

PHILIPS Lighting

Press Release

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Philips Lighting Poland, Asseco Data Systems and Microsoft are holding a series of workshops to help municipalities build smart cities.

Warsaw, Poland - Philips Lighting, a global leader in lighting, is working with Asseco Data Systems and Microsoft on the conceptualizing smart cities and the technologies needed to support them. Initiating close cooperation with these undisputed IT leaders is the response to the real needs of Polish regional authorities that have been expressing their desire to improve their knowledge of technologies helpful in the creation of smart cities. Philips Lighting originated the idea to organize the 'Smart City Roadshow' – a series of workshops on the smart cities concept that has been taking place in several venues in Poland. Together with its partners, Asseco Data Systems and Microsoft, Philips Lighting will share its knowledge on solutions for smart cities with both governments and citizens of Polish cities.

The partners' ambition is to spread the knowledge about state of the art technologies that enhance functioning of local governments and about developing trends and future solutions for cities.

Smart City Roadshow workshops always have two stages. The first involves citizens (mainly activists) with a goal to collect opinions about the needs and expected technological development from residents' point of view. The second stage is prepared for officials (municipal companies, councillors, politicians and decision makers) and gives them the chance to learn about available solutions and aims to create a coherent vision of urban development, based on current and future available smart technologies.

During those meetings, city hall representatives will learn how to perform an analysis of implemented smart city solutions. Both citizens and authorities will be invited to play a simulation game that allows them to plan the entire development of a smart city.

The first workshop has already taken place in Białystok.

'Smart City Road Show is a very interesting event that gives a broader perspective on the definition of a smart city. During the workshop, our officials could appreciate the value of interdepartmental teams that aren't common in many city halls. Information on the most recent, practical solutions from Philips Lighting, Asseco and Microsoft is also very valuable. The experience we've gained during the workshop will help us in more efficient implementation of the smart city idea in Białystok' said Krzysztof Marek Karpieszuk the city hall secretary.

Five other meetings have already been scheduled for the rest of the year. All the workshops are organized together with Pracownia Miejska, which has developed the 'Game of cities' especially for this project.

City workshops are free of charge. Other cities are welcome to join the Smart City Roadshow project.



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About Philips Lighting

Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2016 sales of EUR 7.1 billion, we have approximately 34,000 employees in over 70 countries. News from Philips Lighting is located at <http://www.newsroom.lighting.philips.com> and on Twitter via @Lighting_Press.