

PHILIPS Lighting

Wednesday, January 10, 2018

Make your home more personal, comfortable and enjoyable – from the living room to the backyard, with new, captivating functionality and enhancements to the Philips Hue ecosystem

- *Philips Lighting announces next steps in the journey to deliver immersive gaming, movie and audio experiences with Hue Entertainment*
- *Philips Hue app redesign will enhance existing and new features, making it even easier to use*
- *Consumers will be able to extend their Philips Hue lighting system with a new outdoor line of products later this year*

CES – Las Vegas, Nevada – Philips Lighting (Euronext: LIGHT), the world leader in lighting, today announced a number of new software features and enhancements to the [Philips Hue](#) ecosystem. The updates allow consumers to transform their everyday home lighting into rich experiences and do even more with light, from the living room to the backyard.

Philips Hue Entertainment: The natural ingredient for an immersive entertainment experience

Following a free, over-the-air software update in December 2017, Philips Hue customers with color-capable lights and a Philips Hue V2 bridge can enjoy truly immersive home entertainment experiences. The new software, created as a result of pilots, insights and feedback gained from leading companies in the entertainment industry, synchronizes Philips Hue lights perfectly with gaming, movie and music content. Razer, the world's leading lifestyle brand for gamers, is [the first partner](#) to go live.

Accompanying the new Hue Entertainment functionality, Philips Lighting will introduce Hue Sync, an application that will run on any Windows 10 or macOS High Sierra-based computer, in Q2 2018. Philips Hue Sync creates immediate, immersive light scripts for any game, movie or music played on the computer, so consumers can enjoy the content they are playing, watching or listening to even more.

“Since the start, Philips Hue has been about turning everyday lighting into extraordinary experiences. We are taking this to the next level with the rollout of Hue Entertainment, the announcement of our first content partner and the upcoming launch of the Hue Sync app,” said Chris Worp, Business Group Leader Home, Philips Lighting. “Our first step is with gaming, the largest segment in the entertainment industry, followed by movie and audio integrations. To take this even further and realize the full potential of the combination of light and entertainment, we are giving the developer community access to our Philips Hue Entertainment API and tools. We look forward to seeing the creativity developers will apply to our new applications to make the most of Hue’s immersive power.”

Set up and discover all that Philips Hue can do with app update 3.0

Early in Q2 2018, Philips Hue will introduce a redesigned Hue app for both iOS and Android. Based on comments, feedback and ideas from Philips Hue users, the redesign will enhance

both existing and new features, to help consumers light their home smarter with even more ease. The new app will improve daily use, and ensure seamless setup and integration of Hue accessories and new Philips Hue Entertainment partnership integrations. The interface will also enable consumers to instantly access their last used scenes, and to simply group lights and select their desired color temperature or color.

Hue your home, indoors and out

In summer 2018, Philips Lighting will take the Philips Hue experience outside the home with the debut of an outdoor line. This new line of products will let consumers get more out of their exterior lighting by allowing them to personalize their ambiance for any moment outside, whether simply relaxing with family or entertaining friends. It will also increase their peace of mind when arriving home or while away.

Stay tuned to meethue.com for all Philips Hue updates.

For further information, please contact:

Philips Lighting US

Beth Brenner

Phone: +1 215 595 3102

Email: beth.brenner@philips.com

About Philips Lighting

Philips Lighting (Euronext: LIGHT), the world leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2016 sales of EUR 7.1 billion, we have approximately 34,000 employees in over 70 countries. News from Philips Lighting is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.