



# Local Public Sector Lighting Solutions

Transforming public spaces for a sustainable future

**PHILIPS**



**Office and Building**



**Urban**



# Transforming our cities

Local and state governments – big and small – are relying on innovative solutions to help them balance ongoing economic pressures with the changing demographics of their populations, aging infrastructures, and the ever-increasing demand to “do more with less.”

State-of-the-art LED lighting offers much more than an energy-efficient upgrade from traditional lighting and the opportunity to free up city resources to meet other needs. In addition to reducing electrical expenses, operating and maintenance costs, today’s innovative lighting technologies can play a role in economic development opportunities, and improve residents’ quality of life by making cities more vibrant, improving visibility and creating an enhanced a sense of safety.

**Roadway**



**Parks and Pedestrian**



**Structures**



**Parking Garages**



# Maximize your Return on Investment

Invest in the future of your city by upgrading to state-of-the-art LED lighting solutions and controls, saving your city countless dollars. In addition to reducing energy, operating and maintenance costs, LED products also decrease loads on power distribution systems, making them more reliable for continual use.

The improvements to your city's roadway, parking garages or office lighting infrastructure publically demonstrates good stewardship of public funds to tax-payers. Properly managing lighting assets can result in local economic development by attracting commerce and increasing property values – ultimately increasing your ROI.

## Create a Destination for Economic Growth

Lighting can play an essential role in a city becoming the destination of choice for people to live, work and play. Through the use of innovative LED lighting solutions, cities are beautified and lit to attract visitors and residents, while increasing the feeling of safety and security within cities. These desirable metropolitan areas serve as a platform for economic growth and increased job opportunities as more people choose to live and work in urban areas.

Advanced LED lighting systems can also offer dynamic color-changing features, adding prominence to iconic structures and landmarks, highlighting a specific section of a city to help develop a sense of importance and pride among residents, while attracting visitors and further contributing to a city's economic development.

## Experience Livable Cities

Livable cities are defined by how people experience their surroundings – their neighborhoods, roadways, public spaces, and work environments. Residents need to feel engaged and energized, and lighting plays an integral role in the human experience. By using LED solutions to transform your city, you will achieve uniform light levels that increase visibility and provide an increased sense of security.

Sustainability enhances livability by meeting the demands of the present, without compromising the needs of the future. Using cost effective LED solutions to produce optimal light at all times, positions your city as a recognizable leader in responsible and sustainable environmental stewardship.



# Philips is Your Partner

At Philips, we value our partnership with Mayors and other public sector leaders. Together we strive to harness the power of lighting technology and innovations so that we can create opportunities that are based on a solid foundation upon which cities can continue to grow and thrive.

Working in collaboration, we gain clear insight into the possibilities and benefits that innovative lighting systems can offer various environments to meet your needs. Our track record of long-term relationships and proven technologies ensures that the specific project requirements and capabilities of your organization are effectively matched with tailored solutions.

Philips is ready to help turn your vision into reality.



# One Call, One Solution

One call brings you the power of a global organization with project management, financial advisors, energy experts, lighting application planners, and reliable products. Most importantly, you have one key contact for each step of the project. Our customer-centric team will go the extra mile to provide the support you require to meet your objectives.

**Diagnostic and Assessment Services:** Philips can provide advisory services starting with a project assessment and ending with redesigns for the greatest benefit, utilizing the most effective controls. To provide a custom design solution to meet your needs, Philips has the capability to perform site and energy surveys, and system assessment reports to show the current and potential future state of any lighting system.

**Advisory Services:** A suite of options ranging from a simple validation of an existing design to the creation of a new design which could include specification and scope writing.

**Financial Services:** Provide customized financial solutions and public-private partnerships to provide the maximum benefit for your project.

**Turn-Key Services:** Management of your project from start to finish, including system installation and commissioning. This can include the complex scheduling and organization of trades to ensure timely completion of your integrated lighting solution.

**Lifetime Services:** After your new lighting system is installed, a maintenance plan can be developed that promotes system efficiency and performance over time. Training services are also available for designated maintenance teams to help sustain the system's integrity.

**Warranty:** Most importantly, we stand by our complete lighting system solutions with a comprehensive single warranty to provide you with peace of mind.





## Global experience with local perspective

As a global company, Philips provides extensive knowledge and experience to help advise you on the best solutions for your project. We pride ourselves on collaborating closely to understand your cultural, financial and logistical challenges and transforming them into realistic opportunities that will save you money and enhance your space. We recognize that each project is unique so we are there for every step of the process, from concept to completion, ensuring that you achieve the desired result.



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Cover Photo:  
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PLt-1408BR 05/14

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