



**PHILIPS**

Healthcare

Transformation Services

# Increasing your imaging systems' return on investment

Philips Healthcare Transformation Services – **Capital Asset Planning**

There is an increasing demand to enhance imaging technology utilization and return on capital investment. Philips provides insights and recommendations into technology utilization, planning, and future capacity needs based on data analytics, best practices, and simulation modeling to support data-driven decisions. Our capital asset planning services can help you make strategic and data-driven imaging equipment decisions.

Our capital asset planning services help healthcare leaders make strategic imaging equipment decisions including current deployment, effective replacement, and re-deployment, as well as provide a global perspective of asset deployment. Insights are based on system utilization, condition of assets, and more and can support a single modality or department or multiple modalities or departments.

## **Key advantages**

- Enhance capital equipment mix and capital budget spend to improve long-term clinical and financial performance
- Leverage historical system data and analytic-based insights to reduce downtime and increase capital asset efficiency
- Align patient volume with available capacity for enhanced patient satisfaction
- Fact-based and measurable change recommendations and decision support



### Inventory

Develop a complete and accurate technology inventory which includes capital asset location, age, and condition rating based on usefulness, service history, technology lifecycle, and more.

### Utilization

Evaluate current system utilization, volume, procedure mix, staffing, and exam times and compare with industry benchmarks. Review high-level workflow to identify bottlenecks, delays, and inefficiencies. Understand the strategic and future market demands related to volume projections and future capital requirements.

### Planning

Develop a multi-year capex plan to enable strategic imaging equipment decisions. Plan includes equipment realignment between current and future demands, initiatives to enhance equipment utilization, future technology requirements, and long-term replacement recommendations.

### A collaborative approach

Philips is a leader in providing data-driven consulting services for hospitals and healthcare systems around the world.

We take a collaborative approach to enable meaningful clinical and business transformation. Our consultants work closely with clients as a full project team to agree on project scope and requirements, program deliverables, and timelines.

Our capital asset planning services help you leverage data and data analytics to support capital asset planning and ongoing imaging systems performance management.

### Data as the foundation

We believe healthcare transformation should be based on data and data should support each phase of the consulting engagement and drive our recommendations.

We leverage a variety of data sources, research expertise, benchmarking, best practices, and tools to drive granular performance insights. Data sources include public data, client system data, a wealth of aggregate Philips install base information, third-party data, and more.

### Capital Asset Planning includes:

- Assessment of equipment according to age, condition, and useful life within the system's lifecycle specific to the organization's strategic focus and goals.
- Analysis of current and future projected utilization, imaging, and regional market trends as well as comparison to external benchmarks and best practices.
- Alignment with strategic initiatives and structural design of the client's facility including growth and development plans, technology gaps, and long-term planning.





## Additional consulting services

Philips Healthcare Transformation Services offers many other consultative services such as:

- Strategic healthcare consulting including performance improvement, population health, and experience design services
- Program implementation
- On-site project management
- Clinical education programs

## Learn more

Through transformative, end-to-end engagements, Philips Healthcare Transformation Services can help you unlock opportunities to solve your complex, intertwined challenges of care delivery. We can help you achieve meaningful and sustainable improvements in clinical excellence, operational efficiency, patient safety, and financial performance to improve value to your patients. For more information, please visit [www.philips.com/healthcareconsulting](http://www.philips.com/healthcareconsulting).

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