

## **Privacy Notice**

Philips believes strongly in protecting the privacy of the personal information you share with us. We also believe it is important to inform you about how we will use your personal information, and to give you choices about how those data will be used. Therefore, we encourage you to read this Privacy Notice carefully.

This privacy notice applies to all personal data processed by Philips e-Alert, in order to provide the alert notification functions. *This is a statement about Philips privacy practices in the e-Alert hardware and software solutions; this is not an agreement or contract.*

## **Scope of this Privacy Notice**

In general, this Privacy Notice applies to all personal information of employees of Philips customers collected or used by Koninklijke Philips N.V. or its subsidiaries (“Philips”), in connection with the installation and usage of Philips e-Alert.

## **What information does the e-Alert collect and why?**

The following Personal Data attributes are collected by e-Alert and Philips:

- Name
- E-mail address
- Mobile phone number (available only for the e-Alert hardware solution)

The e-Alert collects personal information provided by you or your employer, when registering the names of individuals designated to receive alert notifications from Philips e-Alert. The e-Alert must have this contact information registered, in order to deliver the alert notifications to the designated support personnel.

Additionally, your personal information may be used by Philips for the purpose of analyzing e-Alert failure when alert notifications are not successful.

## **Sharing information**

You should know that your personal information may be transferred from your home country to other Philips companies around the world, for service purposes including for failure analysis when alert notifications are not successful.

Philips will only share your data with third parties outside Philips in the following circumstances:

- Philips may sell a portion of its business to another company. Such transfer of ownership could include the transfer of your personal information that is directly related to that business to the buyer.
- Philips will release personal information if compelled by law.
- Philips will not sell or provide your personal information to other third parties allowing them to use your personal information for their own purposes.
- Philips will not use this information to market products or services to you.

## **Safeguarding the information you provide us**

We recognize our responsibility to protect the information you entrust to us. Philips uses a variety of secure techniques to protect your information, including secure servers and firewalls.

## **Your Rights**

Once you or your employer have registered your personal contact information in Philips e-Alert, you will have reasonable access to that information so you can change or delete it.

If you have the Philips e-Alert hardware solution installed, you may do this by accessing the registration page from the institution's computer.

If you have the Philips e-Alert software solution installed, you may contact your local Philips Service representative to assist you.

Please note that the e-Alert log files contain the registration data that was current at the time the alert notification was generated. It is not possible to edit that information. However, an update to your registration information will be effective for alert notifications after the changes have been entered and saved.

## **Contacting Us**

You may contact us via email or telephone if you would like to ask us any question regarding our Privacy Notice.

Email: [Privacy@philips.com](mailto:Privacy@philips.com)

## **Changes to this Privacy Statement**

This Privacy Statement may change from time to time. The most current version of the Privacy Statement will always appear on the Site. The most recent version shall supersede any and all other versions of this Privacy Statement. Philips reserves the right to change or modify this Privacy Statement at any time and at its sole discretion by posting revisions.

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