



# Shining a light on a stress-free holiday with Philips Hue

Survey countries: USA, Germany, UK, France, Netherlands and Sweden

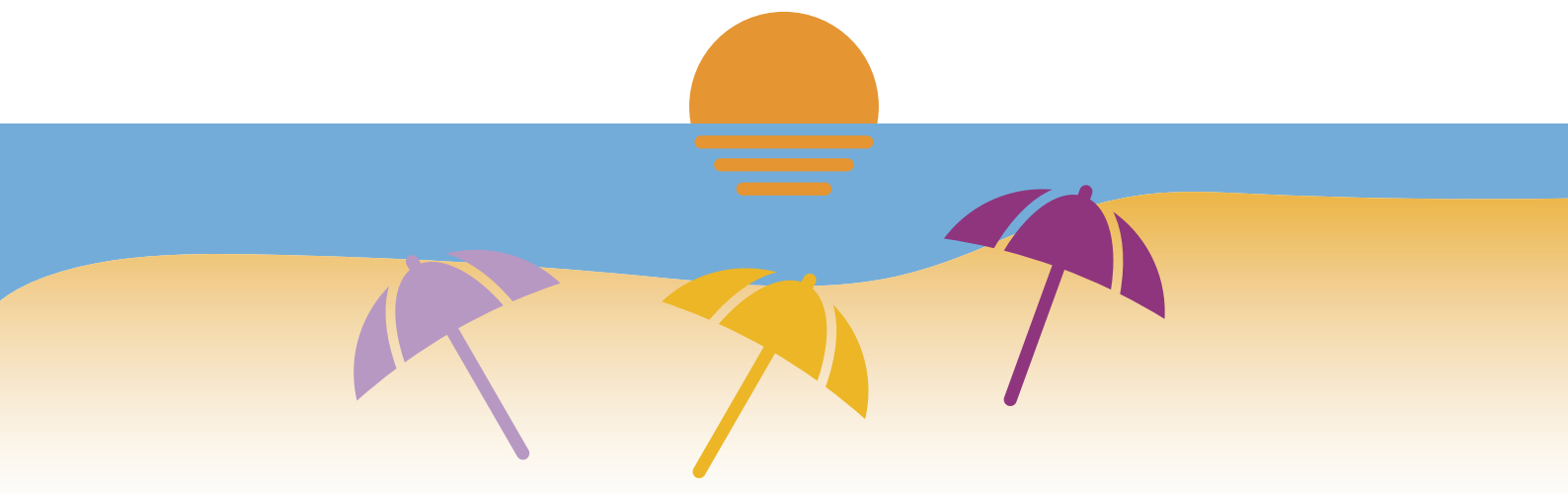


New research reveals the top things holidaymakers worry about whilst away and how they can achieve peace of mind



# 81%

of holiday makers worry about their home when away

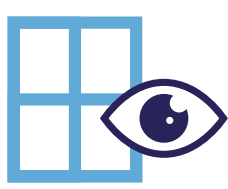


## Top holiday worries include:



### 17%

leaving the lights on



### 25%

passers-by seeing that the house is empty if not well-lit



### 32%

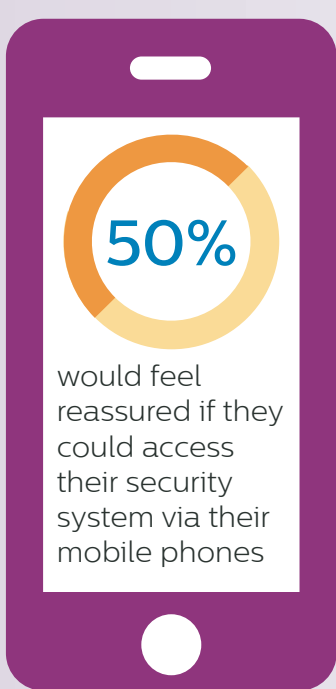
leaving electricals on, such as the iron, hair straighteners or the oven



### 51%

being burgled while on holiday

## Technology to ease these holiday worries

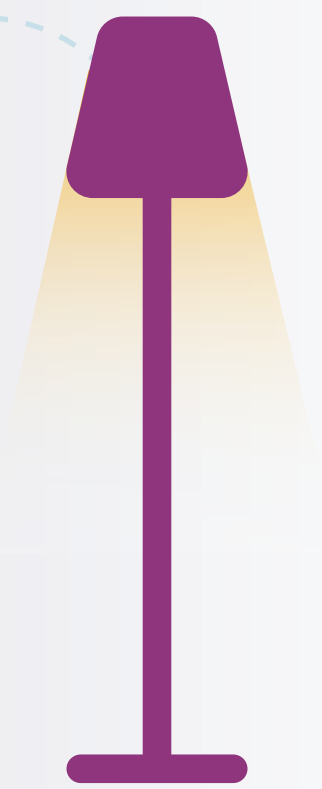


50% would feel reassured if they could access their security system via their mobile phones



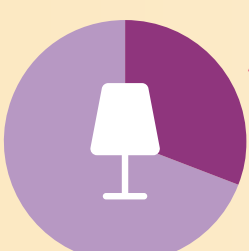
### 24%

would be less worried if they could switch on their lights from their phone



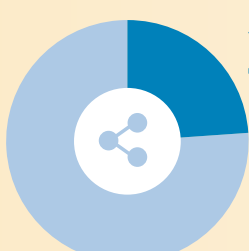
## Our worry levels decrease with age

18-24 year olds are particularly concerned about...



### 31%

leaving their lights on



### 24%

revealing on social media that their home is empty – via posts on Facebook or holiday pics on Instagram



### 20%

passers-by being able to see their house is empty

## Each age group has concerns about their home when on holiday



### 90%

18-24 year olds



### 88%

25-35 year olds



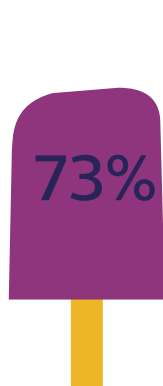
### 84%

35-44 year olds



### 79%

45-54 year olds



### 73%

55+ year olds



Source: All figures, unless otherwise stated, are from YouGov Plc. Fieldwork was undertaken between 29th June 2017 – 7th July 2017 in the UK (2,122 sample size), France (1,026 sample size), Germany (2,054 sample size), Sweden (1,013 sample size), US (1,105 sample size) and the Netherlands (1,000 sample size). The surveys were carried out online. The figures have been weighted for each country and are representative of all adults (aged 18+).