

# DuraMax™

**LONG LIFE REFLECTORS**



**Flood & Spot Reflectors are ideal for use in recessed cans and track lighting fixtures**

▶ **Lasts 1 ½ Years!\***

Tired of changing light bulbs that burn out too frequently? DuraMax™ Reflector light bulbs now last one and a half years!

▶ **Available in Flood and Spot Versions**

Use Flood lights for general or ambient lighting; use Spot lights to highlight artwork or architecture. Both are ideal for use in recessed cans or track lighting fixtures.

▶ **Consumer Friendly Packaging**

Fresh, new packaging graphics make life, lumen and wattage information easy to find and read.

▶ **Full Family of Products**

Available in a variety of sizes and wattages.

\* See back page for details.



# PHILIPS

## DuraMax™ Long Life Reflectors

Electrical, Technical and Ordering Data (Subject to change without notice)

	DuraMax Product Number	Previous Product Number	Product Description	Bulb Finish	Nom. Watts	Bulb Type	Base Type	Volts	Published Lumens	Rated Avg Life (Hrs.)	Life, in Years*	M.O.L (In.)	Operating Position	
<b>BR-19</b>	167502	287318	50BR19/25/SP/LL 120V 12/1	FROST	50	BR-19	MED.	120	385	2500	1 1/2	4 1/8	ANY	
	167502	319772	50BR19/25/SP/LL 120V 12/1	FROST	50	BR-19	MED.	120	385	2500	1 1/2	4 1/8	ANY	
<b>R-20</b>	167536	201657	30R20/LL 120V 12/1	FROST	30	R-20	MED.	120	205	2500	1 1/2	3 15/16	ANY	
	167551	201665	50R20/LL 120V 12/1	FROST	50	R-20	MED.	120	385	2500	1 1/2	3 15/16	ANY	
	167635	354605	75R20/LL 12/1 120V	FROST	75	R-20	MED.	120	570	2500	1 1/2	3 15/16	ANY	
<b>BR-30</b>	167692	248856	65BR30/SP20/LL 120V 12/1	FROST	65	BR-30	MED.	120	610	2500	1 1/2	5 3/8	BASE UP TO HORIZ.	
	167684	248823	65BR30/FL55/LL 120V 12/1	FROST	65	BR-30	MED.	120	595	2500	1 1/2	5 3/8	BASE UP TO HORIZ.	
	167676	389106	85BR30/SP20/LL 120V 6/1	FROST	85	BR-30	MED.	120	865	2500	1 1/2	5 3/8	BASE UP TO HORIZ.	
	167668	389098	85BR30/FL55/LL 120V 6/1	FROST	85	BR-30	MED.	120	855	2500	1 1/2	5 3/8	BASE UP TO HORIZ.	
	<b>Case Pk</b>	167734	389122	65BR30/FL55/LL 120V 96/1	FROST	65	BR-30	MED.	120	595	2500	1 1/2	5 3/8	BASE UP TO HORIZ.
	<b>3-Pk</b>	167718	369546	65BR30/FL55/LL 120V 4/3	FROST	65	BR-30	MED.	120	595	2500	1 1/2	5 3/8	BASE UP TO HORIZ.
	<b>Display</b>	167742	389114	65BR30/FL55/LL 32/3	FROST	65	BR-30	MED.	120	595	2500	1 1/2	5 3/8	BASE UP TO HORIZ.
	<b>167163</b>	373647	DIS48-65BR30/FL55/LL 120V 1/48	FROST	65	BR-30	MED.	120	595	2500	1 1/2	5 3/8	BASE UP TO HORIZ.	
<b>BR-40</b>	167411	225367	65BR/FL60 120V 8/1	FROST	65	BR-40	MED.	120	630	2500	1 1/2	6 1/2	BASE UP TO HORIZ.	
	167858	225425	85BR/FL60/LL 120V 8/1	FROST	85	BR-40	MED.	120	900	2500	1 1/2	6 1/2	BASE UP TO HORIZ.	
	167817	225342	120BR/SP20/LL 120V 8/1	FROST	120	BR-40	MED.	120	1225	2500	1 1/2	6 1/2	BASE UP TO HORIZ.	
	167791	225334	120BR/FL60/LL 120V 8/1	FROST	120	BR-40	MED.	120	1285	2500	1 1/2	6 1/2	BASE UP TO HORIZ.	

### Shipping Data (Subject to change without notice)

DuraMax Product Number	Product Description	UPC Code 0 46677	Outer Bar Code 5 00 46677	Lamps Per SKU	Case Qty. Per SKU	Case Wt. (lbs.)	Case Cube (cu. ft.)	Pallet Qty. Per SKU	Pallet Qty. Per Case	Pallet Wt. (lbs.)	Pallet Cube (cu. ft.)	SKUs Per Layer	Layers High
167502	50BR19/25/SP/LL 120V 12/1	16750 9	16750 4	1	12/1	1	0.21	3456	288	288.0	60.48	288	12
167536	30R20/LL 120V 12/1	16753 0	16753 5	1	12/1	1.35	0.22	2880	240	324.0	52.80	288	10
167551	50R20/LL 120V 12/1	16755 4	16755 9	1	12/1	1.35	0.22	2880	240	324.0	52.80	288	10
167635	75R20/LL 12/1 120V	16763 9	16763 4	1	12/1	1.35	0.22	2880	240	324.0	52.80	288	10
167692	65BR30/SP20/LL 120V 12/1	16769 1	16769 6	1	12/1	3	0.60	1056	88	264.0	52.80	132	8
167684	65BR30/FL55/LL 120V 12/1	16768 4	16768 9	1	12/1	3	0.60	1056	88	264.0	52.80	132	8
167676	85BR30/SP20/LL 120V 6/1	16767 7	16767 2	1	6/1	1	0.31	960	160	160.0	49.60	120	8
167668	85BR30/FL55/LL 120V 6/1	16766 0	16766 5	1	6/1	1	0.31	960	160	160.0	49.60	120	8
<b>Case Pk</b>	65BR30/FL55/LL 120V 96/1	16768 4	16773 3	1	96/1	23.75	4.70	960	10	237.5	47.00	480	2
<b>3-Pk</b>	65BR30/FL55/LL 120V 4/3	16774 5	16771 9	3	4/3	3	0.60	352	88	264.0	52.80	44	8
<b>Display</b>	65BR30/FL55/LL 32/3	16774 5	16774 0	3	56/3	23.75	4.70	320	10	237.5	47.00	160	2
<b>167163</b>	DIS48-65BR30/FL55/LL 120V 1/48	16768 4	16716 0	1	48	12.4	2.59	720	15	186.0	38.85	144	5
167411	65BR/FL60 120V 8/1	16782 0	16741 2	1	8/1	3	1.04	384	48	144.0	49.92	64	6
167858	85BR/FL60/LL 120V 8/1	16785 1	16785 6	1	8/1	3	1.04	384	48	144.0	49.92	64	6
167817	120BR/SP20/LL 120V 8/1	16781 3	16781 8	1	8/1	3	1.04	384	48	144.0	49.92	64	6
167791	120BR/FL60/LL 120V 8/1	16779 0	16779 5	1	8/1	3	1.04	384	48	144.0	49.92	64	6

### Shipping Data, continued

DuraMax Product Number	Product Description	SKU Dimension (In.) W x D x H	Case Dimension (In.) W x D x H	Pallet Dimension (In.) W x D x H
167502	50BR19/25/SP/LL 120V 12/1	2.4 x 2.4 x 4.1	10.1 x 7.6 x 4.2	45.4 x 40.2 x 50.3
167536	30R20/LL 120V 12/1	2.4 x 2.4 x 4.1	10.1 x 7.8 x 4.8	46.5 x 40.5 x 47.5
167551	50R20/LL 120V 12/1	2.4 x 2.4 x 4.1	10.1 x 7.8 x 4.8	46.5 x 40.5 x 47.5
167635	75R20/LL 12/1 120V	2.4 x 2.4 x 4.1	10.1 x 7.8 x 4.8	46.5 x 40.5 x 47.5
167692	65BR30/SP20/LL 120V 12/1	3.6 x 3.6 x 5.4	14.9 x 11.4 x 6.1	45.8 x 41.3 x 49.0
167684	65BR30/FL55/LL 120V 12/1	3.6 x 3.6 x 5.4	14.9 x 11.4 x 6.1	45.8 x 41.3 x 49.0
167676	85BR30/SP20/LL 120V 6/1	3.6 x 3.6 x 5.4	11.4 x 7.7 x 6.1	45.8 x 38.5 x 49.0
167668	85BR30/FL55/LL 120V 6/1	3.6 x 3.6 x 5.4	11.4 x 7.7 x 6.1	45.8 x 38.5 x 49.0
<b>Case Pk</b>	65BR30/FL55/LL 120V 96/1	3.6 x 73.6 x 75.4	22.8 x 715.6 x 722.9	46.7 x 738.4 x 745.8
<b>3-Pk</b>	65BR30/FL55/LL 120V 4/3	10.9 x 73.6 x 75.4	14.9 x 711.4 x 76.1	45.8 x 741.3 x 749.0
<b>Display</b>	65BR30/FL55/LL 32/3	10.9 x 73.6 x 75.4	22.8 x 715.6 x 722.9	46.7 x 738.4 x 745.8
<b>167163</b>	DIS48-65BR30/FL55/LL 120V 1/48	3.6 x 3.6 x 5.4	33.8 x 15.4 x 8.6	46.1 x 33.8 x 43.2
167411	65BR/FL60 120V 8/1	5.1 x 5.1 x 7.0	21.3 x 11.0 x 7.7	44.0 x 42.6 x 46.1
167858	85BR/FL60/LL 120V 8/1	5.1 x 5.1 x 7.0	21.3 x 11.0 x 7.7	44.0 x 42.6 x 46.1
167817	120BR/SP20/LL 120V 8/1	5.1 x 5.1v7.0	21.3 x 11.0 x 7.7	44.0 x 42.6 x 46.1
167791	120BR/FL60/LL 120V 8/1	5.1 x 5.1 x 7.0	21.3 x 11.0 x 7.7	44.0 x 42.6 x 46.1

\* DuraMax™ Long Life Flood and Spot Reflectors last 1 1/2 years based on 4 hours usage per day/7 days per week; The 50 watt BR-19 Spot lasts 1 1/2 years based on 4.5 hours usage per day/7 days per week.

