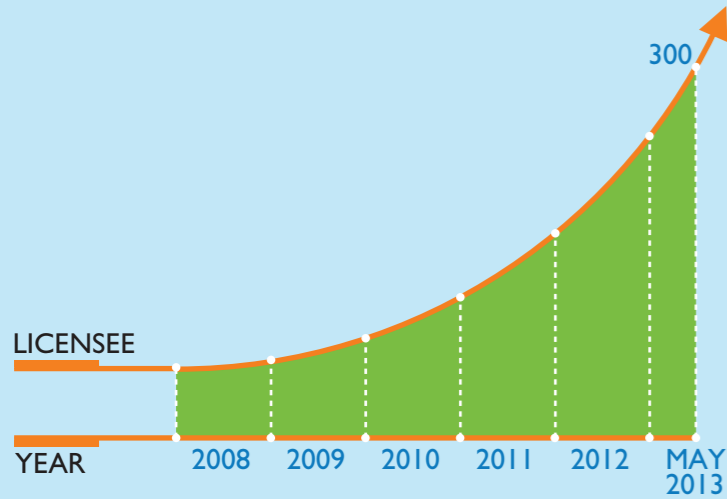
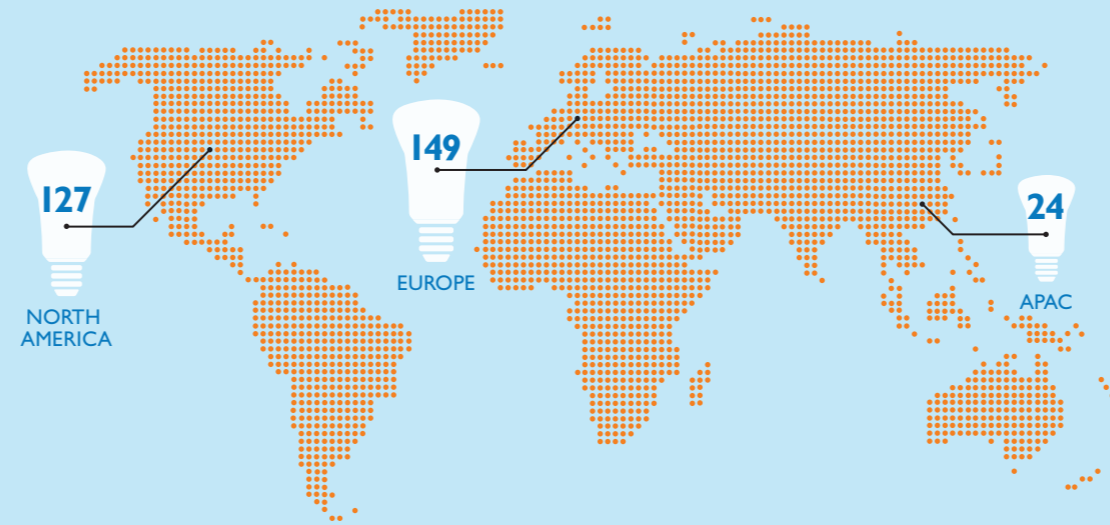


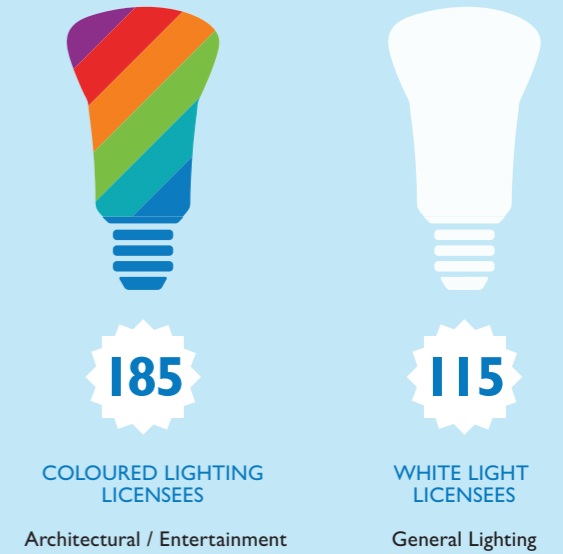
GROWTH OF NUMBER OF LICENSEES SINCE 2008



LICENSEES ARE LOCATED WORLDWIDE



LICENSEES BY INDUSTRY TYPE



BENEFITS OF JOINING THE PROGRAM

- HELPS DRIVE INNOVATION
- ALLOWS MORE DESIGN FREEDOM
- STRENGTHENS COMPANIES OFFERING
- PROVIDES ACCESS TO PHILIPS COMPREHENSIVE PORTFOLIO OF TECHNOLOGY
- DRIVES BETTER SYSTEM PERFORMANCE
- FOSTERS GROWTH IN LIGHTING INDUSTRY
- SHORTENS TIME TO MARKET

THE PROGRAM RELATES TO OVER 200 DIFFERENT INNOVATIONS RESULTING IN MORE THAN 1000 INDIVIDUAL PATENT RIGHTS AND APPLICATIONS

CUSTOMER TESTIMONIALS

We are very pleased that Neo-Neon has joined Philips licensing program. We believe having such an open and accessible license program is greatly assisting in accelerating the adoption of LED lighting and fostering the growth of the LED industry.
Alvin Zhang, VP. of Sales & Marketing Dept. Neo-Neon



Since joining the Philips LED Licensing program it has helped us to further strengthen our offering, expand our portfolio, and bring products quicker to market for our customers.
Dan Taylor, Head of Product Development at Trilux



Paulmann is a leading vendor of lighting products active in more than 40 countries. We believe this license agreement with Philips will help us to further strengthen our offering, expand our portfolio, and bring products quicker to market for our customers.
Detlev Paulmann, CEO of Paulmann Light GmbH



We believe this agreement will enable us to continue our innovation and leadership in providing technologically advanced, sustainable LED lighting and controls solutions to our customers.
Vernon Nagel, Chairman, President and CEO of Acuity Brands



This agreement provides additional reinforcement to our customers to continue to grow their business of LED lamps and luminaires and is a further important step towards Lemnis' main goal of fast adoption of LED lighting solutions in mass markets.
Martijn Dekker, Chief Technology Officer of Lemnis Lighting.



FUTURE OF LIGHTING IS LED LIGHTING

- Lighting accounts for **19%** of electricity consumption in the world.
- LED bulbs offer high quality lighting, using **80%** less energy than traditional bulbs.
- A full switch-over to energy efficient LED lighting would provide significant energy savings that equal a reduction in the need for **640** medium-sized power plants.
- LED bulbs last more than **20 times longer** than traditional bulbs, helping to significantly reduce energy consumption and electricity costs.
- and cost savings of approximately **EUR 130 billion**.

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