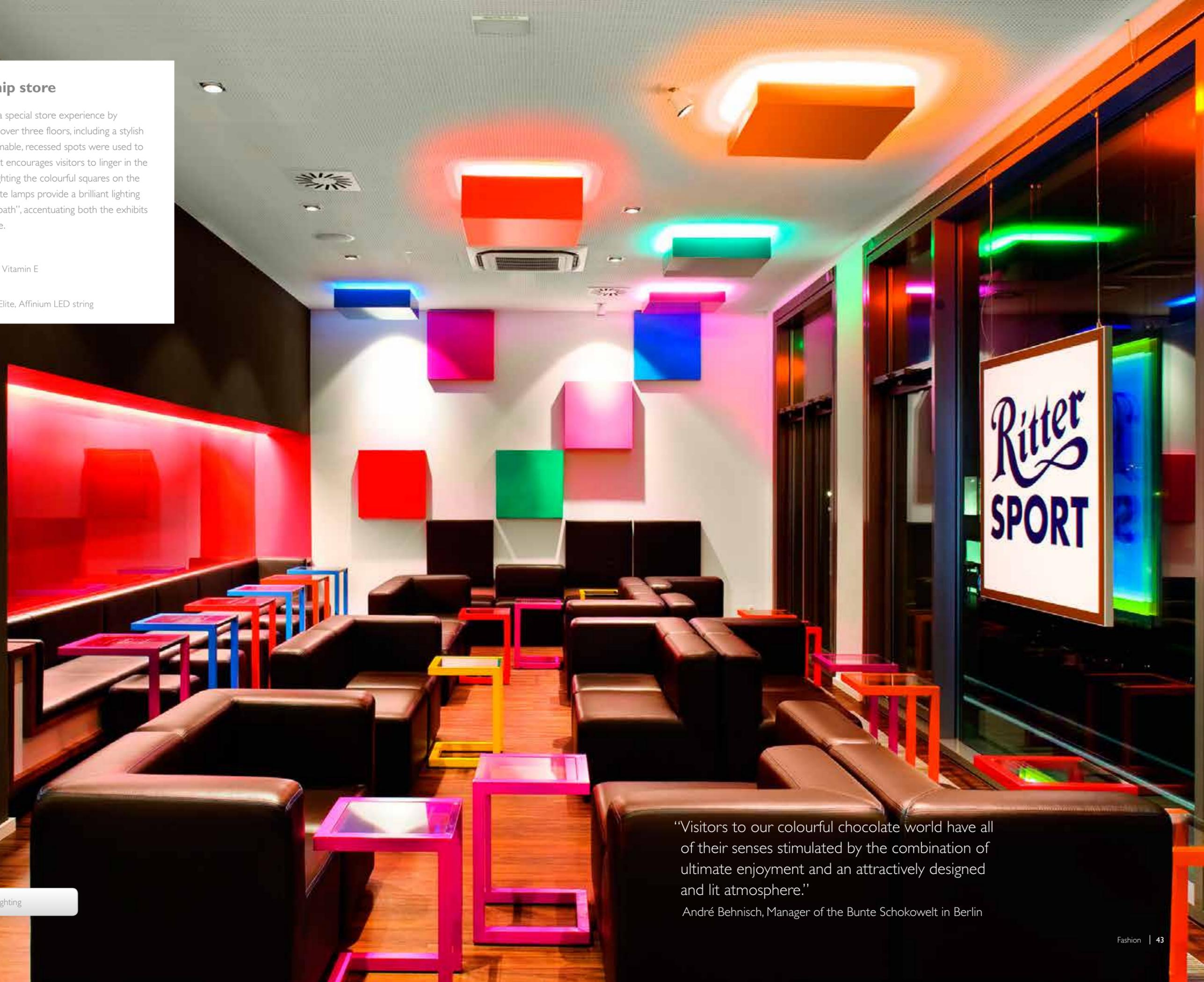
Ritter Sport wanted to create a special store experience by introducing a chocolate theme over three floors, including a stylish lounge and café. UnicOne dimmable, recessed spots were used to create a homely, warm light that encourages visitors to linger in the café, at the same time as highlighting the colourful squares on the walls. MASTERColour CDM Elite lamps provide a brilliant lighting ambience over the "chocolate path", accentuating both the exhibits and the colourful product range.

### Berlin, Germany

Lighting designer: Lars Deppert - Vitamin E

### Product solution:

UnicOne, MASTERColour CDM Elite, Affinium LED string



"Visitors to our colourful chocolate world have all of their senses stimulated by the combination of ultimate enjoyment and an attractively designed and lit atmosphere."

André Behnisch, Manager of the Bunte Schokowelt in Berlin

“Retailers are already seeing the advantage of personalising their store experience. I can show you innovative lighting solutions that will create a unique ambience to make your store and brand more attractive. Sustainable lighting that will minimise your energy use at the same time as maximising the customer experience.”

Find out more at: [www.philips.com/shoplighting](http://www.philips.com/shoplighting)



# Product overview

Philips has a complete range of lighting solutions for every retail application or lighting requirement.

Find out more at:

[www.philips.com/catalog](http://www.philips.com/catalog)



## 01. Shop window & façade



### ExactEffect

- Create dramatic highlights with high punch narrow beam LED spot light
- Suitable for high ceiling applications
- Suitable for high illuminance accent lighting levels to compensate sunlight reflections in the shopping window



### StyliID PureDetail

- Offers a well-balanced combination of colour, shadows, depth, tuned beams and the right light intensity
- Brings out the texture, fabric and weave of fashion merchandise
- Makes items look more premium, fine and desirable



### StyliID Performance

- High-quality accent light with a high lumen package due to dedicated LED reflector system
- Low maintenance costs thanks to long lifetime, and low energy consumption
- Wide range of products covering all relevant applications



### ColorFuse Powercore

- Limitless choice of colours and full-colour dynamic effects
- Intense light output in narrow beam for grazing applications
- Flexible mounting and positioning



### Dynalite

- Shopper experience and brand enhancements
- Operational cost savings
- Energy savings

## 02. Sales floor



### StoreFlux

- Perfect integration in the store architecture thanks to new and unique gridlight design
- Low maintenance costs due to long lifetime, and low energy consumption, CRI 90
- Available in single, double, triple and quadruple versions



### StoreFit

- High quality CDM Elite luminaire for accent lighting
- Save up to 30% on energy consumption compared to CDM luminaires
- Maximum design flexibility; various archetypes, lamp types, colours and beams



### iColor Cove MX Powercore

- Limitless choice of colors and full-colour dynamic effects
- Flexible mounting and positioning
- Compatible with industry-leading controls



### MASTER LEDspot MR16

- Up to 80% energy saving compared with halogen lamp
- Broad compatibility with transformers
- Retrofittable with low-voltage MR16 halogen lamps with GU5.3 socket



### MASTERColour CDM Evolution

- Best light quality; excellent colour rendering, high lumens and great sparkle
- Postponed relamping from extended lamp life (20K hours) and high lumen maintenance
- Energy savings of up to 65%



### Dynalite

- Shopper experience and brand enhancements
- Operational cost savings
- Energy savings

## 03. Merchandise on display



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- Maximum design flexibility; various archetypes, lamp types, colours and beams



### InteGrade LED Engine

- Excellent TCO, attractive payback times
- Aesthetic integration of LED lighting; enables seamless light-lines with uniform light distribution
- Energy savings of up to 65%



### MASTER LEDspot GU10 CRI90

- Up to 80% energy saving, 8W replacing 50
- CRI 90; the best light to illuminate fabrics
- High performance dimming



### MASTERColour CDM Evolution

- Best light quality; excellent colour rendering, high lumens and great sparkle
- Postponed relamping from extended lamp life (20K hours) and high lumen maintenance
- Energy savings of up to 65%

## 04. Racks and shelves



### StyliID Compact Power

- Freedom and flexibility – wide range of exchangeable parts
- Quality of light – colour consistency through optic technology, and high colour rendering (CRI 90) for natural display of colours
- Outstanding efficacy



### LuxSpace Accent

- High lumen package – maximum impact
- High-quality accent light due to dedicated LED reflector system
- Low maintenance costs thanks to long lifetime, and low energy consumption



### InteGrade LED Engine

- Excellent TCO, attractive payback times
- Aesthetic integration of LED lighting; enables seamless light-lines with uniform light distribution
- Energy savings of up to 65%



### MASTER LEDspot AR111

- Up to 80% energy saving, 10W replaces 50W
- Lifetime 45K hours
- Patented intelligent driver enables broad compatibility

## 05. Changing rooms



### AmbiScene Fitting Room Mirror

- Proven increase of revenue
- Plug and play out of the box. Can be customized. (design, light scenes etc)
- Includes optional service and maintenance packages, 6 standard sizes that can be shipped in 6 weeks



### StyliID Recessed

- Range of fixed downlights for general lighting
- Optimum performance with compact fluorescent lamps
- Significant energy savings



### iW Cove MX Powercore

- High-performance illumination with adjustable colour temperature
- Flexible mounting and positioning
- Easy to install



### ToBeTouched

- Easy to use and programme light settings
- Stylish design
- Easy installation

## 06. Counter & cashier's desk



### StyliID Compact Power

- Freedom and flexibility – wide range of exchangeable parts
- Quality of light – colour consistency through optic technology, and high colour rendering (CRI 90) for natural display of colours
- Outstanding efficacy



### iColorCove QLX PowerCore

- Generous light output, low power consumption
- Integrates patented Powercore technology
- Superior colour consistency



### MASTER LEDbulb Designer

- Freedom to design your lamp with a choice of lamp covers
- Dimming with validated leading edge dimmers
- 80% energy saving, short payback time



### ToBeTouched

- Easy to use and programme light settings
- Stylish design
- Easy installation

## 07. Store architecture



### Vidilight

- Dimmable light output, no fans for silent operation
- Sizeable and in various resolutions
- Suitable for many indoor and outdoor display applications



### VividGlass

- LED screen solution integrated into your building façade
- LEDs sealed in double sided glass panels used as building blocks to design & develop a building that communicates to the outside world
- High transparency, easy installation and maintenance



### Luminous Textile Panels

- Design flexibility (size, Kvadrat/textiles, content)
- Plug & play installation
- Softened sound



### iColor Cove MX Powercore

- Limitless choice of colours and full-colour dynamic effects
- Flexible mounting and positioning
- Compatible with industry-leading controls



### ColorGraze Powercore

- High-performance illumination and beam quality (superior colour consistency)
- Compatible with industry-leading controls
- Custom configurations for special applications



### iPlayer3

- Compact, stand alone, show storage and playback device
- ColourPlay 3 light show authoring software
- For installations up to 340 unique light addresses