

PHILIPS

Professional Display Solutions

CMND



New CMND 7

Manage content and networks
easily with new CMND 7 features

Beautiful displays and stunning signage solutions are only as good as the systems that manage them. With CMND, you can do everything. Easily and centrally. Whether you have one display or one thousand.



CMND



CMND 7 – working for you

CMND is an end-to-end solution for professional displays. It covers system deployment, system operation and monitoring, content creation and system maintenance all via one drag and drop interface.

The bottom line? More engagement, more up-time, less frustration and a reduced total cost of ownership.



Run your Display Fleet remotely with CMND&Control

Ready for an easy way to manage multiple displays? CMND&Control lets you configure, update software and customize multiple displays at once. From wherever you are, whenever you want.



Optimize the customer experience with CMND&Create

CMND&Create is a powerful authoring tool designed to make it easier for you to create compelling content. With its drag and drop interface, preloaded templates and integrated widgets, you'll be amazing customers and building your brand in no time.



Personalize and interact with CMND&Check-In

CMND&Check-In transforms the hospitality experience, increasing both personalization and efficiency. Customize the display each time a guest checks in. Everything from name, guest-language input, messaging, bill on TV and express check-out, through to adding surprise-and-delight touches like different channel packages or apps – all based on each guest's passport.

CMND&Create

Enjoy full freedom to easily create fantastic looking signage or interactive information pages.

CMND&Create allows you to:

- Build your preferred design or use an existing template
- Created content works on both monitors and TVs
- Drag and drop text, pictures, videos and playlists

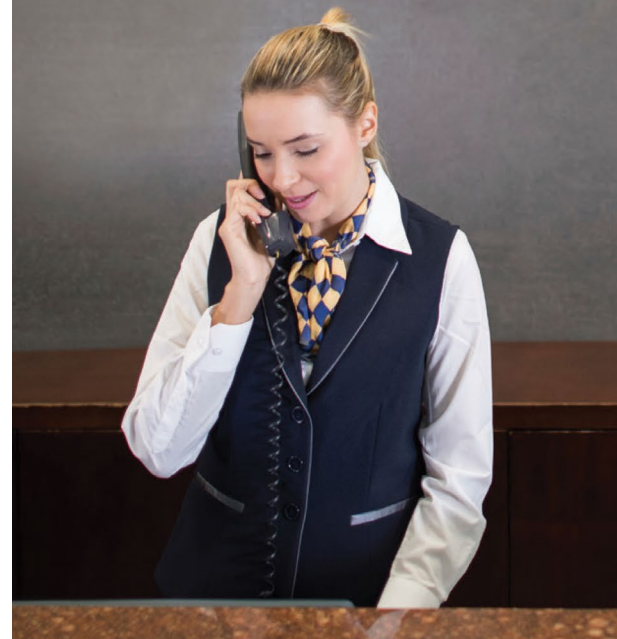
- Create multiple pages, including automatic menus
- Drag and drop Weather, YouTube, social media widgets and more
- Add external websites or data
- Use Google translate to automatically translate your text
- Use playlists to schedule content
- Show video from TV or external inputs
- Design channel grids
- Add background music
- And more

CMND&Control

Remotely manage all your displays with confidence:

- Monitor and control both monitors and TVs
- Get alerts when your display is offline
- Configure anything on your displays
- Distribute content, channel lists, apps and more
- Update software

- Advanced filtering and search to help you find the display you want
- Schedule your displays remotely
- Send ads at any time
- Brand the display UI or customize it per guest
- Works over IP and RF
- Send multiple items at the same time with RF
- Free ability to create several Infochannels over IPTV and RF
- Control CMND from a third party system



CMND&Check-in

Customize your displays for your guests with CMND&Check-in

- Check-in and check-out guests or patients – all via their in-room TVs
- Delete any personal data after check-out
- Auto power displays on or off at check-in or check-out
- Customize anything on the display based on guest, nationality or group with Triggers feature
- Show live AV
- Display menus, apps, digital signage and more shown in the guest's native language
- Message your guest with full visibility of bills and express check-out



Take control of your displays

Managing multiple displays can be complex. Whether it's two screens, or a thousand, updating every display individually is time consuming and costly. The CMND Display Management Platform puts you in control of all your Philips displays, allowing you to manage your full suite from one location – where you need to, when you need to.

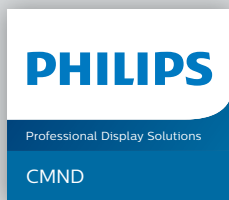
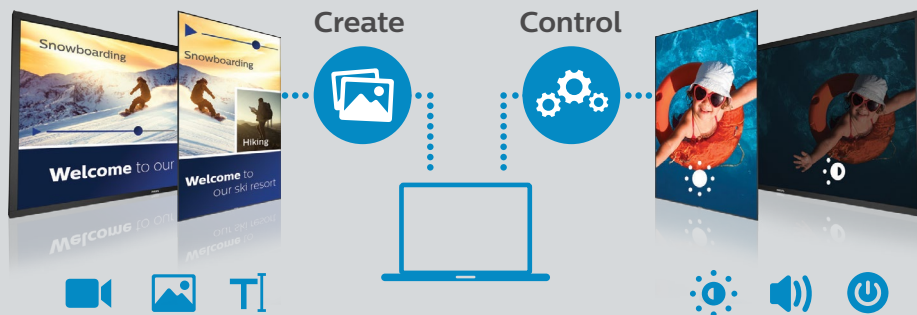
Update your displays according to your guest

Triggers allow you to automatically customize displays based on time, check-in or check-out, guest nationality, guest group and more.

Is your guest a VIP? Then give them the VIP apps. A conference group? Give them the conference live TV channels and their conference branding. Did your guest pay for the premium channels? instantly update their channel list. And all in their own language, of course.

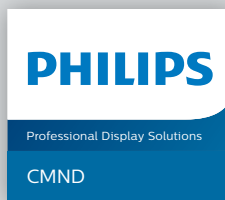


Use your smartphone to scan this QR Code, and connect to our website: <https://io.cmnd.pro>



CMND Server 0.6.30.68

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CMND Server 7.0.0.1180 BETA

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