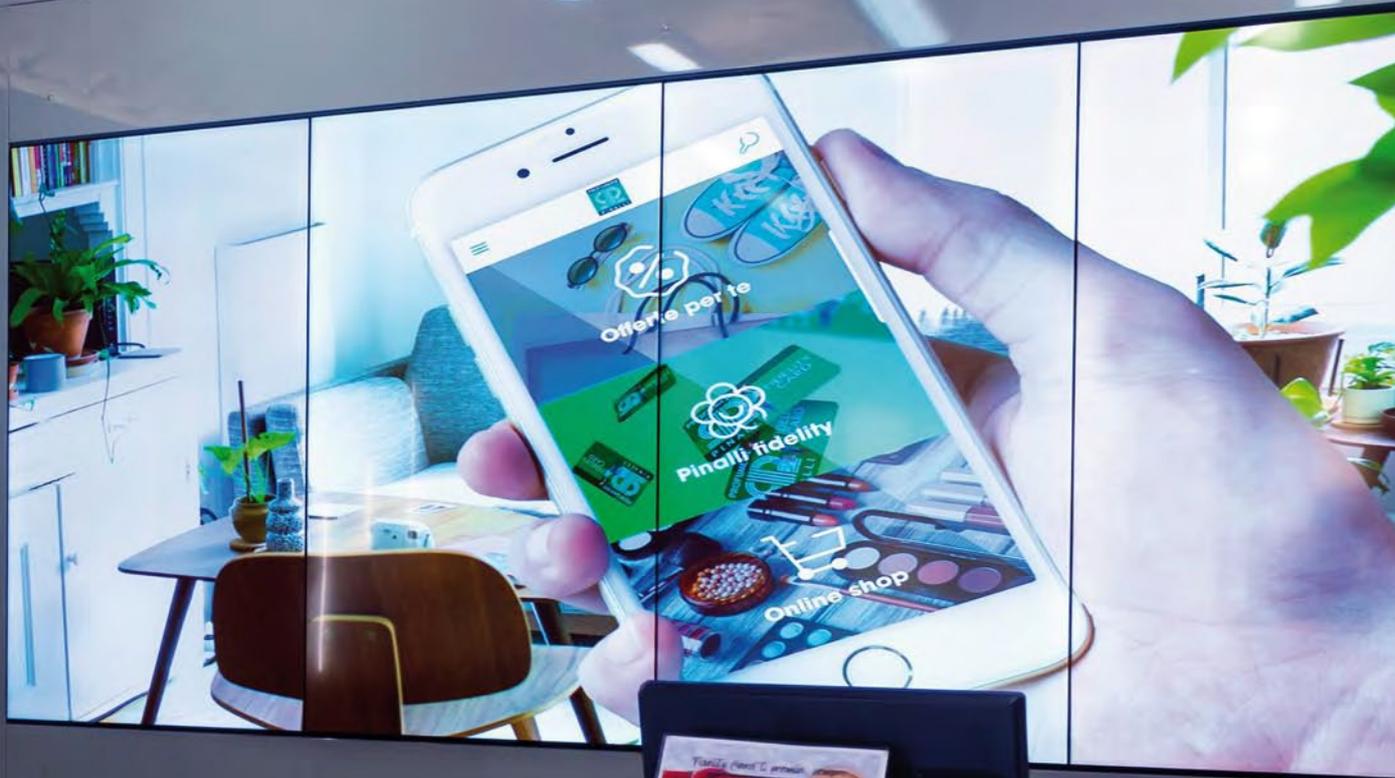


**PHILIPS**

Professional Display Solutions

2019



# 2019 Range **guide**

Signage solutions and Professional TV



## Tailored tech solutions for better business

Reach a new standard  
in digital communication.  
Philips Professional Display Solutions  
proudly present the 2019 range.

## See the difference

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## Android™

### Infinite possibilities for better business

Engage, inform and create with ease. When you choose a Philips professional display powered by Android, you'll have access to millions of apps from the Google Play store.

You'll also experience more ways to connect your custom software for a truly unique experience.

### Do more with Android

Give your clients more ways to enjoy their time in front of your screens.

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Make a positive impression as a tech-forward company with tailored experiences.

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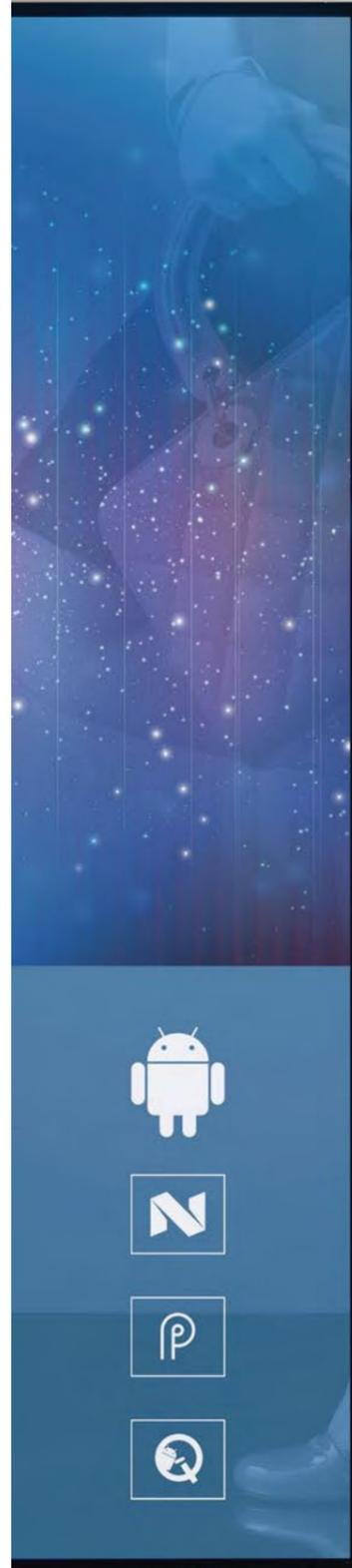
Enjoy better connectivity with your existing systems without additional costs.

---

Open-source design allows you to create custom apps for any purpose.

---

Secure Google updates keep your Android apps optimised and protected.



## CMND

### Take command of your content

Optimise your on-screen content with the Philips exclusive CMND platform.

Philips professional displays that feature CMND put you in total control with powerful content creation, advanced system connectivity and pro-grade deployment through an easy to use interface.

### Do more with CMND

Update your entire fleet of screens, selected sectors or single units with CMND.

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CMND & Create provides easy-to-use tools and templates to design and publish custom content (a).

---

CMND & Control allows you to manage inputs and monitor display status over a local connection. (a)

---

CMND & Check-in streamlines processes and adds a special touch with personal communications. (b)

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CMND & Deploy lets you install, launch and update your apps quickly and remotely. (c)

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(a) Available on Signage & Pro TV models.  
(b) Available on Pro TV models.  
(c) Available on Signage models.



## ARC

### Visualize it in your space

See how your custom Philips Professional Display Solutions set-up will look with the Augmented Reality Configurator.

The user-friendly ARC app works on any mobile device to give an accurate visualization of standalone signage screens and videowall installations.

### Do more with ARC

Accurately measures wall space and simulates positioning from various angles.

Realistic representations of individual or multiple screens.

Easily switch between models and sizes to get the perfect fit for your space.

User-friendly interface that works on any connected mobile device with a camera.

Available for download from the Google Play store and App store.

Download on the  
App Store



GET IT ON  
Google Play



# Q-Line

## Versatile signage

Ready for anything, the Q-Line is easy to set-up and available in both HD and 4K Ultra HD for powerful engagement. These displays require no additional hardware and can be configured for almost any function.

86"	75"	65"	55"
49"	48"	43"	32"

### Transportation

Instantly update arrivals, departures and important announcements with ease using CMND. Built-in Android\* allows for easy app connectivity, providing live information and custom software integration.

### Public venues

Inform and engage visitors in public spaces. With a range of size and resolution options, the Q-Line is perfect for mixing and matching based on usage requirements whilst maintaining design consistency throughout the space.

### Retail

Optimise any retail space for a better shopping experience. Easily create and control promotional content across single or multiple displays with CMND, and keep running costs down with SmartPower.

### Corporate

Easily connect and share content for ultra-efficient meetings and presentations. Built-in Android\* gives you access to more devices and apps, whilst CMND allows for updateable internal communications in an instant.

### Food and beverage

Clearly display menus, update item availability, pricing, and promotions with ease using CMND. Integrated SmartPlayer and an internal MemoryCache allow for local content to be scheduled and pushed as needed.

### Entertainment

Keep patrons engaged with vibrant content in up to 4K Ultra HD and impressive sizes that reach up to 86-inches. CMND allows for quick content updates across single or multiple screens and internal MemoryCache allows for local source content.

### Education

Bring lessons to life with up to 4K Ultra HD resolution, and engage students with better connectivity, and open source apps through built-in Android\*. CMND allows for custom content to be created and displayed with ease.



### FEATURES

- Powered by **Android™**
- ULTRAHD**
- SmartBrowser**
- SmartPlayer**
- SmartPower**
- CMND**
- MemoryCache**
- Clinical D-Image**

\*Built-in Android available on selected models

Features may not be available on all models

# D-Line

## Bigger impact

Performance meets versatility in the D-Line. Ranging up to 98-inches in size, this is the perfect choice for content that needs to make a powerful impact. Built-in Android provides an endless amount of possibilities.

98"	86"	75"	65"
55"	49"	43"	32"

### Entertainment

Wow patrons with a screen size up to 98-inches. CMND allows for quick content updates across single or multiple displays, whilst internal MemoryCache and Fail Over ensure that content is always running.



### Public venues

Inform and engage visitors in public spaces. The D-Line features an Integrated System to communicate with devices over the same wireless connectivity. FailOver ensures that backup content is played if the primary source experiences an outage.

### Retail

Optimise any retail space for a better shopping experience. Easily create and control promotional content across single or multiple displays with CMND, and ensure content is always playing in case of primary source outages with FailOver.

### Corporate

Easily connect and share content for ultra-efficient meetings and presentations. Built-in Android and SmartBrowser provide access to more apps, media content and devices, whilst CMND allows for updateable internal communications in an instant.

### Food and beverage

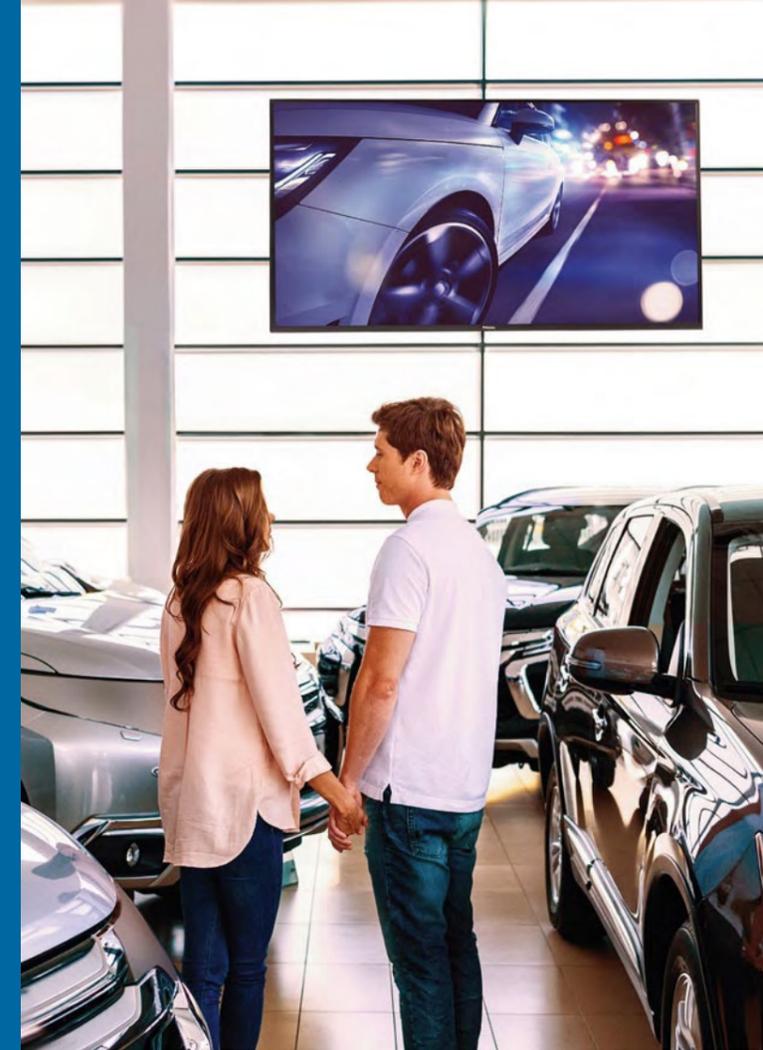
Easily display menus, update item availability, pricing, and promotions with CMND. Integrated SmartPlayer and internal MemoryCache allow for local content scheduling, whilst FailOver ensures backup content is always available.

### Transportation

Instantly update arrivals, departures and important announcements with ease using CMND. Built-in Android allows for live information and custom software integration from apps, whilst FailOver displays backup transport information in case of a primary source outage.

### Education

Bring lessons to life in up to 4K Ultra HD resolution, and engage students with better connectivity, and open source apps through built-in Android. CMND allows for custom content to be created and displayed with ease, whilst SmartPlayer provides greater multimedia compatibility.



### FEATURES



Features may not be available on all models

# P-Line

## Robust performance

Outperform challenging environments. Built tough with heavy-duty components, the P-Line is designed for 24/7 operation, and features high-brightness outputs. A perfect choice for kitchen set-ups to engine rooms.

- 55"
- 49"
- 42"

### Food and beverage

Easily display menus, update item availability, pricing, and promotions with CMND. Integrated SmartPlayer and internal Memory Cache allow for local content scheduling, whilst FailOver ensures backup content is always available.

### Transportation

Instantly update arrivals, departures and important announcements with ease using CMND.

Built-in Android allows for live information and custom software integration from apps, whilst FailOver displays backup transport information in case of a primary source outage.

### Entertainment

Brighten any space and keep patrons engaged. CMND allows for quick content updates across single or multiple screens, whilst internal MemoryCache and Fail Over ensure content is always running.



### FEATURES

-  Powered by **Android™**
-  **FailOver**
-  **SmartBrowser**
-  **SmartInsert**
-  **SmartPlayer**
-  **CMND**
-  **OPSInsert**
-  **Integrated mPCIe slot**

Features may not be available on all models

# T-Line

## Interactive engagement

Captivate, inform, and inspire total engagement with the T-Line. True multi-touch interactivity allows for collaborative interaction, and QuadViewer enables up to four inputs being displayed simultaneously.

86"	75"	65"	55"
43"	24"	10"	

### Corporate

Inspire true collaboration with touch-screen functionality. Built-in Android provides access to apps and faster connectivity. QuadViewer allows for multiple sources to be connected and displayed simultaneously.



### Public venues

Inform and engage visitors in public spaces. Multi-touch interactivity makes the T-Line perfect for wayfinding.

FailOver ensures that backup content is displayed if the primary source experiences an outage.

### Hospitality

Multi-touch interactivity keeps guests engaged and informed in any setting. Built-in Android allows for apps and custom connectivity, with up to four inputs being displayed simultaneously through QuadViewer.

### Retail

Revolutionise your shopping experience by bringing the digital world into the store. Interactive touch-functionality can be used for product selection, wayfinding, and promotional experiences.

### Healthcare

Display patient queuing, information, and health updates by through CMND. QuadViewer allows for simultaneous inputs to be displayed, whilst touch-screens make data input and selections easier.

### Food and beverage

Streamline customer orders with touch-screen functionality linked to your POS system. QuadViewer allows for menus and promotional content to be displayed on the same screen, whilst FailOver ensures backup content is always available.

### Education

Bring lessons to life and truly engage students with an interactive touch-screen display. Built-in Android allows for learning apps and games, whilst CMND allows for custom content to be created and displayed with ease.



### FEATURES



Features may not be available on all models

# H-Line

## Ultimate visibility

Stand out and make an impact in any environment. The ultra-high brightness of the H-Line ensures that content cuts through the crowd and receives the recognition it deserves. Robust components make this display ideal for 24/7 operation.

75" 55"

### Retail

Stand out from the crowd with 3000 cd/m<sup>2</sup> ultra-high brightness to attract more customers. Easily create and control promotional content across single or multiple displays with CMND, and keep running costs down with SmartPower.

### Public venues

Stay visible day and night with super-clear UHD resolution. CMND allows for content creation and management across single or multiple displays.

FailOver ensures that backup content is displayed if the primary source experiences an outage.

### Transportation

Ensure that schedules are visible in any condition with 3000 cd/m<sup>2</sup> ultra-high brightness.

Instantly update arrivals, departures and important announcements with ease using CMND. FailOver displays backup transport information in case of a primary source outage.



### FEATURES

HighBright

Android™ by OPSModule

4K ULTRAHD

SmartInsert

SmartPlayer

SmartPower

CMND

FailOver

Features may not be available on all models

# X-Line

## Versatile videowall

Command attention with a Philips X-Line Videowall display. An ultra-narrow bezel allows for a near seamless display of any size, whilst Advanced Colour Calibration ensures a clear image in any lighting condition.

55" 49"

### Public venues

Designed for 24/7 operation, this Videowall display is ideal for public spaces including points of interest, stadiums, and anywhere else that requires moving content. FailOver ensures that backup content is available in case of a primary source outage.



### Retail

Make an impact with a jaw-dropping Videowall display. Easily create and control promotional content with CMND, keep running costs down with Smart Power, and ensure content is always displayed with FailOver.

### Corporate

Take presentations and corporate branding to the next level. Android by OPS Module allows for a direct integration of a full-power PC or Android powered CRD50 module, whilst CMND allows for updateable internal communications in an instant.

### Healthcare

Modernise any healthcare setting with a vibrant Videowall. CMND allows for content integration to display patient queuing, information, and health updates. SmartPower keeps running costs down.

### Transportation

Ensure maximum visibility for transport scheduling and announcements. CMND allows for easy content updates, whilst FailOver displays backup transport information in case of a primary source outage.

### Entertainment

Increase performance visibility with a giant Videowall display that gives every patron a front row view. Advanced Colour Calibration ensure a super clear picture, whilst SmartPower keeps running costs down.



### FEATURES

UltraNarrow Bezel

4K ULTRAHD Tiling

Advanced ColourCalibration

Android™ by OPSModule

SmartPower

CMND

FailOver

Features may not be available on all models

# LED

## Beyond imagination

Unleash the ultimate visual experience with the LED Videowall display. An innovative bezel-free design allows for an unprecedented set-up of any configuration - fuelling creativity in every shape or size. UltraHigh Refresh Rate gives content a lifelike effect to maximise impact.

44" 27"

Also available in different kits

### Retail

Transform any retail space into the ultimate shopping experience by configuring a custom shaped Videowall. Have each message stand out from the competition with high-brightness LED screens designed to turn passers-by into shoppers.

### Public venues

Inform and engage visitors in public spaces. High-brightness LED ensures that content is always visible in both indoor and outdoor environments.

Utilize the bezel-free design to create a clean look, or fit into a custom installation for protective or branding purposes.

### Transportation

Ensure maximum visibility for transport scheduling and announcements.

The bezel-free design can be used to create a custom display that fills any space, or can easily be fitted into a protective housing for safety.



### FEATURES

 FinePixelPitch

 ZeroBezel

 Front Access Service

 UltraHighRefreshRate

 EasyInstall

Features may not be available on all models

# Signature

## Sophisticated beauty

Make an impact with the beautifully crafted Signature series. An ultra-thin design, Ambilight, and advanced connectivity make this the ideal choice for spaces that demand a premium image.

- 65"
- 55"
- 49"

### Hospitality

Complete your interior setting or use it as the room's centrepiece – the Signature series is designed to impress. Ambilight\*, versatile connectivity and IPTV will keep guests longing to return.

### Corporate

Designed for those who appreciate the finer details, the Signature series exudes a powerful and advanced look matched with versatile connectivity for easy content sharing.

### \*Ambilight is an immersive, eye-catching viewing experience.

This patented Philips technology makes your screen seem wider – and your viewing experience more immersive – by projecting a soft ambient glow from the sides of the TV screen onto the surrounding wall. The colour automatically adjusts to match the TV picture. Thanks to a wall-adaptive function, the colour of the light is perfectly aligned with the TV picture, regardless of the wall colour. Customise your Ambilight experience by adapting the Ambilight settings to your preference.



### FEATURES

- Powered by **Android™**
- ambilight**
- CMND**
- 4K ULTRAHD**
- IPTVChannels**
- Sharing**
- IntegratedSystem**
- SmartInfo**

Features may not be available on all models

# MediaSuite

## Smartly connected

Designed for an ever-evolving world, the MediaSuite series features advanced connectivity and incredible configuration settings. Chromecast built-in makes it the perfect choice for easy content sharing.

- 65"
- 55"
- 50"
- 43"
- 32"

### Hospitality

Make your guests feel at home with Chromecast built-in for instant streaming from their personal devices\*, IPTV for extra channels and access to the Google Play store. Available in Full HD and 4K Ultra HD.

### Corporate

Improve business productivity with seamless connectivity from both Android and Apple devices. Smart Info and Scheduler ensures your corporate branding and comms are displayed when screens are not in use.

### Entertainment

Engage patrons, promote new offers, and achieve your business targets with effortless custom content developed in-house using CMND.

Paired with advanced connectivity, the possibilities are endless.

### \*GDPR compliant

MediaSuite delivers the framework and features needed to securely and successfully manage users' personal data.



### FEATURES



Features may not be available on all models

# PrimeSuite

## Flexible control

A new release designed for hospitality and healthcare settings, the PrimeSuite series provides a perfect balance between features and price. Solid LAN connectivity, IPTV and CMND make this mid-size display ideal for guest entertainment and corporate branding.

- 50"
- 43"
- 32"
- 28"

### Hospitality

Customisable on-screen branding creates a premium look\*, whilst a strong LAN input ensures a cost effective online connection for IPTV and YouTube. CMND allows for fast promotional updates and personal guest information.

### Healthcare

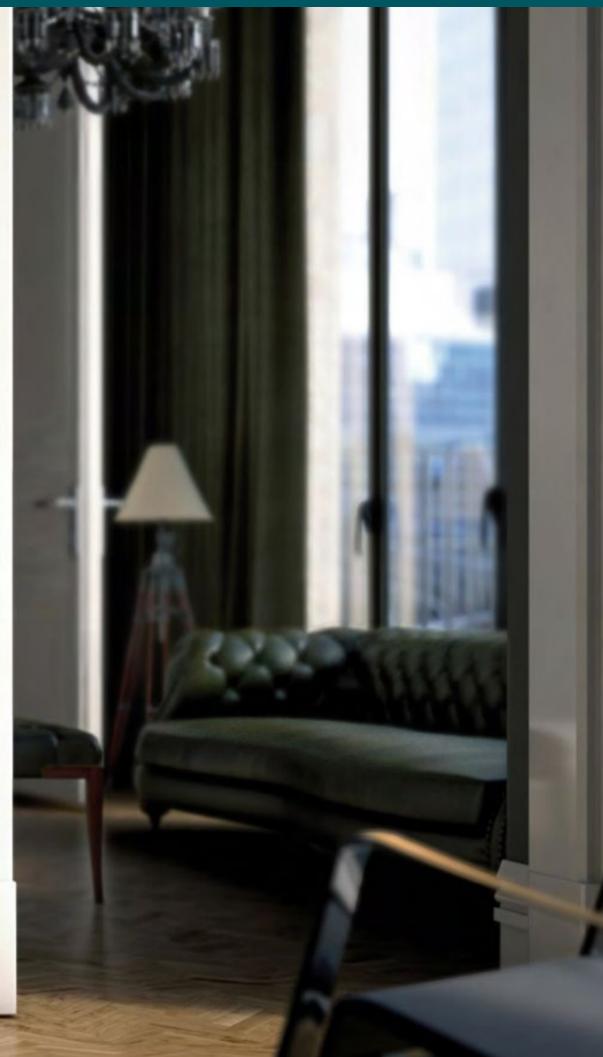
Perfect for common areas, the customisable dashboard in the PrimeSuite series easily integrates into existing systems for patient information, queue management, and health notifications.

IPTV also enables better entertainment during patient waiting times.

### \*UI branding

Your Philips Professional TV offers a very clear, easy-to-navigate user interface (UI), which you can customize with your own branding.

Easily add your logo and colors to the search bar to increase the visibility of your brand.



### FEATURES

- IPTVChannels
- IntegratedSystem
- SmartInfo
- YouTube
- CMND
- Serial Xpress Protocol
- MyChoice

Features may not be available on all models

# EasySuite

## Take control

Show more with the economic EasySuite series. This professional TV features an intuitive CMND platform, which makes it simple to deploy and manage connected displays. Its on-screen welcome page is easy to program for a premium look.

- 50"
- 43"
- 32"
- 24"

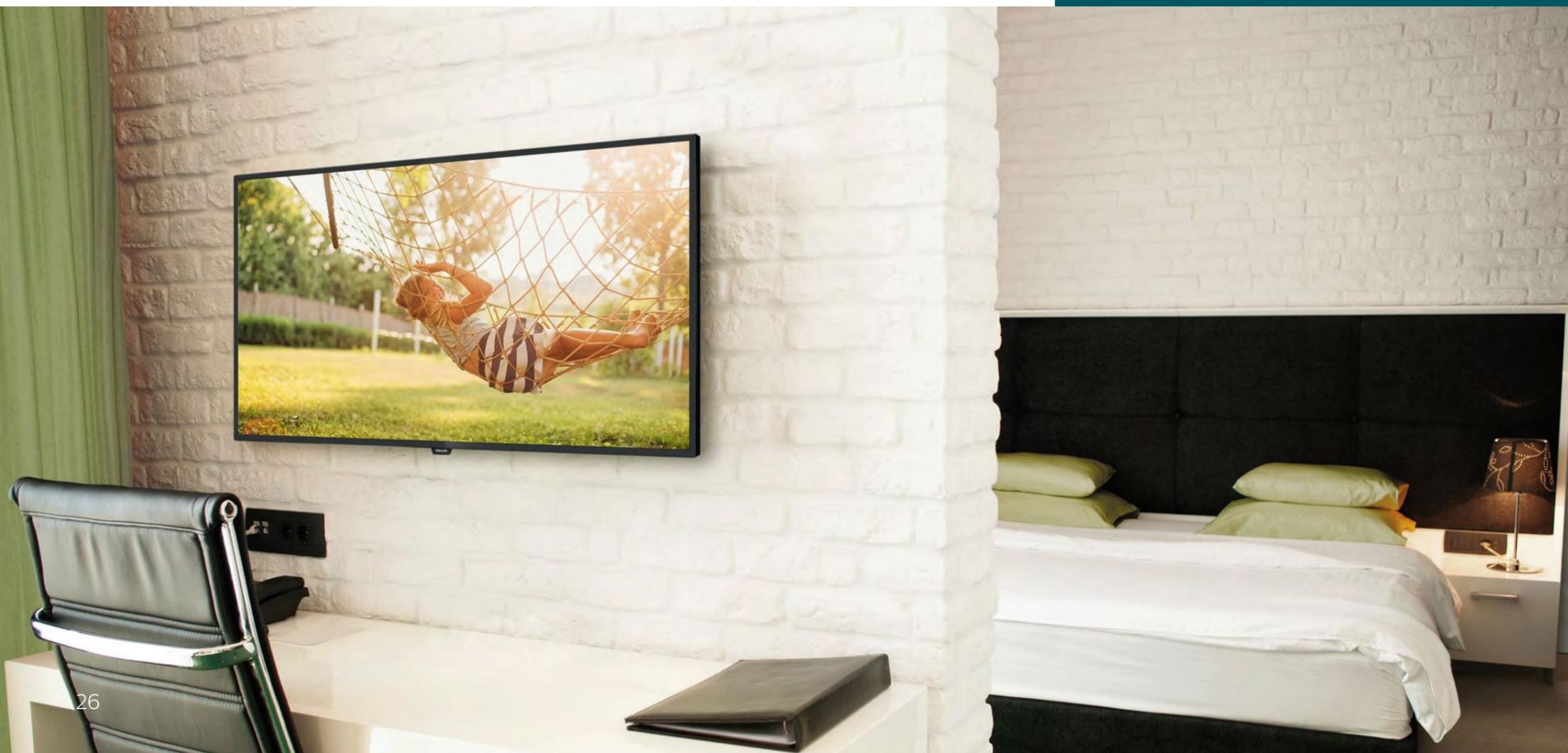
### Hospitality

Set a premium impression with a customizable welcome page, boost revenue with the MyChoice\* pay-to-view solution, and quickly configure additional TVs with USB cloning.

The EasySuite series keeps operational costs down with low power consumption, whilst CMND & Control provides remote management of displays without guest disturbance.

### \*MyChoice

Offer pay-to-view content in any situation from a complete pay-to-access-all-channels model to selected premium content. MyChoice is an integrated solution that allows viewers to access pay-per-view channels via a code or a card.



### FEATURES

-  CMND
-  MyChoice
-  USB Cloning
-  Welcome Page
-  Prison Mode
-  MultiRemote

Features may not be available on all models

# Studio

## Versatile simplicity

A marvel in design, the Studio series has the versatility for almost any industry usage yet functions like an industry specific display. Its new sleek design now boasts a built-in satellite tuner and is available in HD, FHD, and UHD.

75"	65"	55"	49"
43"	32"	24"	

### Hospitality

Delight guests with a personalised welcome page, and provide them with the perfect mix of channels through satellite, digital and analogue inputs. Low-power consumption helps keep running costs down.

### Public venues

Inform visitors in public spaces. Available in a range of size and resolution options, and featuring an Advanced Security Mode that switches off certain settings for use in niche market applications. A transparent back cover for the 24-inch model makes it ideal for prisons.

### Entertainment

Sizes ranging up to 75-inches will keep patrons engaged in any setting. Vibrant resolution up to UHD will bring the screen to life, whilst the new modern design ensures a forward-thinking look.

### Education

Made for the long run with rigorous material testing, energy saving output and a built-in satellite tuner for no-mess reception where available. Also features anti-theft remote controls, and an extra secure menu with locked settings to prevent unauthorised use.



### FEATURES

- 4K ULTRAHD
- PrisonMode
- WelcomePage
- USB Cloning
- MultiRemote

Features may not be available on all models

# HeartLine

## Clinical infotainment

Inform and entertain patients with the medical-grade HeartLine series. Featuring an AntiMicrobial casing, this highly customisable display features advanced connectivity for patient details, monitoring, communication and entertainment.

19"

### Healthcare

An AntiMicrobial case minimizes the spread of germs and allows for easy cleaning, whilst nurse-call system compatibility provides convenient access to help in medical emergencies.

**CMND** enables instant patient information updates, and **Chromecast built-in** helps keep a comfortable setting by allowing patients to cast content from their mobile devices.

**GalvanicIsolation** ensures a fail-safe separation of the headphone connector from the electrical environment near the patient's bed.

Give them the freedom to read, day or night. A **Reading light** is conveniently placed under the bottom bezel of this Philips Professional Healthcare TV.

The light is operated by a button on the front touch-control panel: the button illuminates when a finger or hand is near it.



### FEATURES

 Powered by **Android™**

 **Chromecast™** built-in

 **Google Play**

 **AntiMicrobial**

 **Reading Light**

 **GalvanicIsolation**

 **CMND**

 **AppControl**



## Ready to work **with you**

Philips Professional Display Solutions will help you achieve your business goals with a tailored set-up developed for your specific needs.

For more information about Philips Signage Solutions and Professionals TVs, please contact your local sales representative or visit our website [philips.com/professionaldisplaysolutions](https://philips.com/professionaldisplaysolutions)

**Philips** Professional Display Solutions



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