Designed to easily combine breast- and bottle-feeding

Innovative infant feeding solutions for today’s parents

Philips Avent offers an innovative natural teat and bottle range that:

- provides infants with an intuitive feeding experience that is as close to breastfeeding as possible
- gives babies the best start in life by helping them receive breast milk for longer.

The First Flow 0 Month Teat has a breast-shaped nipple for natural latch-on and can be used to combine breastfeeding and feeding breast milk

As the baby grows, Philips Avent offers a range of natural teats with varying flow rates. This provides babies with a natural feeding experience at each stage of their development.

“Inspired by natural breast physiology”

For Healthcare Professionals
Introducing the **Philips Avent First Flow 0 Month Teat** and **2 oz/60 ml Bottle**

The First Flow 0 Month Teat and 2 oz/60 ml bottle are designed specifically for very young babies or newborns.

Modern bottle designs are associated with improved infant welfare

Use of a feeding bottle with anti-vacuum features, in a randomised trial among infants, was associated with less distressed vocalisation and a greater amount of time spent awake and happy, compared with feeding using a conventional bottle.² The teat design delivers a more controlled flow rate to suit the newborn needs.

Parents’ preferences

Mothers awarded significantly better scores for ease of assembly and ease of cleaning for the Philips Avent bottle compared with another bottle in a study conducted by researchers at the University College London (UCL) Institute of Child Health.³ One hundred percent of the Philips Avent users awarded above average scores for ease of assembly and cleaning.

The new First Flow 0 Month Teat and 2 oz/60 ml bottle, inspired by natural breast physiology, helps parents to combine breast- and bottle-feeding whilst encouraging the baby to still want to feed from the breast.

What parents say.....

Studies, mostly conducted in the USA and Australia, report the following common reasons women give for choosing to express milk:

- to enable someone else to feed their baby⁴⁻⁴⁻⁷⁻⁷
- to avoid or overcome difficulties associated with breastfeeding, pre-term birth, and maternal illness⁴⁻⁴⁻⁹⁻¹⁰⁻¹⁰⁻¹³
- concern about oversupply or undersupply⁴⁻⁶⁻⁹⁻¹¹⁻¹²⁻¹²
- in order to be able to return to work⁴⁻⁹⁻¹²⁻¹²⁻¹²


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