



Breastfeeding Week

Celebrating breast milk

A tailor-made drink for your baby that naturally builds their immune system and supports brain development

Breast milk has plenty of other benefits for you and your baby:

- Helps you and your baby bond¹
- Reduces the risk of chronic illness for your baby¹
- Supports your recovery after birth¹
- Easy to take on the go

If you want to learn more about benefits of breast milk, even if you're not able to breastfeed, ask your healthcare professional about milk banks and for advice on beginning and continuing to breastfeed.

Laying the best foundation for a healthy start in life

EFG NI european foundation for the care of newborn infants

Philips Avent is a premium partner of EFCNI and supports the European Standards of Care for Newborn Health project

#healthystart#WBW2018#PhilipsAvent

 Dieterich, C. M., Felice, J. P., O'Sullivan, E., & Rasmussen, K. M. (2013). Breastfeeding and Health Outcomes for the Mother-Infant Dyad. Pediatric Clinics of North America, 60(1), 31–48.