

PHILIPS

sonicare

Electric toothbrushes



Healthier teeth and
gums in **2 weeks**

Philips Sonicare electric toothbrushes
Premium sonic technology at an affordable price



Powerfully effective,
yet remarkably gentle



Performs up to
62,000 brush
movements per
minute



Removes up to
10x more plaque
between teeth¹



The #1 most-
recommended sonic
power toothbrush by
dental professionals
worldwide



Noticeably
whiter teeth
from day 1

1. Than a manual toothbrush



Feel the sonic difference

Innovative sonic technology pulses water between your teeth

Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for that 'just been to the hygienist' professional feeling, every time.

Sonicare solutions for you at any price

There is powerful sonic technology in all of the handles in our range, plus any Sonicare brush head will fit on any Sonicare handle. We're proud that there is a Sonicare solution to suit any budget.





Sonicare For Kids Connected

The parent's choice
for better brushing

- 98% of parents saw improved brushing habits²
- Built-in Bluetooth and interactive coaching app to help kids learn about oral care through play
- Two minute timer
- Design your own brush with fun, changeable stickers

² Philips Sonicare in a home survey of US dental professionals with children aged 4–10



DailyClean 3200

Move from a manual to electric
for better oral health

- Helps reduce cavities
- SmartTimer and QuadPacer
- Gentle daily whitening
- Two week battery life



ProtectiveClean 4300

Winner of Which? Best Buy³
Improve your gum health
in two weeks

- Removes up to 7x more plaque than a manual brush
- Reduces gum bleeding
- Brush head replacement reminder
- Available in white, light blue and pink

³ February 2019



Philips Sonicare
Power toothbrushes

AirFloss Pro

For those who struggle to floss,
Airfloss is the most effective way
to clean in between teeth

- Gently bursts away plaque
- Clinically proven to remove up to 99.9% of plaque
- Takes just 60 seconds:
Point, Press, Clean

ExpertClean



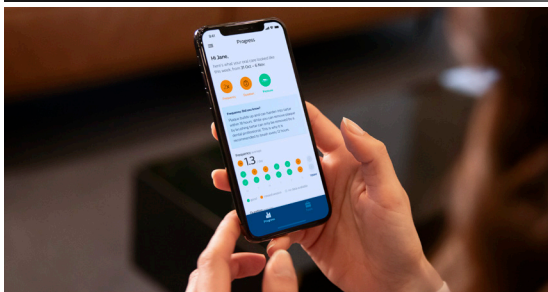
For those who want the very best for their mouth

A personalised experience

3 modes allow you to choose between high settings, to boost your clean, and lower settings for more sensitive mouths: Clean, Gum Health and Deep Clean+

Let your Sonicare do the work

You might not notice if you're brushing too hard, but your ExpertClean will. If you need to ease up, the toothbrush will make a pulsing sound. 7 out of 10 people found this feature helped them to become a better brusher.



Progress Report

The built-in smart sensors connect your brushing to the Sonicare app to produce a personalised Progress Report. This helps you stay on track and to see how much you've improved over time.



The progress report tracks 4 performance areas:

- Brushing time
- Frequency
- Brush head usage
- Pressure

Premium brush heads included for an ExpertClean feeling

In deep clean mode you can remove up to 10x more plaque than a manual toothbrush and get them up to 7x healthier gums⁴

Sonicare
28 day
money back guarantee

4. in Gum Care Mode vs a manual toothbrush, measured by GBI

Choose the perfect brush head for you



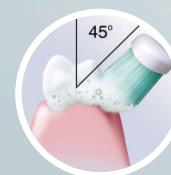
Each brush head fits every Philips Sonicare toothbrush



Which Sonicare is right for you

Sonicare	Speed	Perfect for	Battery life	Connected (app)	Pressure sensor and brush head replacement reminder	Brush heads/ accessories included
DailyClean 3200	Up to 31,000 brush movement/min	Your first electric toothbrush, gentle daily plaque removal and whitening	2 weeks	✗	✗	1x W2 Optimal White brush head
Protective Clean 4300	Up to 62,000 brush movement/min	Improved gum health in 2 weeks Whiter teeth in 1 week	2 weeks	✗	✓	1 x C2 Optimal Plaque Defence brush head. Travel case
ExpertClean	Up to 62,000 brush movement/min	10x more plaque removal than a manual toothbrush and coaching technology Whiter teeth from day 1	2 weeks	✓	✓	1 x C3 Premium Plaque Defence brush head 1 x G3 Premium Gum Care brush head USB charging travel case

Did you know



The best way to brush is at a 45° angle along the gum line



Slide and glide with minimal pressure





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www.philips.co.uk/sonicare