

**PHILIPS**

LED

PAR

Featuring CrispWhite  
technology



airflux  
TECHNOLOGY



# Intense whites and rich colors

Philips LED PAR lamps featuring CrispWhite technology produce sparkling whites and vibrant colors in a sleek design.

## Features of CrispWhite lamps

- Brilliant whites that "pop"
- 25,000-hour rated average life for Energy Star® Qualified lamps\*
- 50,000-hour design life\*\*
- See fine details and subtle shades of white
- Brilliant colors across the spectrum
- Discover hidden textures and depth
- Single optic increases visual comfort and helps to improve the shopping experience
- 92 CRI, R9 > 60 for superior color rendering

## Easy to experience

- Capture shoppers' attention with dramatic lighting scenes and effects
- Reduce maintenance cycles through long life
- Reduce operating costs through lower energy use
- Will not fade colors, avoids inventory spoilage
- 5-year limited warranty‡

(\* , \*\* , ‡ See back page for footnotes)

## Ordering, Electrical and Technical Data (Subject to change without notice)

Product Number	Model Number	Ordering Code	Nom. Watts	Description	Energy Star® Rated Avg Life (Hrs) <sup>1</sup>	Rated Avg Life (yrs) <sup>2</sup>	Approx. Lumens	MBCP <sup>3</sup>	Est Energy Cost <sup>2,4</sup>	Color Temp (K)	CRI
<b>PAR30S</b>											
43492-8	9290011100	12.5PAR30S/S15 3000 CW SO	12.5	12.5W PAR30S Crisp-White 3000K 15°	25,000	22.8	780	6300	\$1.51	3000	92
43493-6	9290011101	12.5PAR30S/S15 3000 CW SO-B	12.5	12.5W PAR30S Crisp-White 3000K 15° Black	25,000	22.8	780	6300	\$1.51	3000	92
43494-4	9290011102	12.5PAR30S/F25 3000 CW SO	12.5	12.5W PAR30S Crisp-White 3000K 25°	25,000	22.8	780	3500	\$1.51	3000	92
<b>PAR38</b>											
43495-0	9290011103	14PAR38/S15 3000 CW SO	14	14W PAR38 CrispWhite 3000K 15°	25,000	22.8	900	9200	\$1.69	3000	92
43496-8	9290011104	14PAR38/F25 3000 CW SO	14	14W PAR38 CrispWhite 3000K 25°	25,000	22.8	900	4200	\$1.69	3000	92

1. Based on engineering testing and probability analysis.
  2. Based on average usage of 3 hrs/day, 7 days/week.
  3. Based on photometric testing consistent with IES LM-79. Maximum Beam Candlepower.
  4. Based on 3 hrs/day, 11¢/kWh. Cost depends on rates and use.
- This lamp is ENERGY STAR® Certified.

Footnotes from font:

\* Early initial qualification for Energy Star allows for directional lamp life claims of 25,000 hours (L70) with 3,000 hour actual test data, LM80 data and in-situ temperature measurements. As the lamps pass Energy Star requirements, manufacturers may increase the lifetime of a product as dictated by Energy Star guidelines. See [http://www.energystar.gov/index.cfm?fuseaction=products\\_for\\_partners.showLightbulbs](http://www.energystar.gov/index.cfm?fuseaction=products_for_partners.showLightbulbs) for further details.

\*\* Design life is based on engineering testing and probability analysis

‡ For details, please visit [http://www.usa.lighting.philips.com/connect/tools\\_literature/warranties.wpd](http://www.usa.lighting.philips.com/connect/tools_literature/warranties.wpd)

## Shipping Data (Subject to change without notice)

Product Number	SKU UPC (0-46677)	Outer Bar Code (5-00-46677)	Case Qty.	Case Weight (lbs.)	Case Cube (cu. Ft.)	Pallet Qty	SKUs per Layer	Layers High	SKU Dimensions (W x D x H) (In.)	Case Dimensions (W x D x H) (In.)	Pallet Dimensions (W x D x H) (In.)
<b>PAR30S</b>											
43492-8	43492-2	43492-7	6	5.59	0.328	672	96	7	4.0 x 4.0 x 4.9	12.6 x 8.4 x 5.3	47.2 x 39.4 x 43.1
43493-6	43493-9	43493-4	6	5.59	0.328	672	96	7	4.0 x 4.0 x 4.9	12.6 x 8.4 x 5.3	47.2 x 39.4 x 43.1
43494-4	43494-6	43494-1	6	5.59	0.328	672	96	7	4.0 x 4.0 x 4.9	12.6 x 8.4 x 5.3	47.2 x 39.4 x 43.1
<b>PAR38</b>											
43495-0	43495-3	43495-8	6	7.35	0.641	324	54	6	5.1 x 5.1 x 5.8	15.9 x 10.8 x 6.4	47.2 x 39.4 x 38.0
43496-8	43496-0	43496-5	6	7.35	0.641	324	54	6	5.1 x 5.1 x 5.8	15.9 x 10.8 x 6.4	47.2 x 39.4 x 38.0

### WARNINGS AND CAUTIONS

- Suitable for use in damp locations.
- Not for use in totally enclosed luminaires.
- Before replacing, turn off power and let lamp cool to avoid electrical shock or burn.

**CAUTION:** Risk of electric shock— do not use where directly exposed to water

**NOTES:** This device complies with Part 15 of the FCC rule. Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation. This Class B digital apparatus complies with Canadian ICES-003.



© 2016 Philips Lighting Holding B.V. All rights reserved. Philips reserves the right to make changes in specifications and/or to discontinue any product at any time without notice or obligation and will not be liable for any consequences resulting from the use of this publication.



Philips Lighting North America Corporation  
200 Franklin Square Drive, Somerset, NJ 08873  
Tel. 855-486-2216

Philips Lighting Canada Ltd.  
281 Hillmount Rd, Markham, ON, Canada L6C 2S3  
Tel. 800-668-9008