

5 surprising tips for better oral health



Don't go to sleep without cleaning your teeth

Why? The bacteria in your mouth create acids and toxins that sit on your teeth while you are sleeping, increasing your risk for cavities and gum disease.





Floss before you brush

Why? 40% of the tooth surface is in between your teeth! Who knew? clinical research shows that loosening the bacteria between your teeth first helps the brush wash it away more easily.





Brush your tongue daily

Why? It might sound a bit crazy, but cleaning your tongue is important. Bacteria living on your tongue are actually the biggest cause of bad breath.





Position your toothbrush tilted toward your gumline

Why? Place the toothbrush bristles on the teeth at a 45-degree angle so that the bristles can slip under the gums. This is where the bacteria hide.





Whiten teeth for better oral health

Why? Did you know that some whitening treatments can do more than just whiten your teeth? By using a whitening product with ACP, like Philips Zoom, you may also get enamel protection and improved tooth luster.