

**PHILIPS
HADCO**

Urban

TownView



Comfort and adaptability you can afford

Introducing TownView, Philips Hadco's solution for comfortable and adaptable decorative lighting designed to work with your current style and stay within your budget.



Designed to fit

When it comes to decorative outdoor lighting, aesthetics, and performance should go hand in hand. You want the latest technology, but you also need to consider adaptability, visual comfort, and your budget.

Now you can future-proof your lighting without compromising on aesthetic or price. **Philips Hadco TownView LED post top** is an affordable, high-quality lighting solution designed to make the transition from HID to LED as seamless as possible. It's highly adaptable, featuring a variety of style, performance, and mounting options that will fit perfectly with the style of your town or neighborhood. We also offer glare control thanks to a variety of panels and lens choices that ensure visual comfort.



Value that shines through

It's easy to see the benefits. With TownView, you get a decorative outdoor lighting solution with exceptional performance, historical style, and long-term adaptability.

Easily adaptable to your needs

with features that enhance visual comfort and increase citizen and driver satisfaction.

Lower maintenance costs and improve efficiency

with advanced technology, artfully incorporated into the classic design.

Aesthetics is never an afterthought

with the variety of style options available.

Enjoy an affordable, high-quality product

with future-proof capabilities at the forefront of its design.

Maintaining a legacy

Change is a good thing—but some traditions are worth holding onto. TownView comes with plenty of style options so your new LED lighting will seamlessly blend in with the legacy luminaires already in place.



TVPC-A-S

TownView arm mount with visual comfort panels and square roof.



TVPC-S3-S

TownView with visual comfort panels, small post top fitter and square roof

Make your style your own

Each application has its own look and feel that you shouldn't have to sacrifice in the name of technology. TownView allows you to preserve that special character with a wide range of decorative features, including:

- Square or curved roof styles
- Decorative arm mount
- Post top with large or small mounting fitters
- Visual comfort or ribbed panels
- Open-style cage with or without comfort lens



TVPR-L3-S
TownView
vertical ribbed
panels, large
post top fitter
and square roof

TVLC-S3-C
TownView with
visual comfort
lens, small post
top fitter and
curved roof

TVLN-L3-C
TownView
with no
lens, large
post top
fitter and
curved roof

Quality where it counts

Decorative lighting may put the focus on style. But we know that what's under the roof is just as important. No matter what features and options you choose, all TownView models are built to provide a high-quality solution that ensures adaptability for years to come

Comfort first

Enhance livability in your neighborhood and improve satisfaction of your residents by controlling brightness with visual comfort options.

Asset management

Our exclusive Service tag uses a unique QR code system to provide easy access to product information and installation location. TownView luminaires are also compatible with Interact City and other connected lighting solutions for easy management, measurement, and monitoring of your street lighting.

Future-proof

All TownView models come controls-ready out of the box, with a dimming driver and 7-pin receptacle. So, whether you're looking to upgrade your technology today, tomorrow, or in the future, your lighting will be ready.

Easily accessible

Maintenance and service are simple with TownView's tool-less latch, hinged roof, hands free access to wiring, and FAWS location.



Adapt to your view

TownView decorative outdoor lighting is designed to work in a variety of different applications, with adaptable features and options to fit your specific needs. Here are just a few examples of how people are using TownView:



Visual comfort panel

Downtown main street

Decorative lighting that provides charming historic style that is comfortable to look at.



Visual comfort lens

Residential neighborhood

A main lighting source that offers safety, security, and visual comfort.



Vertical ribbed panel

Park or campus setting

Improved light levels with increased vertical illumination.



Without lens

Storefronts and office buildings

Maximum light levels for a sense of safety and security



TownView

Features and options

1 Roof options

Hinged roof available in curved or square roof styles.

3 Panel options

Panel options provide a traditional style. The vertical ribbed panel provides a clear look during the day and performance at night while the visual comfort panel reduces glare and provides a soft glow at night.

5 Twist-lock receptacle

The standard tool less rotatable 7-pin NEMA twist lock receptacle facilitates connected lighting solutions that can quickly and easily be upgraded in the future.



7 Fitter options

Small fitter available in 2 3/8", 3" or 4" OD. Large fitter available in 3" or 4" OD.

2 Lens options

Visual Comfort internal lens helps to reduce glare and pixelization while providing a modern open style.

4 Tool less latch

Easy access to the driver, surge protector, FAWS option, wiring area, panels and lens options.

6 Wiring cover access to terminal block

Quick access to wiring inside the cover. Optional terminal block location for the smaller fitter.



8 Arm mount option

Optional arm mount available in square roof only.

Hinged roof hands free

Hinges open and provides hands free access. No tools required to access the driver and optical area for installation or future upgrades.



Optional sensor ready receptacle

Optional SR driver and sensor receptacle provide adaptability now or in the future.



Drivers

The dimming driver (0-10V) is standard, DALI and sensor ready drivers are optional, enabling it to be combined with additional controls, now or in the future.

Optional field adjustable wattage selector

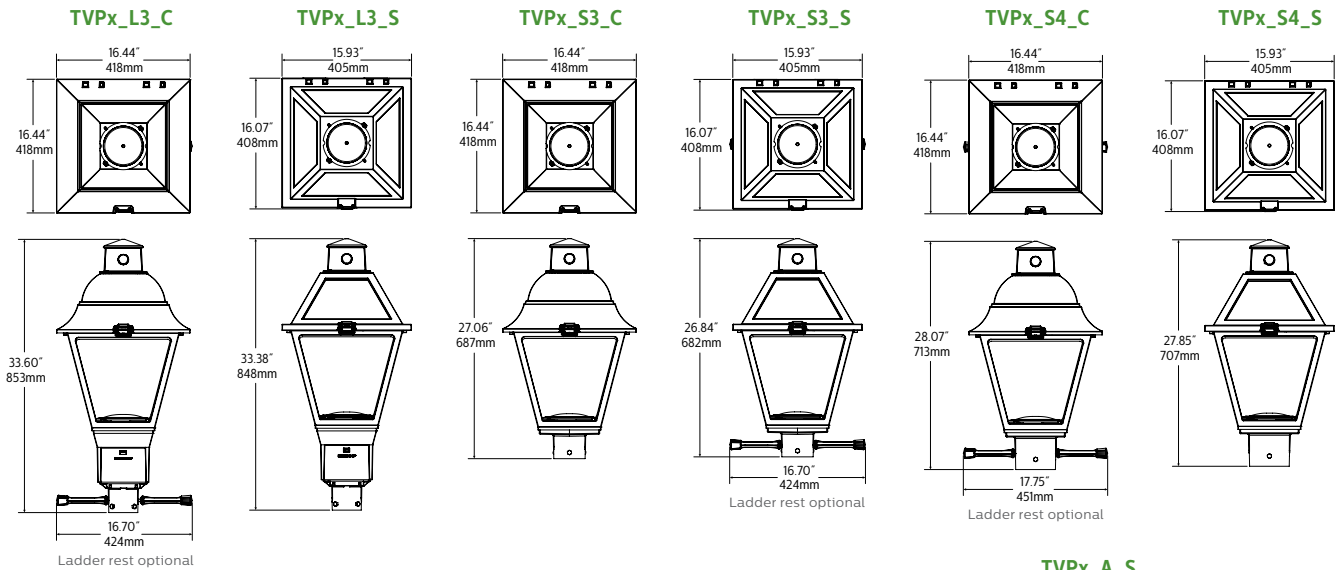
Optional field adjustable wattage selector (FAWS) switch can be operated even while wearing Lineman's gloves, providing the ability to change wattage in the field.



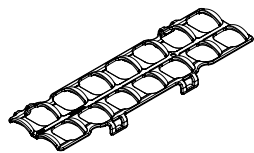


Technical information

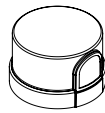
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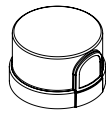
Luminaire options



House side shield



Photocell



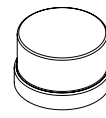
Photocell, extended life



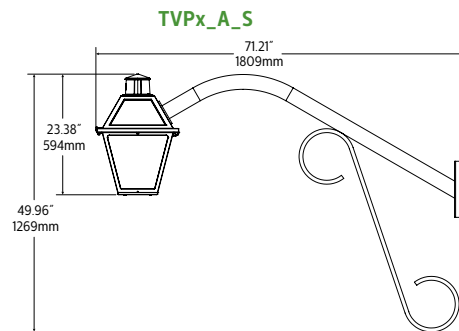
Optional ladder rest



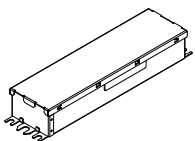
Optional bird guard



Shorting cap



Sensor ready options



SRD
 Sensor ready driver, available in multiple configurations



TLRSR
 Sensor receptacle

Prior to ordering, consult specification sheets on philips.com/luminaires for the most current information, notes, and exclusions.

Controls



Luminaire solutions

Basic. Autonomous. Affordable.

Simple, individual outdoor lighting dimming and management without the need for remote access.

- Field Adjustable Wattage Selector
- Dimming options



City solutions

Advanced. Powerful. Extensive.

Widespread or multi-site lighting management with detailed asset management that can grow along with your needs.

- Interact City Connected Lighting System with Interact City connector node

Do you want more?

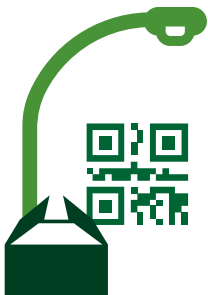
You can enhance your connected lighting systems with the options below.

- Sensor Ready Driver
- Sensor Ready Receptacle

For more information

Visit us at philips.com/luminaires for more on Philips stand-alone and connected outdoor lighting solutions, and select Controls Outdoor, or request our outdoor lighting solutions brochure.

Service tag



Making LED maintenance operations easier and faster

TownView LED post top luminaire comes standard with Philips Service tag, a unique QR based identification system placed on products, poles and boxes they are delivered in. After installing the luminaire, simply read the tag from the app to register the product. By registering the product, you are sure Philips will provide support throughout the lifetime of the product.

- Provides easy access to lighting component information at the right time and place.
- Enables more effective maintenance operations by identifying spare parts

www.philips.com/servicetag



Ready to make the switch?

See how you can future-proof your lighting without compromising on aesthetic or price with Philips Hadco TownView LED luminaires. Contact your local Philips Sales Representative or visit philips.com/townview for more information or to schedule a personalized demonstration.



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