

## Press Release

January 18, 2018

### **Turning the spotlight on connected lighting design – Philips Lighting expands Friends of Hue program to include four North American home lighting manufacturers**

**Somerset, NJ** – Philips Lighting (Euronext: LIGHT), the world leader in lighting, today announced it is expanding its Friends of Hue program to include several leading North American luminaire manufacturers: [Access Lighting](#), [Craftmade](#), [ELK](#) and [ET2](#). The Friends of Hue partnership unites decorative lighting design with all of the benefits of Philips Hue, enabling consumers to enjoy a greater choice of luminaires to enhance the look of their homes. Partner products are expected to launch in North America in Q1 and Q2 2018.

Just as all other Philips Hue products, the Friends of Hue luminaires enable consumers to adapt and control their lighting to suit each moment, time of day or occasion at the touch of a button, by motion or voice command.

“We’re always striving to give Philips Hue users greater options in how they use smart lighting within their homes. These new partnerships offer consumers even more choice in high-end lighting designs featuring Philips Hue,” said Sridhar Kumaraswamy, Business Leader, Home Systems at Philips Lighting. “We plan to continue to expand the Friends of Hue program by offering companies access to the world’s leading connected lighting system for the home that future-proofs their great designs.”

Friends of Hue products benefit from ongoing over-the-air updates to seamlessly introduce new Philips Hue features and functionality. They can be controlled by the Philips Hue app, along with hundreds of third-party apps, and activated by multiple touchpoints, for example, voice control, geo-fencing, Philips Hue switches and motion sensor, as well as web-based services like IFTTT.

#### **For further information, please contact:**

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#### **About the Friends of Hue Partnership Program**

From the launch of Philips Hue in October 2012, Philips Lighting has encouraged other companies to develop devices, apps and systems that interoperate with its smart lighting system for the home. From third-party apps and wearable technology, to Internet services and connected home products, Philips Hue goes beyond illumination to provide more than

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just light – to deliver new experiences, where the only limit is your imagination. For more information, please visit [www.meethue.com](http://www.meethue.com).

## **About Philips Lighting**

Philips Lighting (Euronext: LIGHT), the world leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2016 sales of EUR 7.1 billion, we have approximately 34,000 employees in over 70 countries. News from Philips Lighting is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.