



PHILIPS

Sports lighting

Beek en Donk
The Netherlands

Flexibility, on and off the field

Football club, Sparta'25, chose Philips PerfectPlay to reach their sustainability ambitions and make sport more enjoyable.

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Date of release November 2017



Using the new Philips PerfectPlay lighting system that's specially designed for recreational sports applications, the Sparta'25 staff now have the flexibility to fine tune the light levels separately per sports field to suit the needs of different playing conditions. PerfectPlay also helps the sport club to save energy, reduce their environmental footprint and make the day-to-day running of the club more efficient.

“The Philips PerfectPlay system allows us to keep football affordable and feasible and contributes to the longevity of the sport for our team and for future generations.”

Ms. Brechje Biemans, Club Manager, Sparta'25

Why PerfectPlay?

Dutch football club, Sparta'25, needed help – but not with results on the pitch. As sustainability is very important for the club they wanted to reduce their energy consumption, that's why they were very much open to innovations that could help them excel in this field. Once they learned what a significant role lighting plays, they wanted to invest in the latest innovation and installing Philips PerfectPlay in combination with OptiVision LED floodlights. The advanced system completely fulfilled all their requirements as besides helping them achieve their sustainability objectives, it gave them an easy selection of light levels that suit the best for required sport activity without jeopardizing safety, light quality and comfort.

Enjoying the flexibility of the system

- For the ultimate in flexibility, the settings for individual floodlights on each training pitch can be changed at the touch of a button – on the field or even remotely. Thanks to Philips PerfectPlay, the Sparta'25 staff can make any last-minute lighting changes in a matter of seconds.
- Philips PerfectPlay contributes to the efficient running of the club, which frees up more resources to spend in on improving the experience for Sparta'25's 1,000+ members.

Making savings by streamlining operations

This choice of lighting also shows that Sparta'25 is aware of the budgetary challenges faced by municipalities when it comes to funding

for recreational and sports facilities. This is what makes the innovation behind the Philips PerfectPlay the ideal system. It provides the club staff with a single point from which to control multiple lighting installations.

“We use three light settings. A match setting at 100%, a training setting at 70% and a comfort setting at 10%, for when the game is over. The comfort setting provides enough light to illuminate the surrounding area of the field for extra safety after a training session or game and makes our sport park very attractive and beautiful in the evening hours without unnecessary energy costs.”

Ms. Brechje Biemans, Club Manager, Sparta'25



Adjust light settings quickly and easily

Using a control panel, tablet or smartphone – anywhere in the sports facility or remotely – Sparta'25 can now connect to the PerfectPlay system and adjust the light settings at the touch of a button.



Save energy, improve sustainability

Choosing efficient LED technology, combined with the ability to select specific light settings for a match or training session, or part-lighting a field, helps the club to meet sustainability targets and maximize savings by significantly reducing operational costs.



Proactive and low maintenance

The system also helps optimize maintenance operations. It is now possible to identify faults remotely, thereby enabling a more proactive and preventive maintenance.



An adaptable, open system

Philips PerfectPlay provides an open, adaptable software platform that is ideal for the changing needs of all outdoor and indoor sports clubs. This ensures Sparta'25 has a scalable system to build on.

About Sparta'25

Sparta'25 is a proud club, but modest in size, so any expenditure needs to be streamlined to create the maximum benefit. Together with their installer partner, Heijmans, they concluded that Philips PerfectPlay is the ideal lighting system that meets all their requirements.



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