

Case Study

# T-Mobile-ARENA

# **T** - Mobile · A R E N A

# Lighting up a world-class entertainment capital

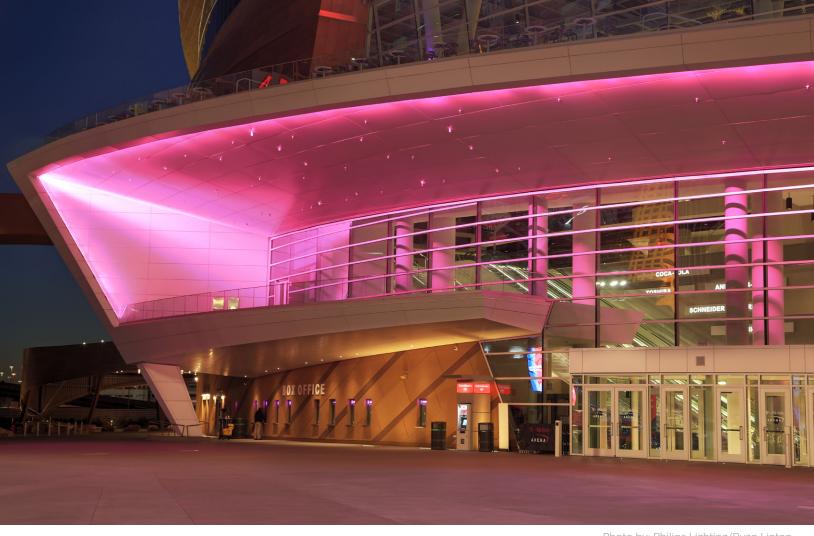


Photo by: Philips Lighting/Ryan Linton

## **Creating versatile lighting solutions** for world-class entertainment

Las Vegas, Nevada is known as much for its bedazzling light displays as its world-class entertainment. T-Mobile wanted its new venue in Las Vegas to be an immersive experience for its attendees. Superior lighting displays create the perfect ambience for patrons to feel like they're a part of something spectacular. Completed in April of 2016 on the famous Las Vegas Strip, the T-Mobile Arena anchors two of Las Vegas' most famous traditions: lights and entertainment. The 20,000 seat, multi-use space annually hosts more than 100 events, including concerts, competitive fighting, basketball, and hockey games.

The arena wanted a lighting solution that would be as exciting as the events it hosts, while also dynamic enough to capture the spirit of each one.

In order to accommodate the wide scope of events and create memorable experiences for the Arena's attendees, T-Mobile turned to Philips Lighting. The Philips Color Kinetics eW Fuse Powercore and the eW Burst Compact Powercore create an environment that matches the color scheme of the Arena's current entertainment on any given day. Philips Lighting accommodated the arena's bold and expansive architecture, using the arena's coves and columns to create stunning lighting experiences. Floodlights, grazers, and LED lights are fixed throughout the space and synchronize, play off each other, flash, or remain static, depending on the event.

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Philips Lighting equipped the T-Mobile Arena's eight event-level suites—including the Jack Daniels Lounge, the Bud Light Club, the Grey Goose Lounge — with colors that coordinate with each lounge's sponsor.

#### With unique illuminations spanning 50 luxury suites, more than two dozen private lodge boxes, and complete broadcast facilities, the T-Mobile Arena's lighting proves itself as world-class as the events it hosts.

With more than 4,000 light fixtures gracing the 650,000 square foot space, Philips Lighting's superior quality LED lights helped the T-Mobile Arena cut energy consumption and maintenance costs. The dynamic lighting in the T-Mobile Arena now matches the cutting-edge venue. T-Mobile was thrilled with the unique moods created by Philips Lighting in the various lounges throughout the arena. This perfect pairing of light and space creates vivid and lasting memories for its attendees.



### Philips lighting solution overview

#### Philips Color Kinetics

eW Fuse Powercore eW Cove MX Powercore eW Burst Compact Powercore Colorfuse Powercore Colorgraze MX Powercore icolor Cove MX Powercore

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