

2015 U.S. Philips Lighting Application Center Course Description

Custom Workshops

Philips welcomes our selling partners and their customers for workshops with specially designed programs on lighting principles, integrated systems, and solutions for various applications. The LAC faculty works with you to identify key interests, questions, and application issues. We then prepare the LAC experience around a customized agenda.

Regardless of the specifics, three themes run through an LAC workshop: what different lighting systems can do to enhance human and business impact, what they cost, and how to evaluate them most effectively. Workshops typically run one to three days and are interactive, hands-on, and practical.

Workshop Topics

- \cdot What lighting should do for your facility to improve its effectiveness
- LED and other advanced lighting technologies you can use today
- Which lighting systems are most effective in different applications, and why
- Simple energy cost calculations you can do for yourself
- · How to compare, measure, and evaluate lighting options

Learning Objectives

At the completion of the Custom Workshop, participants should be able to:

- · Identify issues of lighting quality in your facilities
- Calculate the lighting costs, using simple "hands on method"
- Observe and evaluate the effects of key lighting solutions

CEU's

Depending on the desired content, CEU's (AIA) may be available. This can be explored during the conversations in preparation for the visit.

Logistics

Custom workshop logistics, like workshop duration content, are designed to meet the needs of the program and its participants. Organized visits to sites and restaurants in nearby New York City can be arranged. Costs depend on workshop duration and any social events.

Who Should Attend

These workshops are designed for facilities professionals, their consultants, and supply chain. The goal is to help visitors make better decisions regarding lighting, energy, and human performance.

Please contact <u>LightingApplicationCenter@philips.com</u> or 732-563-3224 to reserve a date for your U.S. custom workshop.

For Custom Workshops in Canada, please contact Celine Wang at 416-960-1400 or at <u>celine.wang@philips.com</u>.

If you are registering for a Custom Workshop that has been arranged, please register now and include the supplied details in the Comments field on the Registration Form.

US Workshop — Register Now

Canada Workshop — Register Now

