This year, we are proudly celebrating five years of Platinum

Its razor-sharp light beams have revolutionized the industry in a relatively short amount of time. In 2010 the first innovative Platinum lamp was launched: the MSD Platinum 5 R. Two years later, it was followed by the MSR Platinum 35 with our MSR technology. Shortly after, the 2 R, 15 R and 16 R were added to the range. Last but not least, the revolutionary 14 R, 17 RA and 20 R joined the MSD Platinum range in 2014.
All of the new lamps have been developed in close cooperation with our partner OEMs, resulting in a large number of design-ins. An overview of all these design-ins is given in the Platinum brochure.

In the five years that Platinum has existed, the technology has been used to light many events worldwide. This book shows a variety of the events that were brought to life with Platinum.

For more information about these projects, please check the Hall of Fame on our website: www.philips.com/onstage
“I’ve been blown away by Clay Paky’s Sharpy series.”
Project
Eurovision song contest 2014

Location
Denmark

Lighting designer
Kasper Lange

Philips lamp
MSD Platinum 5 R

Clay Paky Fixture
Sharpy

Photo credits: Ralph Larmann
The strong BEAM effect was like hundreds of live dragons roaming through the performers.”
Launch Party of the Audi A5
Gavin DeGraw and David Cook Tour
Northside Christian Church Enhances With Elation

“Nice color mixing and really nice gobos. A no brainer.”
Hunan TV 2015
New Year’s Eve Party
Miley Cyrus
World Tour

Photo credits: Sarah Rushton-Read
Amazed that such a neat and compact moving light could contain such a strong output.”
Express to Spring Gala
Harlem’s 2013 World Tour Concert
Jay Chou’s 2013
Opus World Tour
Concert
Jingle Ball

“...It emits the brightness of a much larger moving head beam fixture.”
Art Institute of Inner Mongolia University
“I rely on their speed and hard edge beams that go out into the house.”
Project
Best Buy Charity Classics

Lighting designer
Michael Murnane

Philips lamp
MSR Platinum 35

Philips Vari-Lite Fixture
VL880 Spot
Cat Powers World Tour

“...They were great! I love the effects and gobos and they are generally excellent lights.”
Lionel Ritchie

“Its bright, vivid colors work wonderfully with its perfect beam definition.”
Blossoming Flowers Final
Carrie Underwood’s World Tour
Night club at Mandalay Bay hotel
Strictly Come Dancing – The Live Tour

“Very impressed by the brightness.”
Live Rock Festival Peru
“I love the beam that comes from them.”
Project
Justin Timberlake 20/20 Tour

Lighting designer
Nick Whitehouse

Philips lamp
MSD Platinum 16 R

Clay Paky fixture
Sharpy Wash

Photo credits: Ralph Larmann
On Stage
Where it all comes together.

News, interviews, innovations, technical information, interactive, behind the scenes, discounts and events.

Become a member now, sign up at www.philips.com/onstage
“Brilliant for the subtle ‘base’ looks of the show.”
Project
EDM festival

Location
UK

Lighting designer
Jonathan “Leggy” Armstrong and video director Ben Brett

Philips lamp
MSR Platinum 35

Robe Fixture
ROBIN MMX Spot

Photo credits: Louise Stickland
Paul McCartney
“On the run” Tour

Photo credits: Clay Paky
Red Hot Chili Peppers
I’m With You World Tour

“The coolest light of the decade, and everyone knows that.”
Orbital live

“Super bright and sharp light output.”
You really get an **intense effect** out of them.”
Syaasath TV show

“ Incredible output of 85,579 lux at 20 meters.”
Catupecu Machu
Project
Eurovision song contest 2013

Location
Sweden

Lighting designer
Fredrik Jönsson

Philips lamps
MSD Platinum 5 R, MSD Platinum 16 R, MSR Platinum 35 ST

Clay Paky fixtures
Sharpy, Sharpy Wash, Alpha Spot QWO 800
Evita - Estonia
Ed Sheeran Tour
Beyoncé ‘Brightest Ever Show’ 2013

Photo credits: Clay Paky
Materia Tour
Royal Albert Hall

“ Its tight 189W parallel beam brings real drama to the look.”
“Excellent design tool because of its brightness and the very fast movement.”
Project
Q-Dance

Location
The Netherlands

Lighting designer
Roman Stolyarov

Philips lamp
MSD Platinum 5 R

Clay Paky fixture
Sharpy

Photo credits: Q-Dance
American Idol
After Party

“\nThe coolest effects.
They looked SO awesome in white and had this star-like beam.”
Starlight Express
Musical
“Ultimate Kickoff Party”
Launching College Football Playoffs
Paris New Year’s Eve celebration
Church on the rocks

Photo credits: Elation lighting
Fleetwood Mac

“Equally good as a tuning light that adds to the theatricality of the show.”
Project
Glory 9

Location
US

Philips lamp
MSD Platinum 5 R

Elation fixture
Platinum Beam 5 R