



PHILIPS

Technology Maximizer

Stay clinically advanced, **maximize imaging investments**

Keeping imaging systems secure, compliant and protected from obsolescence is almost impossible if you have to wait for budget approval before upgrading. But as every clinician and hospital leader knows, upgrades are vital to the performance and value of their systems. Performance is key to increasing efficiency, which is vital if hospitals are to take advantage of new opportunities to increase the quality of patient care.

Maximizing the value of your investment in Philips imaging systems has never been so convenient. Our structured program offers security and peace of mind with ongoing upgrades designed to keep you up to date. Philips Technology Maximizer boosts your clinical capabilities, and the performance of your equipment, via software upgrades and by refreshing your hardware.

Technology Maximizer is a program that runs in tandem with your RightFit Customer Service Agreement*. For a predictable subscription fee, you can have the latest available software and hardware technology releases for

a fraction of the cost of purchasing them individually. No need to wait for budget approval. No need to buy individual upgrades. No hassle. Just a cost-effective way to manage ongoing technology upgrades through your operational budget. Technology Maximizer secures all your Philips imaging equipment with the same technology release level**, reducing maintenance complexity and simplifying lifecycle management across hospital departments. So you'll have the peace of mind of knowing you'll always be first to take advantage of technology innovations, and can enhance patient care with imaging equipment that is up to date.



Stay clinically advanced to maximize the value of the investments and be first to market innovations.



Be predictable in your costs while keeping your systems up to date

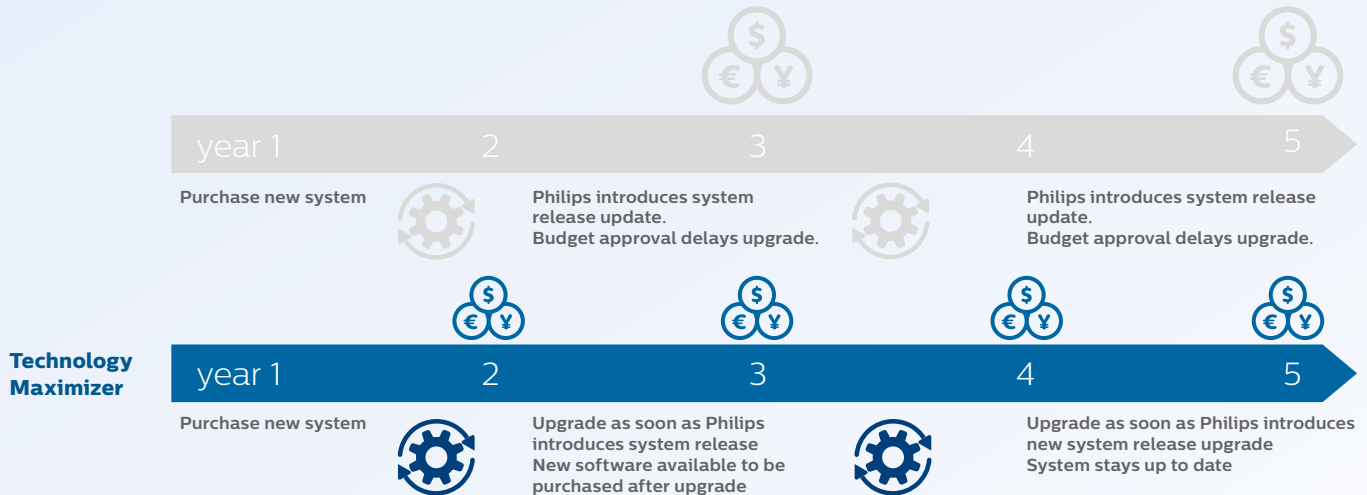


Keep your imaging systems secure and stay protected from obsolescence

* Eligible RightFit service agreements are available with Maximizer depending on your region.

** Eligible release level depends on system configuration and region.

Philips Technology Maximizer – how it works for you



Benefits of Technology Maximizer

What	Maintenance contract	Technology Maximizer ¹	Technology Maximizer PRO ²
Mandatory fixes and cyber security patches	✓	✓	✓
Software update to fix bugs	✓	✓	✓
All other software updates including update of purchased clinical packages, operating system, new basic functionality	✗	✓	✓
Computer hardware replacement to support software update	✗	✓	✓
Application training for new or enhanced functionality	✗	✓	✓
New clinical features and/or applications	✗	✗	✓
Advanced training for new clinical features and/or applications	✗	✗	✓

¹ Scope and availability of upgrades will be determined by Philips and might differ per system

² Technology Maximizer PRO can be offered in multiple versions, e.g. per clinical domain or specific hardware entitlements



86% of the customers consider Technology Maximizer to be relevant for overcoming key hospital limitations – staying competitive, addressing staff satisfaction and provides cyber security.*

Technology Maximizer enables you maximizing the clinical value of your investment by keeping your system secure and at latest technology

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